



# ELECTRIFICATION IN DEVELOPING COUNTRIES

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UTILITIES, SCALING RENEWABLE  
GENERATION, AND ACCESS:  
CHALLENGES AND LESSONS  
LEARNED

# — ELECTRIC UTILITIES: THE KEY TO SUSTAINABLE ELECTRIFICATION



# USAID'S APPROACH TO POWER SECTOR REFORM (I)

## 1. Based on Strategic Analysis

- Analysis of Trends & Strategic Opportunities
- Private Sector and Development Partners
- Develop Policy Options jointly with Host Country public and private sectors

## 2. Support for Sector Reform

- Legal & Regulatory Framework
- Policy & Regulatory capacity
- Corporatization & good corporate governance
- Professional management, concessions, and privatization

## 3. Commercialization

- Customer enumeration and needs analysis
- Marketing, distribution and business plans
- Innovations – pre-paid metering & advanced metering infrastructure, mobile payments, finance

# USAID'S APPROACH TO POWER SECTOR REFORM (2)

## 4. Capital Development

- **Foundation: a flexible but strategically-driven plan**
- **Attract private participation when possible**
- **Host country contracting when possible**
- **Invest in critical systems, such as SCADA, MIS/ERP, metering (PPM and AMI), CIS, and Billing Systems**

## 5. Evaluation

- **Rigorous evaluations**
- **Analyze interim results and adjust**
- **Identify and train USAID/USG staff on best practices**

## 6. Hand off To Host Country

- **Use on-budget and host country contracting**
- **Establish agreements that require sustainability**

# ELECTRIC UTILITY REFORM AGENDA

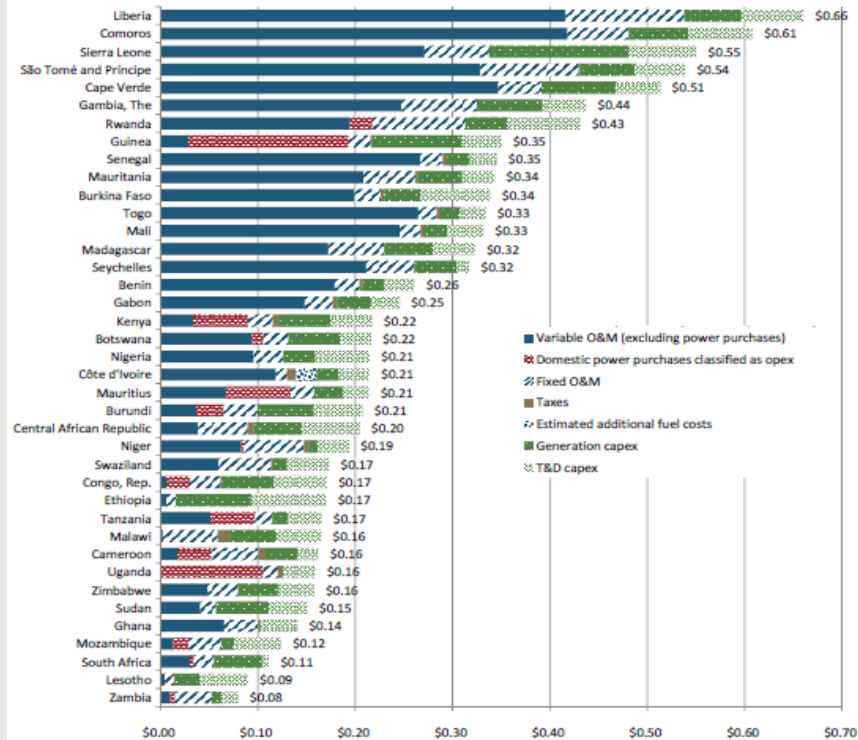
- Typical Interventions:
  - Institutional Reform – State Company Best Practices/IPO of 15-20% of shares in 3-5 years
  - HR/Change Management/Training/Position Descriptions & Salaries/Promotions
  - Modern IT Platform/MIS/Enterprise Resource Planning(ERP)
  - CIS/Billing System/GIS/Customer Enumeration
  - Commercial Improvements/PPM/AMI Metering & Meter Reading/Anti-Theft Campaign
  - Technical Loss Reduction – Feeder Replacement, Congested Area Strategies
  - Cost of Service - Rates & Revenue Department
  - Corporate Communications/Consumer Services/Marketing
  - DSM/Load Management/Distribution-level SCADA
  - Finance/Internal Audit.

