# State Heating Oil and Propane Program















Marcela Rourk 2014 SHOPP Workshop October 8, 2014 / Washington, DC

# **Key Topics**

- Expansion of propane data collection
- EIA resources available to States
- Improvements to SHOPP

# What is SHOPP?

- State Heating Oil and Propane Program (SHOPP)
  - cooperative data collection effort between EIA and State Energy Offices (SEOs)
  - data used by policymakers, industry analysts, and consumers
  - collects weekly residential heating oil and propane prices at a State level from October through March

#### Data collection

 EIA-877 Survey Form and Instructions, Winter Heating Fuels Telephone Survey, <a href="http://www.eia.gov/survey/#eia-877">http://www.eia.gov/survey/#eia-877</a>

## Funding

- 50/50 cost sharing program
- 5-year cooperative agreement

### SHOPP benefits

## Cost-sharing

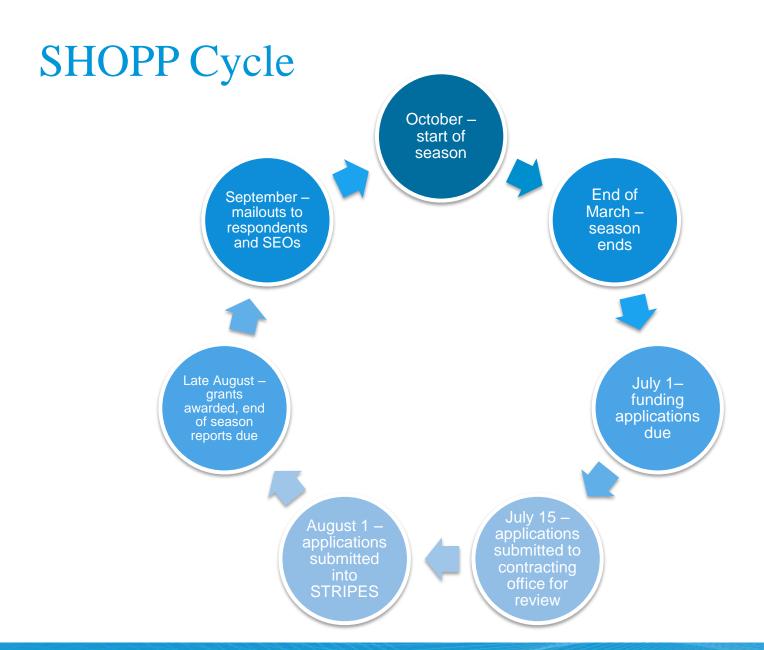
- EIA provides 50% of the total state cost of participation
- Average state cost for propane collection is \$6,000, ranging from \$2,000 to \$11,000, some of this includes voluntary travel

## Timely information on market conditions in your state

- LIHEAP, fuel transportation waivers, Jones Act, etc.
- Helps states respond to consumer and legislative inquires about heating oil and propane prices (EIA receives calls from propane consumers from states that do not participate and are looking for price information)

## Information sharing

- Weekly status reports during the heating season
- Direct retailer contact by states often provides early insight into market issues
- SHOPP Conference and annual Winter Heating Fuels Conference



# **Expansion of Propane Data Collection**

## Major Events in History of SHOPP

1978-79

Beginning of State Heating Oil Program (SHOP)

#### 1990-1991

State Heating
Oil and
Propane
Program
(SHOPP)
mandated by
Congress

#### 2000

Northeast Heating Oil Reserve established

#### 2014

Propane price data collection expands from 24 States to 38 States

#### 1985

SHOP data collection expands in respond to rise in heating oil prices during 1984

#### 1999-2000

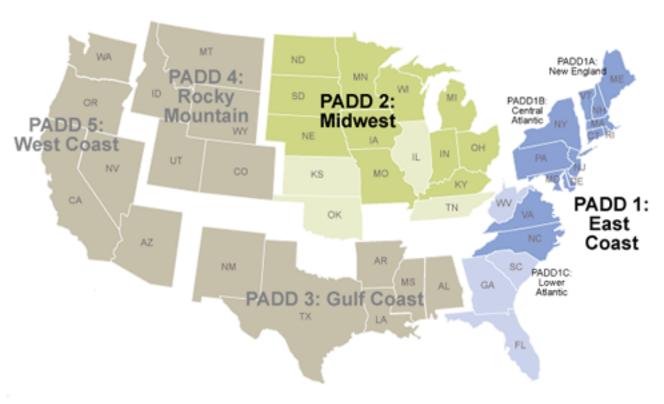
SHOPP data are collected on a weekly basis

