Understanding World Natural Gas Markets and Investments

Presented to



Presented by



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Dr. Dale M. Nesbitt

- Ph.D., Engineering Economic Systems, Stanford University, 1975, dissertation defense with honors, "Policy Ordering in semi-Markovian Decision Processes."
- Employment History
 - Employee #70 at legendary <u>Xerox PARC (1972-4)</u>.
 - **<u>Stanford Research Institute</u>**, Decision Analysis Group (1974-7).
 - Co-founded and built <u>Decision Focus Inc.</u> (DFI) into \$25 million (sales) company (1977-95).
 - Co-founded four new companies (1996-09)
 - <u>Altos Management Partners</u> (management consulting)
 - <u>MarketPoint Inc.</u> (enterprise software)
 - <u>Reticle Inc.</u> (high surface area carbon, water deionization/desalination)
 - <u>Ferritech</u> Inc. (biotechnology/ferric oxidation)
 - Sold Altos and MarketPoint (2011)
 - Founded <u>ArrowHead Economics LLC</u>, software and consulting (2013)
 - Stanford (https://msande.stanford.edu/person/dale-nesbitt)

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EIA: Thank You for This Topic

- There are so many issues at play today that you need an economic model to keep track of them.
 - There is no hope without it
 - The human brain (and spreadsheets and LPs) are incapable



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ArrowHead Offers an Integrated, Interconnected World Hydrocarbon Model



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- Oil, condensate, NGL (Y-grade), and gas are produced jointly, meaning interdependent prices, investment, and demand.
- Oil on gas competition has re-emerged, exacerbating this.
- CO2 tax and policy connects them all together
- Renewables and policy connect them all together

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The Resource Spans All Fuels Everywhere in the World



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Each Constituent Model Has Full World Regionality



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Supply-Transport-Demand-Inflow-Outflow Detailed in Every Region/Subregion



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You Can't Understand CO2 Without It





Pounds of CO2 Emitted per MMBtu of Fuel (EIA Has Done the Hard Work!)

Coal (anthracite)	228.6	
Coal (bituminous)	205.7	You have to
Coal (lignite)	215.4	know how to use
Coal (subbituminous)	214.3	this! Here's
Diesel fuel and heating oil	161.3	how.
Gasoline (without ethanol)	157.2	
Propane	139.0	
Natural gas	117.0	5
Hydrogen	0	eia

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How Do You Use EIA Information to Do It?



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We Do the Thermo and Stoichiometry on Every Element of Every Supply Chain



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Operates Worldwide Over the Cloud (AWS)



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Open Access Source Code

- Open access source code for economic logic.
 - Customers can write (and share) economic source code, putting theirs into a library for any or all to see and use or develop.
 - Code must be compilable and should be fast.
- ArrowHead also offers proprietary economic logic.
 - No one is compelled to use non-accessible logic
 - Users can switch

What Are We Learning?

Summary rather than detailed model results Seventeen points I will choose from

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1. Gas and Liquids Have Become Substitutes Again

- Rail (LNG versus diesel)
- Off-road heavy-duty vehicles (dump trucks in mines)
- On-road heavy duty vehicles (e.g., long distance haulage on TransCanada Highway, Interstate-80)
- Intra-continental shipping (LNG versus diesel)
- Inter-continental shipping (LNG versus HS bunker versus LS bunker versus diesel versus refinery hydrogenation)
- CNG in buses and light duty vehicles
- Electric vehicles, which can come from gas
- Hydrogen generation (which used to come from methane or from the "water gas reaction" but now promises to come from electrolytic decomposition of water)
- Industrial substitution in other regions around the world that actually do have an industrial sector

Gas Is Going to Win a Lot of These **Battles**



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17 More Prospective Substantive Points Being Finalized and Prioritized Today

I will select only a subset of the most important points

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Thank You



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