# ELECTRIFICATION IN SSA: SCALE OF CHALLENGE

- The scale of the challenge is driving the search for solutions:
  - Approximate population of Sub-Saharan Africa is 1 billion.
  - 600-650 million people are without access to electricity. Millions more lack access to reliable power.
  - Massive dependence on wood and charcoal for cooking (estimated \$1 billion spent in Kinshasa, DRC every year on charcoal alone; \$700 million in Tanzania).
  - In relatively affluent parts of countries such as Nigeria, there is a large market for household and industrial diesel generators and fuel.
  - Electric utility grid extension, mini-grids, solar home systems, and propane are making inroads.
  - Countries have sovereign debt ratings below investment grade, sharply limiting access to capital for governments, state-owned enterprises, and investor-owned enterprises.

# ELECTRIC UTILITIES IN SUB-SAHARAN AFRICA

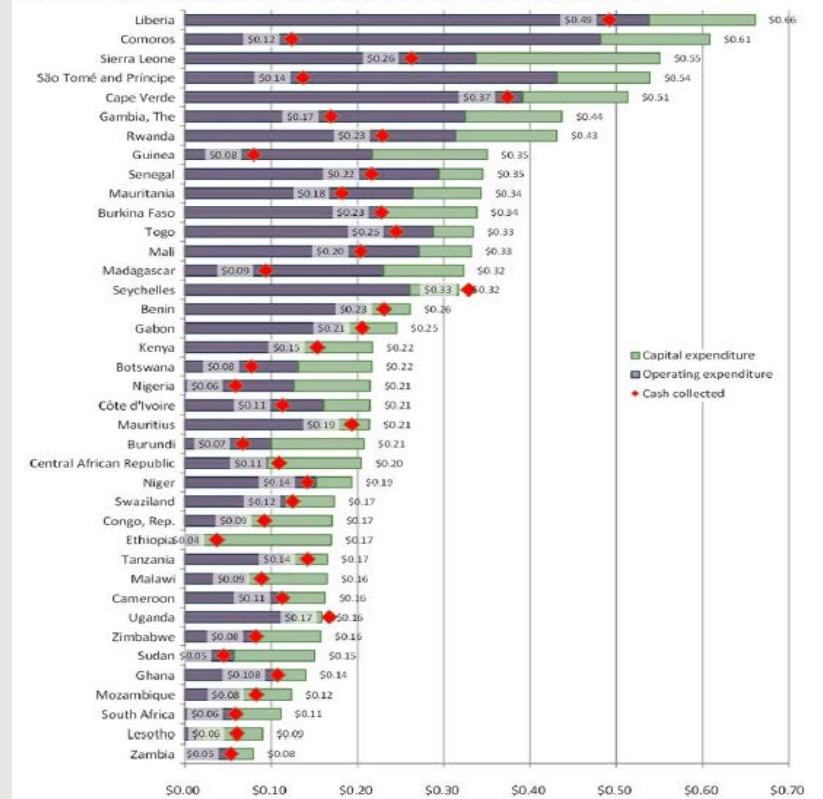
Figure 4: Cost of electricity service in 2014 U.S. dollars per kWh billed



Sources: World Bank staff calculations based on utility financial statements.

Note: Power purchases classified as opex = purchases from private suppliers and state-owned utilities with no financial statements; taxes = corporate income tax and other taxes not rebated to the utility; estimated additional fuel cost = fuel costs not recorded in utility financial statements.

Figure 6: Comparison of costs with cash collected in 2014 U.S. dollars per kWh billed



Source: World Bank staff calculations based on utility financial statements and other documents.

# CATEGORIZATION OF ELECTRIC UTILITIES:

- **Level of Financial Viability**

- Level 1: Not covering existing opex.
- Level 2: Utility covers at least existing opex.
- Level 3: Utility covers opex plus financing costs on new concessional loans.
- Level 4: Utility covers opex and capex on existing and new assets.