#### 2013-14

Propane shortage in Midwest caused sharp price increases

## Residential Propane States

Petroleum Administration for Defense Districts Winter Heating Fuels Survey - PADD 1 and 2 represented States



Source: EIA, Heating Oil and Propane Update

#### Propane

#### East Coast (PADD 1)

#### New England (PADD 1A)

Connecticut

Maine

Massachusetts

New Hampshire

Rhode Island

Vermont

#### Central Atlantic (PADD 1B)

Delaware

Maryland

New Jersey

New York

Pennsylvania

#### Lower Atlantic (PADD 1C)

North Carolina

Virginia

#### Midwest (PADD 2)

Indiana

lowa

Kentucky

Michigan

Minnesota

Missouri

Nebraska

North Dakota

Ohio

South Dakota

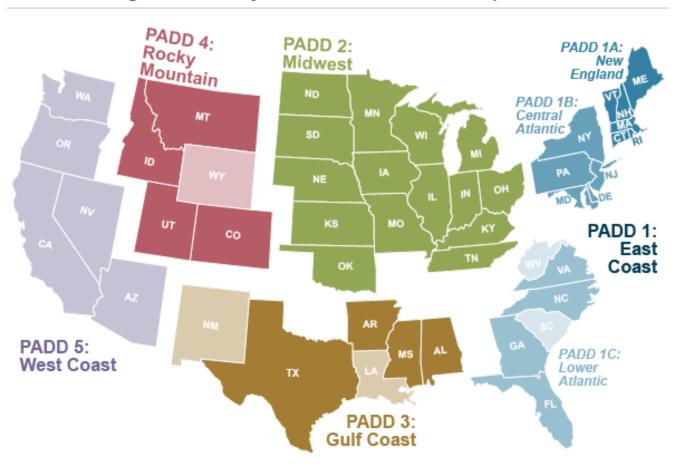
Wisconsin



## Residential propane states 2014-2015 Season

#### **Petroleum Administration for Defense Districts**

Winter Heating Fuels Survey — PADD 1, 2, 3, and 4 represented States



#### New States, 2014

Alabama

**Arkansas** 

Colorado

Florida

Georgia

Illinois

Idaho

Kansas

Mississippi

Montana

Oklahoma

Tennessee

Texas

Utah

# EIA Resources Available to States

# EIA Providing More Heating Fuel Data

- More Detailed Weekly Propane Stock Data In addition to weekly PADD-level propane stocks, EIA will publish figures for Kansas (Conway hub), Michigan, Ohio, and a 4-state total for MN, WI, IA, and IL.
- Notification to Governors of Low Stock Levels Pursuant to the Reliable Home Heating Act, EIA will notify state Governors when stocks of heating oil, natural gas, or propane in their PADD fall below the 5-year average for more than 3 weeks.
- Increased Visibility on EIA Website and Targeted Communication with State Officials
- EIA is creating a winter fuels webpage showcasing stock and price data.

## State Energy Portal



#### Profile Overview



#### QUICK FACTS

- In 2010, Michigan had more underground natural gas storage capacity 1.1 trillion cubic feet than
  any other State in the Nation.
- The Antrim Gas Field, located in Michigan's Lower Peninsula, was ranked 15th in the Nation in estimated proved wet natural gas reserves as of 2009 and produced an estimated 126 billion cubic feet of gas that year.
- In 2011, Michigan's three nuclear power plants, with four reactor units, provided 30 percent of the State's net electricity generation.
- . Michigan used coal for 54 percent of its net electricity generation in 2011; much of its coal is



Print State Energy Profile

EIA's State Energy Portal gives users detailed portraits of energy production, consumption, and energy prices at the state level

The State Energy Portal features almost 90 key data series, state Quick Facts, and charts for each state

