Asymmetries in the Oil-Gasoline Price Relationship

Matteo Manera

University of Milano-Bicocca, Italy and Fondazione Eni Enrico Mattei, Italy

EIA Financial and Physical Oil Market Workshop "Evolution of Petroleum Market and Price Dynamics" *September 29, 2015* Energy Information Administration, Washington DC, US

1

- Energy demand models are often developed on the assumption that consumer behavior is defined by symmetric responses to rising or falling prices and income
- It is equally plausible, however, that consumers might react differently to price rises than they would to price falls, be it because of habit formation, the desire to improve life quality or any other reason
- Consequently, asymmetric price decompositions have found increasing use in the energy demand literature. See, for example, Dargay (1992), Gately (1993), Dargay and Gately (1995a, 1995b, 1997), Gately and Huntington (2002), Griffin and Schulman (2005), Ryan and Plourde (2002), Adeyemi and Hunt (2007)

- An influential and often quoted paper by Gately and Huntington (2002, *EJ*) eloquently demonstrates why, and how, consumers of energy will respond differently to, not only price cuts and price rises, but also to price rises above the previous maximum and price recoveries below the previous maximum
- Gately and Huntington also demonstrate, on a sample of OECD countries, with annual per capita data over the period 1971-1997, that this might also apply to changes in economy activity. However, overall symmetry for the income responses is generally favoured over asymmetry
- Adeyemi and Hunt (2007, *EE*) obtain similar results on a panel of 15 OECD countries, with annual data over the broader period 1962-2003

- The relationship between the international price of oil and the local retail fuel prices has been/is/will be the subject of public debate in many countries
- The main reason for this concern is the "belief that oil companies and retailers rush to increase prices in local markets as soon as international oil prices rise, but do not respond with the same eagerness when international oil prices fall" [Clerides, 2010, CEPR]
- The economic literature refers to this phenomenon as the Asymmetric Price Transmission (APT) or the Rockets and Feathers (R&F) hypothesis

Introduction

Asymmetric Price Transmission, Rockets and Feathers, and Forecasting

- Asymmetric Price Transmission (APT):
 - Negative and positive input price changes have different impact on output prices (e.g. input price is more reactive to increases than to decreases in output price)
 - Empirical evidence suggests that APT is a feature of several markets
- Rockets & Feathers (R&F) hypothesis:
 - R&F is referred to as APT in fuel markets [Bacon, 1991, *EE*]
 - Fuel prices shoot up like rockets (both in terms of speed and magnitude) in response to positive shocks in crude oil prices, while floating down like feathers in response to negative oil price shocks
 - Empirical literature on R&F focuses mostly with *in-sample* analyses and results depend on a number of factors (type of data, econometric models, time and spatial aggregation) [Geweke, 2004, *FTC*]
- Forecasting: do asymmetries in the price of oil improve the forecasting performance of models for the spot and retail fuel prices?

- Causes:
 - Main explanation: Market Power [Borestein et al., 1997, QJE]
 - <u>Other explanations</u> [Brown & Yücel, 2000, *EFPR*]: Search Costs, Menu Costs, Adjustment Costs, Inventories, Input Price Volatility, Structure of Intermediate Markets, etc.
 - No general consensus:
 - "Empirical evidence linking market power and APT is mixed" [Eckert, 2013, JES]
 - "Price asymmetry is as characteristic of competitive as oligopoly market structures." [Peltzman, 2000, JPE]

• Consequences:

- <u>Welfare transfers</u> and (if APT is an example of market failures) <u>net welfare</u> losses for consumers [Meyer & von Cramon-Taubadel, 2004, JAgrEc]
- <u>Policy uncertainty</u> [Brown & Yücel, 2000, EFPR]: the type of intervention and its effectiveness depends on the cause of APT (unclear)
- <u>Gaps in economic theory</u>: if APT is a general finding, "*it would point to a serious gap in a fundamental area of economic theory*" [Peltzman, 2000, JPE]

Selected contributions

- Faber (2015, *EJ*), gasoline market:
 - Two possible aggregation issues in studies to asymmetric price responses, namely aggregation over time and over space
 - The issue of aggregation over time has been confirmed by many empirical studies
 - This paper confirms the issue of aggregation over space by studying daily retail prices of individual gasoline stations
 - Results show that 38% of the stations respond asymmetrically to changes in the gasoline spot market price