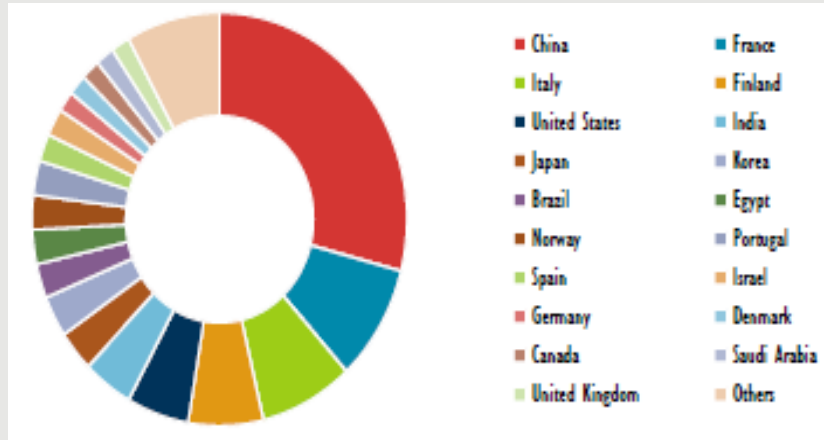
- **Financeability/Bankability**

- Financially unviable, loss-making utility.
- Dependent on government for capital.
- Utility dependent on concessional loans.
  
- Utility can attract non-concessional finance and private investment
- Expands network and adds new customer connections at will.

