What’s Driving Energy Efficiency Investment in U.S. Commercial Real Estate?
Drivers

• Investor Demand
• Tenant Demand
• Voluntary Reporting and Labeling
• Regulations/Codes
Policies

• Tax Reform: Depreciation
• US-EPA: ENERGY STAR
  – For Buildings
  – For Tenants
• US-EIA: Commercial Building Energy Consumption Survey (CBECS)
• Infrastructure
• “Healthy” Buildings