- Bakucs et al. (2014, *JAgrEc*), agro-food market:
 - Relationship between APT and market structure
 - "(...) asymmetries are present in sectors with higher number of fragmented farm producers and less likely to occur with more concentrated farm structures"
 - "(...) asymmetries are less likely in the presence of entry barriers to retail trade (...), more likely to occur in the presence of regulations limiting price competition between retailers"
- Eckert (2013, *JES*), gasoline market:
 - "... most studies, ..., have found at least some statistical <u>evidence of</u> <u>asymmetry in the response of retail prices to upstream</u> (wholesale or crude oil) <u>prices</u>."
 - "... <u>retail prices respond</u> differently, and <u>typically faster, to upstream price</u> <u>increases</u> than to decreases."

- Frey & Manera (2007, *JES*), various markets:
 - APT in <u>87%</u> of cases (total of 87 models in 70 surveyed papers)
- Grasso & Manera (2007, *EP*), gasoline market:
 - Use of three popular asymmetric models, namely A-ECM, TAR-ECM and TC-ECM
 - Monthly data over the period 1985-2003 for France, Germany, Italy, Spain and UK
 - In general, there is evidence of APT, although the type of market and the number of countries characterized by APT vary across models
 - A-ECM: LR APT in the distribution stage for many countries
 - TC-ECM: LR APT vary across markets and countries
 - TAR-ECM: SR APT at the distribution stage for all countries

- Meyer & von Cramon-Taubadel (2004, *JAgrEc*), various markets:
 - APT in <u>48%</u> of surveyed studies (total 205)
 - APT in <u>79%</u> of surveyed studies relying on A-ECM & TAR-ECM models (total 41)
- Galeotti, Lanza & Manera (2003, *EE*), gasoline market:
 - Comparison across countries using A-ECM
 - Bootstrapped F-statistic of the null hypothesis of asymmetry to overcome the low-power problem of conventional testing approaches
 - Results show widespread differences in both adjustment speeds and SR responses of gasoline prices when the price of oil rises or falls
- Peltzman (2000, *JPE*), various markets:
 - APT in <u>66%</u> of markets (total 242)

- Bachemeir & Griffin (2003, REStat) is the only contribution entertaining an out-of-sample analysis:
 - Point forecasts of U.S. spot gasoline prices with weekly data
 - R&F modeled with <u>A-ECM</u>
 - R&F are <u>useless OOS</u>: forecasts from symmetric ECM are as accurate as those from A-ECM
- Note: several empirical analyses deal with asymmetric transmission of oil shocks and their role in forecasting macroeconomic aggregates [e.g. Kilian & Vigfusson, 2013, JBES]

Are Asymmetries Useful in Forecasting the Oil-Gasoline Price Relation?

by

Andrea Bastianin, University of Milan, Italy and FEEM Marzio Galeotti, University of Milan, Italy and IEFE, Bocconi Matteo Manera, University of Milan-Bicocca and FEEM

Empirical questions and main results

- Point forecasts: are R&F useful when forecasting gasoline price changes? (NO)
- <u>Direction-of-change/sign forecasts</u>: are R&F useful when forecasting the sign of gasoline price movements? (YES)
- Probability forecasts: are R&F useful when forecasting the probability of gasoline price changes? (YES)
- Time-varying forecast accuracy: is the usefulness of R&F constant through time or time-varying? (Time Varying)
- Location of asymmetries: at which stage of the transmission mechanism (i.e. spot, retail, both) are R&F forecasts useful? (Both, but only for sign and probability forecasts)
- <u>Sampling frequency</u>: at which sampling frequency (daily, weekly or monthly) are R&F forecasts useful? (Mixed findings)

Motivations

Why an *out-of-sample* (OOS) analysis?

