Measuring World Real Economic Activity

James D. Hamilton
University of California at San Diego
World market for shipping
Demand shifts right most years as global economic activity increases.

Supply shifts right as capacity added and technology improves.

Supply shifts usually dominate and relative price falls.
Kilian (AER, 2009): Model shifts in supply and growth in potential output using deterministic time trend, interpret deviations from trend as real economic activity
Details behind Kilian’s index

• Up until 2008, Kilian calculated the monthly growth rate of a number of individual shipping costs and averaged them.
• This gave him a nominal index of shipping cost (call it $x$).
• Since 2008, he updated the index by adding the change in the log of the Baltic Dry Index (BDI) to $x$.
• He divided the nominal index $x$ by the U.S. CPI to get a real index.
• However, his nominal index is in units of logarithm of dollars (not dollars), so this is not correct way to deflate.
• Kilian (2009) then took the log of this “real shipping cost” and regressed it on a linear trend
• He published the residuals from this regression as a measure of real global economic activity
• This measure has been used in dozens of empirical studies over 2009-2019
For data since 2008, the Kilian index is the value $\varepsilon_t$ satisfying

$$\log[\log(BDI_t) - 5.236] - \log(CPI_t) = \alpha + \beta t + \varepsilon_t$$

The number 5.236 is an arbitrary consequence of Kilian’s decision to normalize the nominal index at 1.00 for 1968:1. Hamilton (2019) uncovered the values of 5.236, $\alpha$, and $\beta$ from the known values of $\varepsilon_t, BDI_t$, and $CPI_t$. 
Nominal index of shipping cost (x)
Kilian (Econ Letters, 2019): There was a “coding error” in the way the measure of real economic activity was originally constructed and as continually updated since 2008.

Kilian-Zhou (2018) measure:
\[ \log[\log(x_t) - 5.236] - \log(CPI_t) = \alpha + \beta t + \varepsilon_t \]

Kilian (2019) measure:
\[ \log(x_t) - \log(CPI_t) = \alpha + \beta t + \varepsilon_t \]
Real economic activity measure as downloaded from Kilian’s webpage on July 2018 and April 2019
Kilian’s (2009) key support for using this measure was an anecdotal review of developments 1970-2007

• “Figure 1 is fully consistent with the anecdotal evidence on the relative importance and timing of these fluctuations in global real economic activity” (p. 1057)

• “the level of global real economic activity as it relates to industrial commodity markets is proportionate to this index” (p. 1056)
But subsequent values for the index claim that the world experienced a global downturn in 2016 worse than the financial crisis.
Question: is $y_t = \log(x_t) - \log(CPI_t)$ stationary around a linear trend?
Augmented Dickey Fuller test

$H_0 : y_t$ has a unit root
fail to reject $H_0$ at 10% level

KPSS test

$H_0 : y_t$ is trend stationary
reject $H_0$ at 1% level
Implication: Estimates of trend and real economic activity keep changing
• Hamilton (REStat, 2018) suggested that a better way to isolate the cyclical component of most macroeconomic and financial time series is by taking the two-year growth rate
Kilian index claims 2016 was the worst global downturn because it assumed a linear trend.
• Natural alternative: OECD Main Economic Indicators has estimate of industrial production for OECD plus 6 major countries (Brazil, China, India, Indonesia, Russia, South Africa)

• Updated by Baumeister and Hamilton (AER, 2019)
• Kilian and Zhou (JIMF, 2018): Can’t use world real GDP because a long time series is only available annually
• But it’s simple enough to regress world real GDP growth in year $t$ on a proposed measure of monthly real economic activity in December of year $t$
• Compare Kilian indexes with cyclical component of world industrial production or real shipping cost calculated as suggested by Hamilton (2018)
Regression of world GDP growth in year $t$ on measure in Dec of $t$

<table>
<thead>
<tr>
<th>Measure of real economic activity</th>
<th>$t$-statistic</th>
<th>$R^2$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industrial production</td>
<td>12.21</td>
<td>0.77</td>
</tr>
<tr>
<td>Kilian-Zhou (2018)</td>
<td>1.45</td>
<td>0.04</td>
</tr>
<tr>
<td>Kilian (2019)</td>
<td>1.27</td>
<td>0.03</td>
</tr>
<tr>
<td>Real shipping cost</td>
<td>3.68</td>
<td>0.23</td>
</tr>
</tbody>
</table>
• Kilian-Zhou (2018): Shipping cost is good because it’s forward looking

• So try the same regression using proposed index as of June of year $t$ instead of December
Regression of world GDP growth in year $t$ on measure in June of $t$

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<th>Measure of real economic activity</th>
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</thead>
<tbody>
<tr>
<td>Industrial production</td>
<td>5.23</td>
<td>0.38</td>
</tr>
<tr>
<td>Kilian-Zhou (2018)</td>
<td>-0.52</td>
<td>0.01</td>
</tr>
<tr>
<td>Kilian (2019)</td>
<td>-0.53</td>
<td>0.01</td>
</tr>
<tr>
<td>Real shipping cost</td>
<td>0.77</td>
<td>0.02</td>
</tr>
</tbody>
</table>
• Kilian-Zhou (2018) claimed that shipping costs are particularly helpful for modeling commodity prices
• But they did not provide any statistical analysis to back this claim up
\[ p_t = \text{change in real commodity price} \]
\[ z_t = \text{measure of real economic activity} \]

\[ p_t = \alpha + \sum_{j=1}^{3} \phi_j p_{t-j} + \sum_{j=1}^{3} \beta_j z_{t-j} + \nu_t \]

\[ H_0 : \beta_1 = \beta_2 = \beta_3 = 0 \]
**P-value of test of null hypothesis that measure is no help forecasting**

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<tbody>
<tr>
<td>Energy</td>
<td>0.02</td>
<td>0.33</td>
<td>0.16</td>
</tr>
<tr>
<td>Non-energy</td>
<td>&lt; 0.01</td>
<td>0.15</td>
<td>0.06</td>
</tr>
<tr>
<td>Agriculture</td>
<td>&lt; 0.01</td>
<td>0.10</td>
<td>0.05</td>
</tr>
<tr>
<td>Base metals</td>
<td>0.01</td>
<td>0.12</td>
<td>0.02</td>
</tr>
<tr>
<td>Crude oil</td>
<td>0.05</td>
<td>0.52</td>
<td>0.27</td>
</tr>
<tr>
<td>Soybeans</td>
<td>0.05</td>
<td>0.14</td>
<td>0.08</td>
</tr>
<tr>
<td>Aluminum</td>
<td>0.06</td>
<td>0.38</td>
<td>0.08</td>
</tr>
<tr>
<td>Copper</td>
<td>0.01</td>
<td>0.06</td>
<td>0.02</td>
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If Kilian had continued to calculate nominal index as originally (instead of shifting to BDI) would look very different.
• However, one benefit of BDI shipping costs is it’s available daily

• Could construct a daily measure of the cyclical component
Daily cyclical component of real shipping cost, Mar 16, 2011 - Jul 16, 2018