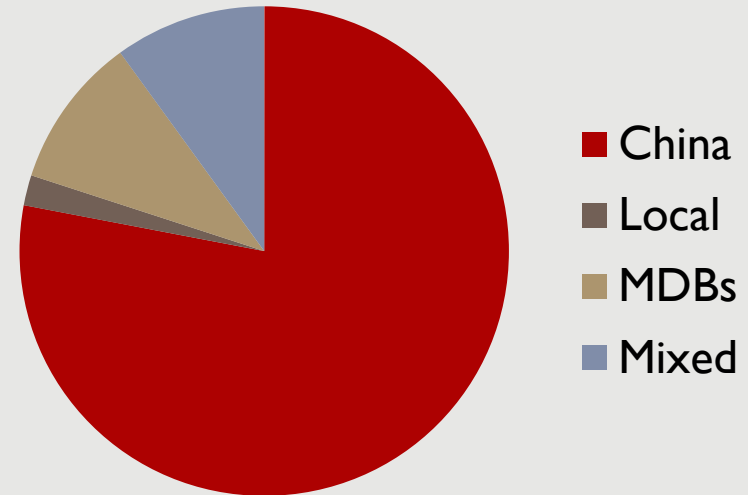


# BUILDING & FINANCING SSA POWER GENERATION

## EPC Contractors by Corporate HQ



## Chinese Financing Sources

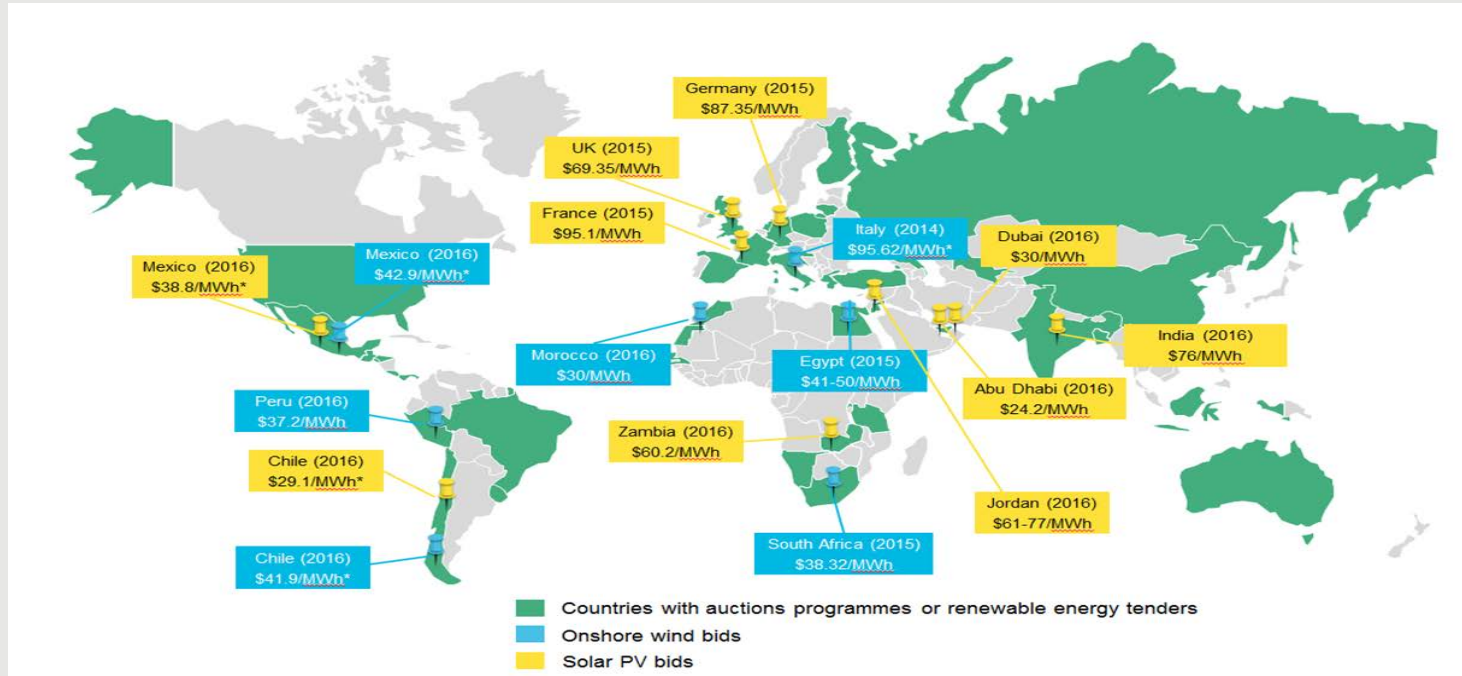


**Note: 2010-2015 Data gathered by OECD/IEA for projects above 10 MW excluding solar & wind**

# — SCALING RENEWABLE ENERGY: GLOBAL TRENDS AFFECTING DECISIONS



# GLOBAL