1. **Decision making** is an inherently forward looking activity:

- Hedging, asset allocation, risk management, stockpiling (inventories and strategic reserves) depend on the OOS performance of models
- (Profits are highly correlated with some forecast accuracy metrics [Leitch & Tanner, 1991, AER])
- 2. <u>Gap in the literature</u>: with the exception of Bachmeier & Griffin (2003, *REStat*), extant studies perform only in-sample (IS) analyses

3. Forecasting performance as a diagnostic check:

- (IS tests have more power than OOS tests only when there is <u>no model</u> <u>uncertainty and no instabilities</u> [Goyal & Welch, 2008, *RFS*])
- R&F models which are accurate IS do not necessarily produce accurate forecasts
- OOS analyses complement IS tests



- <u>Upstream price</u>: spot price of WTI crude oil (6/86-1/13)
- <u>Downstream prices</u>
 - Gasoline spot prices (<u>daily</u>, <u>weekly</u>, <u>monthly</u>):
 - New York Harbor Conventional Gasoline (6/86-1/13)
 - U.S. Gulf Coast Conventional Gasoline (6/86-1/13)
 - Los Angeles Reformulated RBOB Gasoline (4/03-1/13)
 - Gasoline and diesel retail prices (excl. taxes; weekly, monthly):
 - ► U.S. Regular All Formulations Gasoline (8/90-1/13)
 - ► U.S. No 2 Diesel (1/97-1/13)
- Note:

3 types of fore x 6 mod x [(3 spot x 3 freq) + [(2 retail x 2 freq)]

= 234 forecasts



- <u>Upstream price</u>: spot price of WTI crude oil (6/86-1/13)
- Downstream prices
 - Gasoline spot prices (<u>daily</u>, <u>weekly</u>, <u>monthly</u>):
 - ▶ New York Harbor Conventional Gasoline (6/86-1/13)
 - ► U.S. Gulf Coast Conventional Gasoline (6/86-1/13)
 - ► Los Angeles Reformulated RBOB Gasoline (4/03-1/13)
 - Gasoline and diesel retail prices (excl. taxes; weekly, monthly):
 - ► U.S. Regular All Formulations Gasoline (8/90-1/13)
 - ► U.S. No 2 Diesel (1/97-1/13)
- Note:

3 types of fore x 6 mod x [(3 spot x 3 freq) + [(2 retail x 2 freq)]

= 234 forecasts



- <u>Upstream price</u>: spot price of WTI crude oil (6/86-1/13)
- Downstream fuel prices
 - Gasoline spot prices (<u>daily</u>, <u>weekly</u>, <u>monthly</u>):

New York Harbor Conventional Gasoline (6/86-1/13)

- ▶ U.S. Gulf Coast Conventional Gasoline (6/86-1/13)
- ► Los Angeles Reformulated RBOB Gasoline (4/03-1/13)
- Gasoline and diesel retail prices (excl. taxes; weekly, monthly):
 - ► U.S. Regular All Formulations Gasoline (8/90-1/13)
 - ► U.S. No 2 Diesel (1/97-1/13)
- Note:

3 types of fore x 6 mod x [(3 spot x 3 freq) + [(2 retail x 2 freq)]

= 234 forecasts



WTI = West Texas Intermediate spot price FOB (USD/b)NY = New York Harbor Conventional Gasoline Regular spot price FOB (USD/g)Sample = 2/6/86 - 31/1/13



 $\begin{array}{c} 24 \\ 20 \\ -20 \\ -16 \\ -12 \\ -08 \\ -08 \\ -04 \\ -00 \\ \end{array}$



	Full sample 2/6/86-31/1/13 (6959 obs)	Subsample 5/1/03-31/1/13 (2629 obs)	Very High WTI Volatility (48 obs)	Medium WTI Volatility (6547 obs)	Very Low WTI Volatility (122 obs)
Correlation between DWTIP and DNYP	0.50	0.62	0.20	0.45	0.99
Correlation between DWTIN and DNYN	0.55	0.12	0.72	0.49	-0.03

