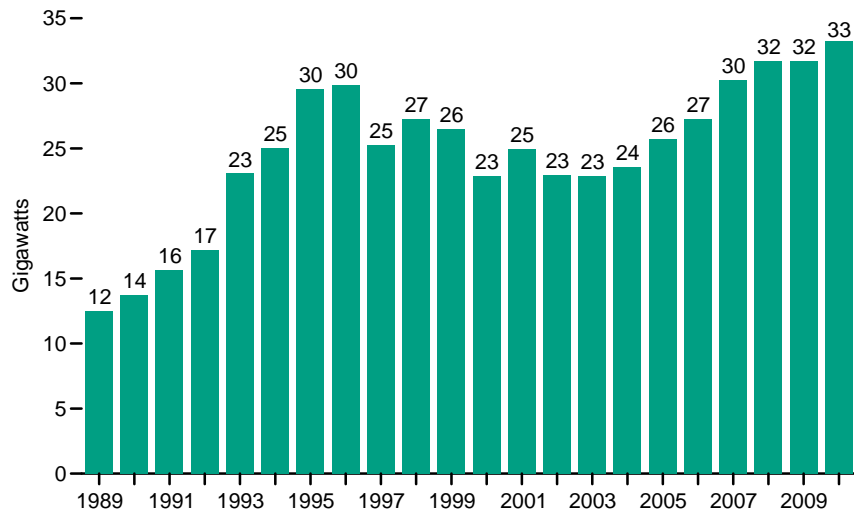
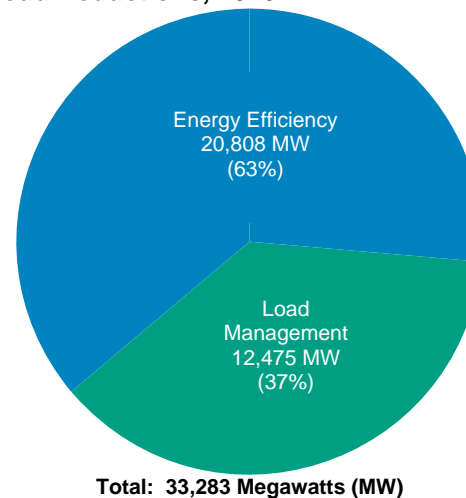


Figure 8.13 Electric Utility Demand-Side Management Programs

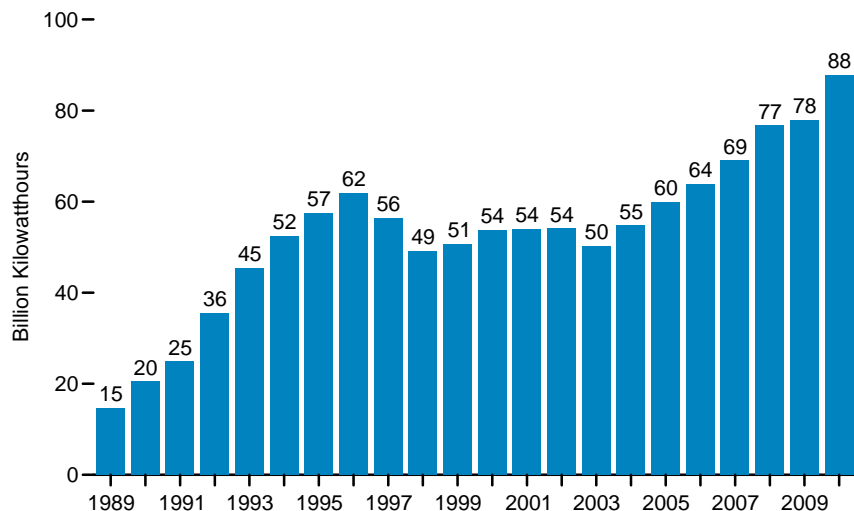
Actual Peakload Reductions Total, 1989-2010



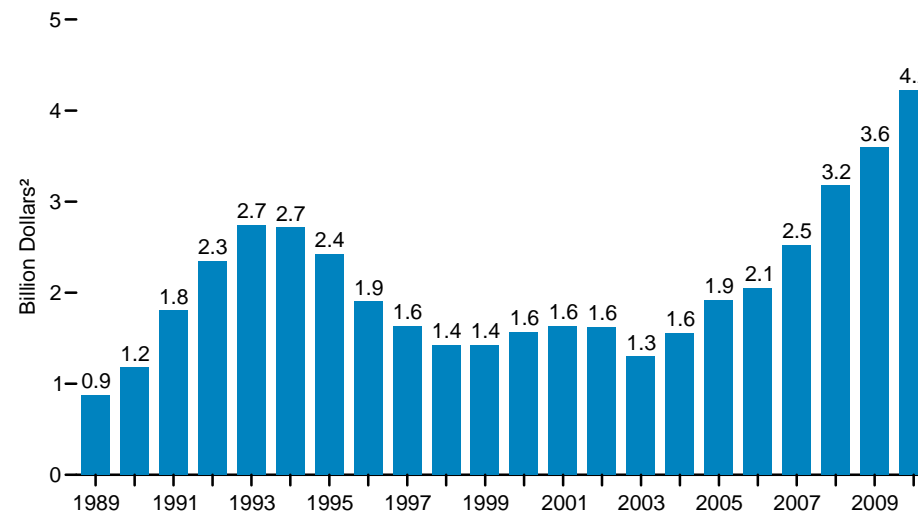
Actual Peakload Reductions, 2010



Energy Savings, 1989-2010



Electric Utility Costs,¹ 1989-2010



¹ Program costs consist of all costs associated with providing the various Demand-Side Management (DSM) programs or measures. The costs of DSM programs fall into these major categories: customer rebates/incentives, administration/marketing/training, performance incentives, research and evaluation, and other (most likely indirect) costs.

² Prices are not adjusted for inflation. See "Nominal Dollars" in Glossary. Source: Table 8.13.