TRENDS: REVERSE AUCTIONS & COMPETITIVE TENDERS



- Competition has driven down costs and prices
- Allowed the market to determine price
- Reverse auctions have streamlined the procurement process
- Led to an improved planning horizon for renewable energy developers

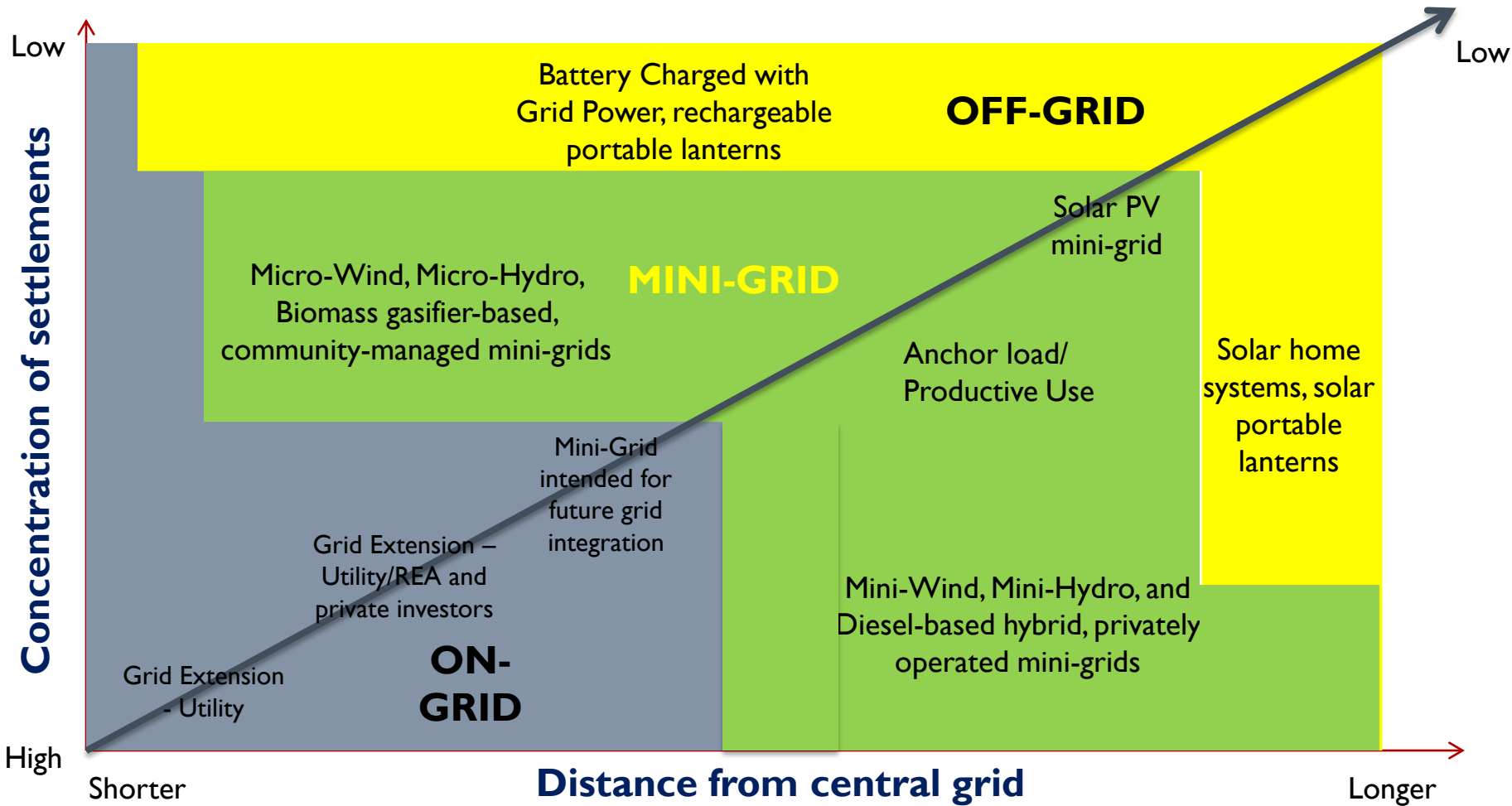
# SCALING RENEWABLE ENERGY: THE BUILDING BLOCKS APPROACH