	Full sample	Subsample		Full sample	Subsample
	2/6/86-31/1/13 (6959 obs)	5/1/03-31/1/13 (2629 obs)		2/6/86-31/1/13 (6959 obs)	5/1/03-31/1/13 (2629 obs)
Corr btw DWTIP and DNYP(+1)	0.13	0.01	Corr btw DWTIN and DNYN(+1)	0.21	0.17
Corr btw DWTIP and DNYP(+2)	0.01	-0.05	Corr btw DWTIN and DNYN(+2)	-0.03	-0.07
Corr btw DWTIP and DNYP(+3)	0.24	0.25	Corr btw DWTIN and DNYN(+3)	0.40	0.70
Corr btw DWTIP and DNYP(+4)	0.45	0.74	Corr btw DWTIN and DNYN(+4)	0.13	-0.07
Corr btw DWTIP and DNYP(+5)	0.43	0.54	Corr btw DWTIN and DNYN(+5)	0.19	0.68

- <u>Benchmark Model</u>: symmetric price transmission from crude oil to fuel prices (<u>no R&F</u>)
 - (Symmetric) Error Correction Model (ECM)
- <u>Asymmetric Models</u>: APT from crude oil to fuel prices (<u>R&F</u>)
 - Asymmetric ECM (A-ECM): long & short-run asymmetries
 - SR-A-ECM: only short-run asymmetries
 - LR-A-ECM: only long-run asymmetries
 - Threshold AutoRegressive (TAR) ECM (TAR1): with 1-lag of oil price changes as threshold
 - TAR-ECM (TAR2): with average of most recent lags as threshold
- Notes:
 - ECM is nested in asymmetric specifications: restrictions on the parameters of the asymmetric models deliver the ECM
 - Model selection (i.e. no. of lags) is repeated each time a new forecast is issued
 - 45% of sample for (moving window) estimation, 55% for OOS evaluation

Models & Methods Evaluation of forecasts

- <u>Accuracy of point forecasts</u> (of gasoline price changes):
 - Mean Squared Forecast Error (MSFE)
- <u>Directional accuracy</u> (ability to predict the sign of price changes):
 - Mean Forecast Trading Returns (MFTR): returns an investor obtains by using a model
 - Success Ratio (SR): % of forecasts with correct sign
- <u>Accuracy of probability forecasts</u> (ability to predict the probability of movements):
 - Quadratic Probability Score (QPS): same as MSFE, but for probability forecasts
- <u>Forecast encompassing test</u> (only for point and probability forecasts; Carriero & Giacomini, 2011, *JEct*) :
 - Aim: test whether param. restrictions are useful OOS (i.e. ECM nested in asy. models)
 - Global test: usefulness of R&F forecasts over the entire evaluation sample
 - Local test: time-varying usefulness of forecasts from asymmetric models
- Notes:
 - Accurate models deliver low MSFE and QPS and high MFTR and SR
 - (Prob. forecasts obtained by plugging (de-GARCHed) point forecasts in Normal CDF [Christoffersen & Diebold, 2006, *ManSc*; Granger & Pesaran, 2000, *JFore*])

Models & Methods The forecast encompassing test

- (Restricted) Symmetric Forecast (*f*_{ECM}): ECM
- (Unrestricted) Asymmetric Forecast (*f*_{R&F}): asymmetric ECMs & TARs
- Combined forecast (f_C): a weighted average of f_{R&F} and f_{ECM}

 $f_{\rm C} = \lambda \ f_{\rm ECM} + (1 - \lambda) \ f_{\rm R\&F}$

- If $\lambda = 1$, then $f_C = f_{ECM}$: <u>R&F are useless</u> to forecast the price of gasoline
- If $\lambda = 0$, then $f_C = f_{R\&F}$: <u>R&F are useful</u> to forecast the price of gasoline
- If $0 < \lambda < 1$ R&F partially useful: forecast combination better than single $f_{R&F}$ or f_{ECM}
- <u>Global test</u>: if H₀: $\lambda = 1$ is rejected and H₀: $\lambda = 0$ is not rejected, asymmetries increase forecast accuracy: R&F useful (on the entire evaluation sample)
- <u>Local test</u>. test whether the <u>usefulness of R&F is constant through time or time-</u> varying: λ_t is estimated over a moving window of observations
- Note: λ estimated (OLS or NLS) by regressing actual price changes on f_{ECM} and f_{R&F25}