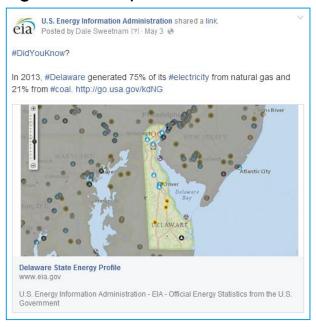
State Energy Portal

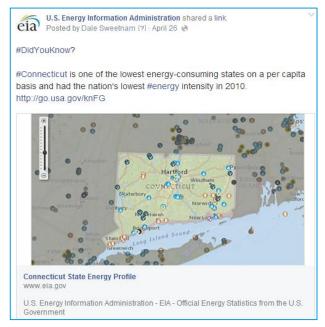
www.eia.gov/state

# Expanding state-based posts on social media

As part of this campaign, EIA will make state-related data more accessible via social media. Many state organizations and agencies use social media as a primary means of communication.

EIA's Office of Communications is currently highlighting an energy fact for each state every week on our Facebook page (examples below). They will also be creating a central repository where states can go to access any charts, graphs, or images that help tell their state's energy story.



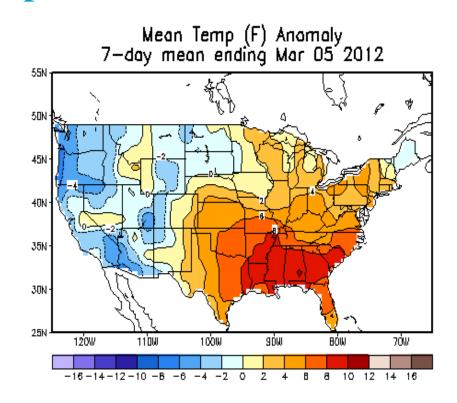


# Information Sharing: Weekly Email Status Reports to SEOs

Promotes communication and information sharing between EIA and State Energy Offices

Examples of topics covered in Weekly Email Status Reports to SEOs:

- Summarize weekly heating fuel activity
- Expectations based on trends
- Data collection techniques
- Alternate reporting schedules due to weather or holidays
- Latest news on industry related events
- NOAA Weather Reports



Chance to share information with other State Energy Offices and EIA

# SHOPP Improvements

- Office of Communications will be sending SHOPP participants emails that highlight reports or analysis that may be of interest
- Proposal to SHOPP Group: Monthly SHOPP Conference Call during SHOPP Season starting November 13, 2014
  - December 11, January 15, February 12, March 12
- Updated FAQ's for data users, SEO's and respondents

# SHOPP Improvements

- Prices reported by large propane retailers
  - most large propane retailers report pricing data directly to EIA from a single source
  - EIA staff are working to determine which prices are most reflective of the nondiscounted price paid by the typical consumer
  - working to improve consistency of prices reported among companies
- Creation of new propane sample frame for expansion yielded more up-to-date information on retailers for all states
- Annual analysis of weights used to compute regional and national averages

# SHOPP Improvements

- Data collection training recording to be posted on the Heating Oil and Propane Update page
- SEO work on data quality goes a long way toward improving the integrity of our data
- EIA encourages your feedback on ways SHOPP can be improved

# For More Information: Data Publications

#### U.S. Energy Information Administration home page <a href="https://www.eia.gov">www.eia.gov</a>

This Week in Petroleum (TWIP) <a href="http://www.eia.gov/oog/info/twip/twip.asp">http://www.eia.gov/oog/info/twip/twip.asp</a>

#### **Heating Oil and Propane Update (HOPU)**

http://www.eia.gov/petroleum/heatingoilpropane/

#### FAQs for SEOs:

http://www.eia.gov/petroleum/heatingoilpropane/faq\_stateofficials.cfm

#### **Weekly Petroleum Status Report (WPSR)**

http://www.eia.gov/oil\_gas/petroleum/data\_publications/weekly\_petroleum\_status\_rep\_ort/wpsr.html

Short-Term Energy Outlook (STEO) <a href="http://www.eia.gov/forecasts/steo/">http://www.eia.gov/forecasts/steo/</a>

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