- Supporting the addition of thousands of MW of Renewable Energy
- Increasing the percentage of lowest cost Renewable Energy in total installed capacity (MW) and in total electricity delivered (MWh)
- Establishing the building blocks:

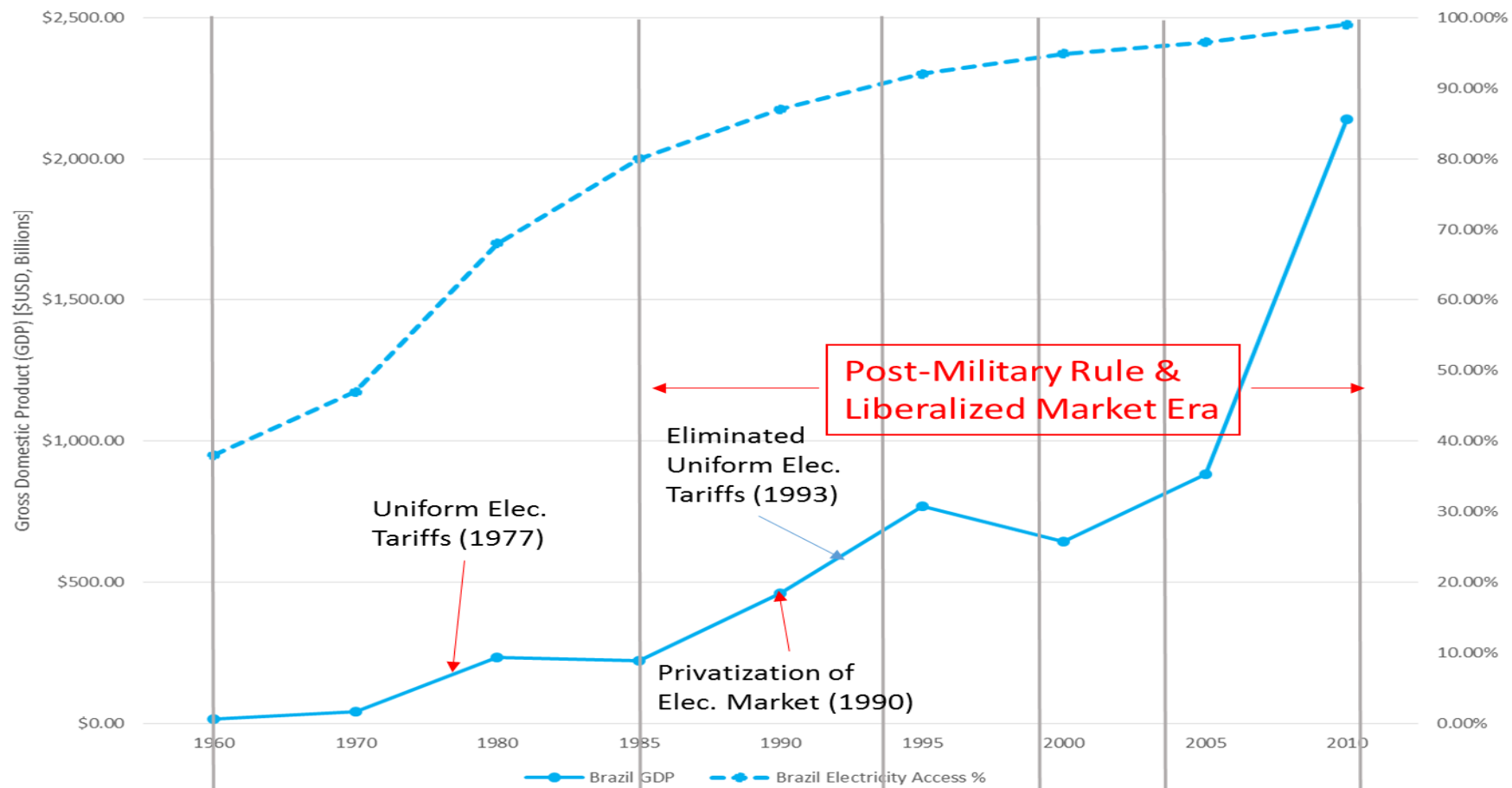


# — ELECTRIFICATION VIA OFF-GRID SOLUTIONS: SEARCHING FOR SCALABILITY





# Brazil's GDP & Electricity Access Rates with Power Sector Reforms



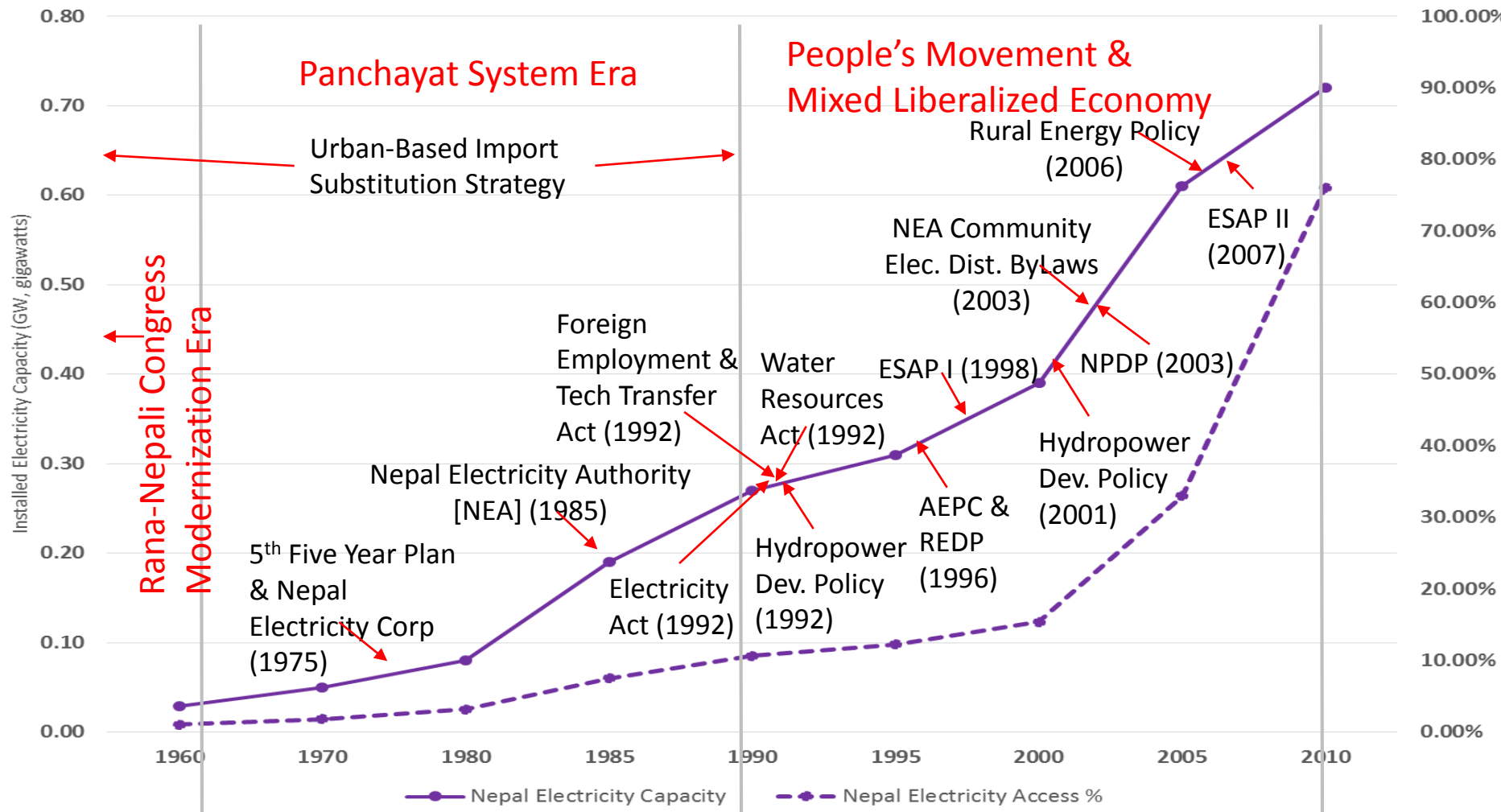
**Military Rule & Brazilian Economic Miracle**