Results Point forecasts of the N.Y. gasoline price

Point forecasts: NY Panel (a): daily data							
ECM	4.89	-	-	-	-		
A-ECM	4.92	0.56	1.48	2.249**	0.724		
SR-A-ECM	4.92	0.44	1.84	2.178**	0.996		
LR-A-ECM	4.90	0.20	1.35	1.612	0.417		
TAR1	4.98	1.75	1.46	3.186***	0.997		
TAR2	5.00	2.24	1.42	2.910***	0.862		
Panel (b): weekly data							
ECM	15.07	-	-	-	-		
A-ECM	15.12	0.29	0.59	1.260	-0.885		
SR-A-ECM	15.05	-0.18	0.44	0.813	-1.050		
LR-A-ECM	15.16	0.57	1.62	2.003**	0.770		
TAR1	15.43	2.40	1.00	2.905***	0.007		
TAR2	15.55	3.15	0.99	3.190***	-0.032		
Panel (c): monthly data							
ECM	35.18	-	-	-	-		
A-ECM	33.71	-4.15	0.17	0.687	-3.443***		
SR-A-ECM	33.62	-4.42	0.14	0.619	-3.839***		
LR-A-ECM	35.64	1.31	1.59	1.457	0.540		
TAR1	38.38	9.10	0.92	3.959***	-0.330		
TAR2	44.90	27.64	0.89	9.376***	-1.195		

Results Point forecasts of the N.Y. gasoline price: λ_{t} and A-ECM



ECM VS A-ECM (monthly data): local usefulness of R&F

Results Point forecasts of the N.Y. gasoline price: λ_{t} and A-ECM



ECM VS A-ECM (monthly data): local usefulness of R&F

- **R&F useful:** optimal forecast combination assigns weight = 1 to f_{A-ECM}

Results Point forecasts of the N.Y. gasoline price: λ_t and TAR-ECM



Results Sign forecasts of the N.Y. gasoline price

Panel (a): daily data						
Model	MFTR	Δ (MFTR)	SR	$\Delta(SR)$		
ECM	1.512	-	76.896	-		
A-ECM	1.514	0.148	77.059	0.211		
SR-A-ECM	1.517	0.308	77.004	0.141		
LR-A-ECM	1.516	0.231	77.221	0.423		
TAR1	1.488	-1.609	76.327	-0.740		
TAR2	1.508	-0.250	76.490	-0.528		
Panel (b): weekly data						
ECM	2.926	-	76.893	-		
A-ECM	2.868	-1.989	76.240	-0.849		
SR-A-ECM	2.910	-0.526	77.154	0.340		
LR-A-ECM	2.886	-1.362	77.024	0.170		
TAR1	2.901	-0.866	76.762	-0.170		
TAR2	2.913	-0.437	76.762	-0.170		
Panel (c): monthly data						
ECM	7.376	-	81.818	-		
A-ECM	7.487	1.511	83.523	2.083		
SR-A-ECM	7.483	1.450	83.523	2.083		
LR-A-ECM	7.455	1.071	82.386	0.694		
TAR1	7.519	1.940	82.386	0.694		
TAR2	6.914	-6.263	80.114	-2.083		

Results Probability forecasts of the N.Y. gasoline price

Accuracy of probability forecasts: NY							
Panel (a): daily data							
Model	QPS	$\Delta(QPS)$	λ	$H_0: \lambda = 0$	$H_0: \lambda = 1$		
ECM	0.38141	-					
A-ECM	0.38097	-0.115	-0.313	-0.587	-2.463**		
SR-A-ECM	0.38116	-0.065	-0.281	-0.394	-1.796*		
LR-A-ECM	0.38124	-0.045	-0.088	-0.114	-1.409		
TAR1	0.38151	0.028	0.876	2.656***	-0.377		
TAR2	0.38303	0.424	1.415	4.566***	1.339		
Panel (b): weekly data							
ECM	0.36703	-					
A-ECM	0.36609	-0.256	-0.092	-0.159	-1.893*		
SR-A-ECM	0.36578	-0.341	-0.348	-0.564	-2.182**		
LR-A-ECM	0.36754	0.140	1.728	1.415	0.596		
TAR1	0.36869	0.452	1.085	2.442**	0.192		
TAR2	0.36559	-0.392	0.221	0.622	-2.191**		
Panel (c): monthly data							
ECM	0.29534	-	-				
A-ECM	0.28984	-1.861	-1.026	-1.442	-2.847 ***		
SR-A-ECM	0.28939	-2.014	-1.217	-1.681*	-3.061***		
LR-A-ECM	0.29652	0.400	2.370	1.173	0.678		
TAR1	0.29697	0.553	0.806	1.382	-0.334		
TAR2	0.32316	9.423	1.421	3.302***	0.979		