**PRODEEM**

**Luz No Campo**

**Light for All**

Nepal's Installed Electricity Capacity & Electricity Access Rates (1960-2010)





## Common Features of Successful Access Initiatives

- ❑ Consistent, centralized funding and support and ongoing sector reform
- ❑ “walking on two legs” – Decentralized and centralized approaches
- ❑ Prioritized agricultural production areas
- ❑ Consolidation of mini- and micro-grids on to integrated grid system

## Other Features of Successful Programs

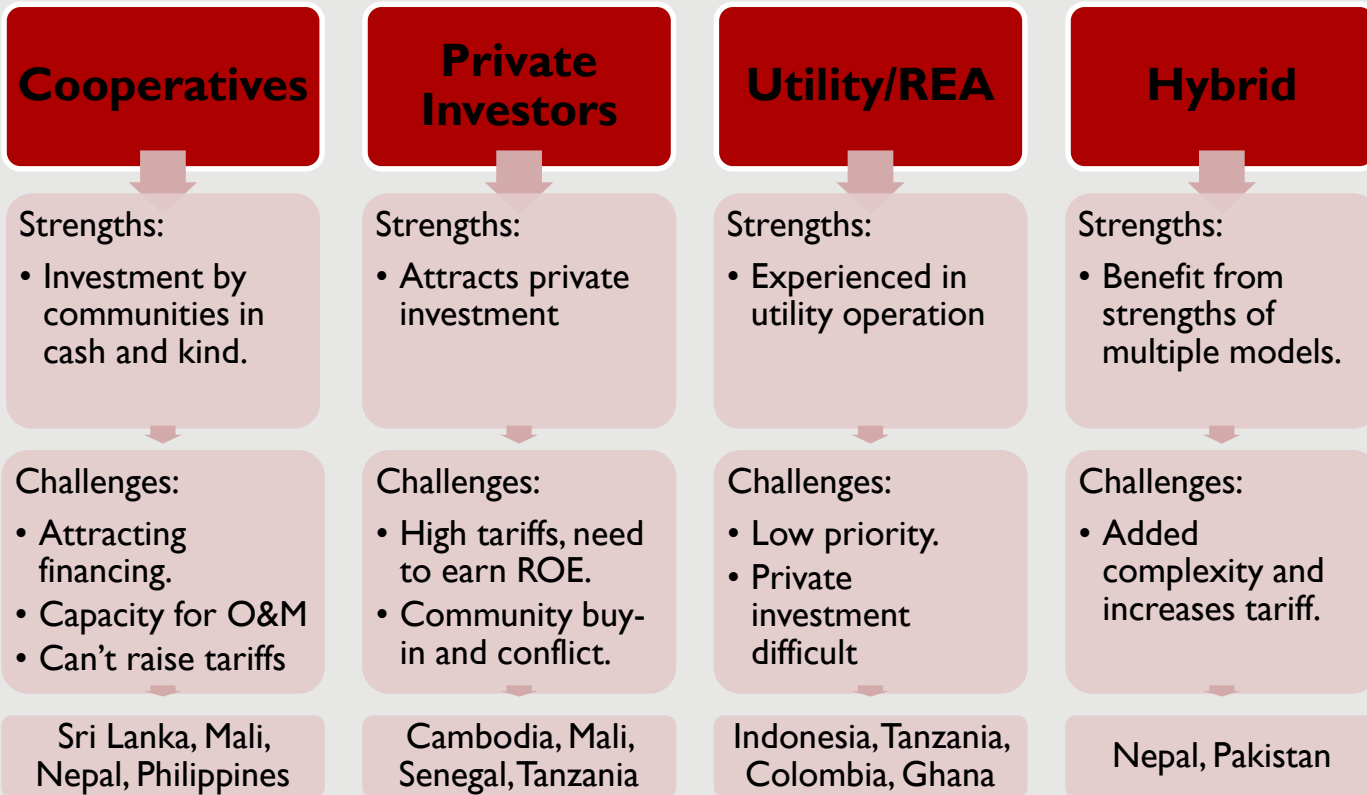
- ❑ Investment in large-scale Generation and Transmission assets to drive distribution investment (Brazil, Ghana)
- ❑ Emphasis on productive use, especially industrialization (Brazil, Ghana, China)

# Governance Models – Grid Expansion

- Private Concessionaires: Chile, Brazil, Guatemala
- Cooperatives: U.S., Costa Rica, Bangladesh
- Government REA Led: Tunisia, Thailand, Vietnam



# Micro-grid Management and Ownership Models



# Technology Challenges

- Load Management/System control (Voltage, Power Quality)
- Hybrid system control electronics
- Storage
- DC standards and appliances
- Low cost wiring solutions





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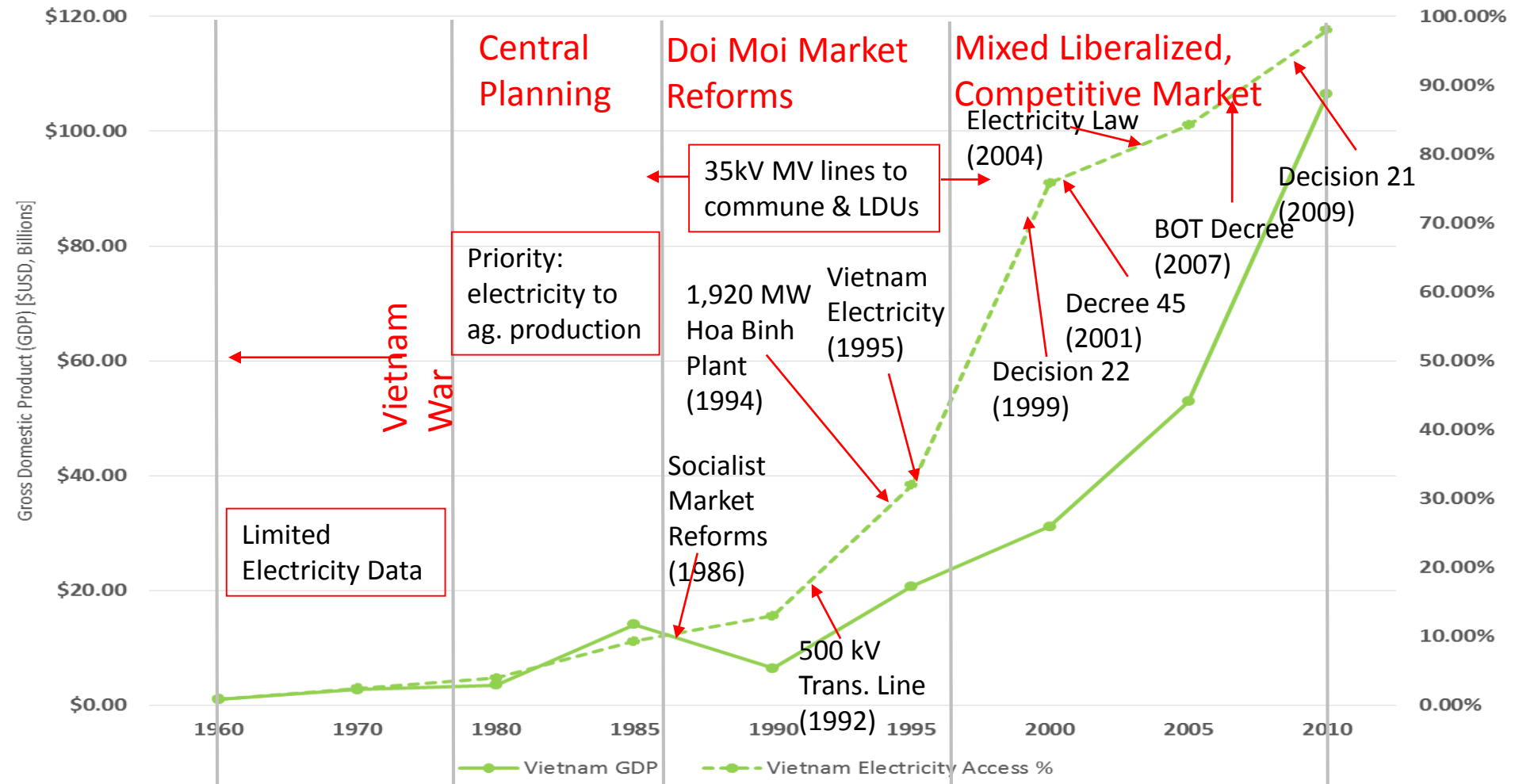
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# — BACKUP SLIDES



Vietnam's GDP & Electricity Access Rates with Power Sector Reforms



China's GDP & Electricity Access Rates (1960-2010)