Results Probability forecasts of the N.Y. gasoline price: λ_t and A-ECM



Results Probability forecasts of the N.Y. gasoline price: λ_t and A-ECM



Results Summary of results

Panel (a): Point Forecasts (MSFE reductions due to R&F)								
	Spot		Retail		Spot & Retail			
	#	%	#	%	#	%		
Daily	2 / 18	11,1	- / -	-	- / -	-		
Weekly	2 / 18	11,1	4 / 12	33,3	6 / 30	20		
Monthly	6 / 18	33,3	1 / 12	8,3	7 / 30	23,3		
Total	10 / 54	18,5	5 / 24	20,8	13 / 78	16,7		
Panel (b): Directional Accuracy (SR increases due to R&F)								
	Spot		Retail	Retail		Spot & Retail		
	#	%	#	%	#	%		
Daily	13 / 18	72,2	- / -	-	- / -	-		
Weekly	9 / 18	50	9 / 12	75	18 / 30	60		
Monthly	13 / 18	72,2	9 / 12	75	22 / 30	73,3		
Total	35 / 54	64,8	18 / 24	75	40 / 78	51,3		
Panel (c): Probability Forecasts (QPS reductions due to R&F)								
	Spot		Retail	Retail		Spot & Retail		
	#	%	#	%	#	%		
Daily	9 / 18	50	- / -	-	- / -	-		
Weekly	7 / 18	38,9	4 / 12	33,3	11 / 30	36,7		
Monthly	10 / 18	55,6	6 / 12	50	16 / 30	53,3		
Total	26 / 54	48,1	10 / 24	41,7	27 / 78	34,6		

- <u>Point Forecasts</u>: R&F generally useless
- <u>Directional Accuracy</u>: R&F generally useful
- Probability Forecasts:
 - R&F useful at daily and monthly frequencies for spot prices and at monthly frequency for retail prices
 - Median λ close to 0.5: combination of the symmetric ECM and asymmetric models might improve probability forecasts
- <u>Time Dimension</u>: for all frequencies and prices the relative usefulness of predicting with symmetric (no R&F) and asymmetric (R&F) models is time-varying

Fast-ups and Slow-downs in European Gasoline Markets: A Tale of Two Speeds

by

Andrea Bastianin, University of Milan, Italy and FEEM Marzio Galeotti, University of Milan, Italy and IEFE, Bocconi Matteo Manera, University of Milan-Bicocca and FEEM

Further Developments

- Empirical papers in the R&F literature apply (many variants of) A-ECM
- Asymmetric responses of gasoline prices to movements in oil prices are just one side of the coin
- The other side of the coin involves *duration dependence* and, more generally, the *definition and dating of fast-ups and slow-downs*

Duration dependence

- Are fast-ups and slow-downs more likely to end as they become older (i.e. positive duration dependence)?
- Is it possible to explain the length and the amplitude of fast-ups and slow-downs? Is R&F a *tale* of two speeds?
- Which covariate (e.g. oil, macro, speculation, survey expectations) can explain the hazard rate of fast-ups and slowdowns?

Defining and dating fast-ups and slow-downs

- Definition of phases and turning points (refer to the vast literature on forecasting and dating business cycle turning points)
- Dating algorithms
- Explanatory variables

Further Developments

Some dating algorithms

- Bry-Boschan dating algorithm
- Non-parametric algorithm that selects local extrema, given a set of thresholds (i.e. min duration and amplitude of cycles)
- <u>Barrier algorithm (Lunde & Timmerman, 2005)</u>
- This algorithm looks at "completion time structures", i.e. the time distance (duration) between price movements of a given magnitude. How long does it take for the price of gasoline to go up or down by a given amount?

Signed gasoline returns

- Use the indicator d = I(gasreturns>0) to identify fast-ups and slow-downs and calculate durations