

# OIL

## Medium-Term Market Report 2014

*Changing Global  
Petroleum Product  
Trade Flows*

**OIL**

*2014 EIA Energy  
Conference*

Antoine Halff

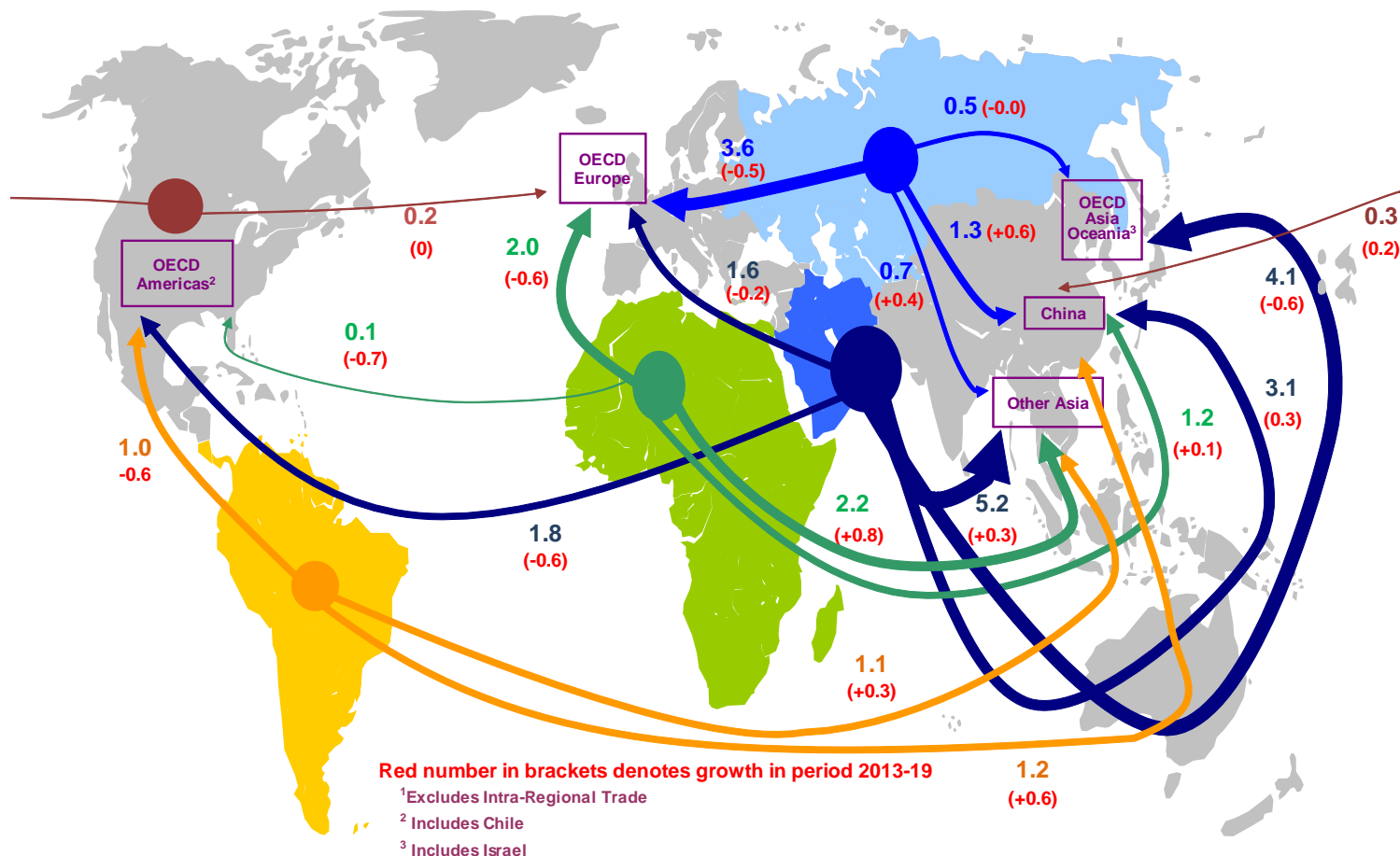
Washington, DC  
July 14, 2014

**Market Analysis and Forecasts to 2019**

# Crude trade shifts further east

## Crude Exports in 2019 and Growth in 2013-19 for Key Trade Routes<sup>1</sup>

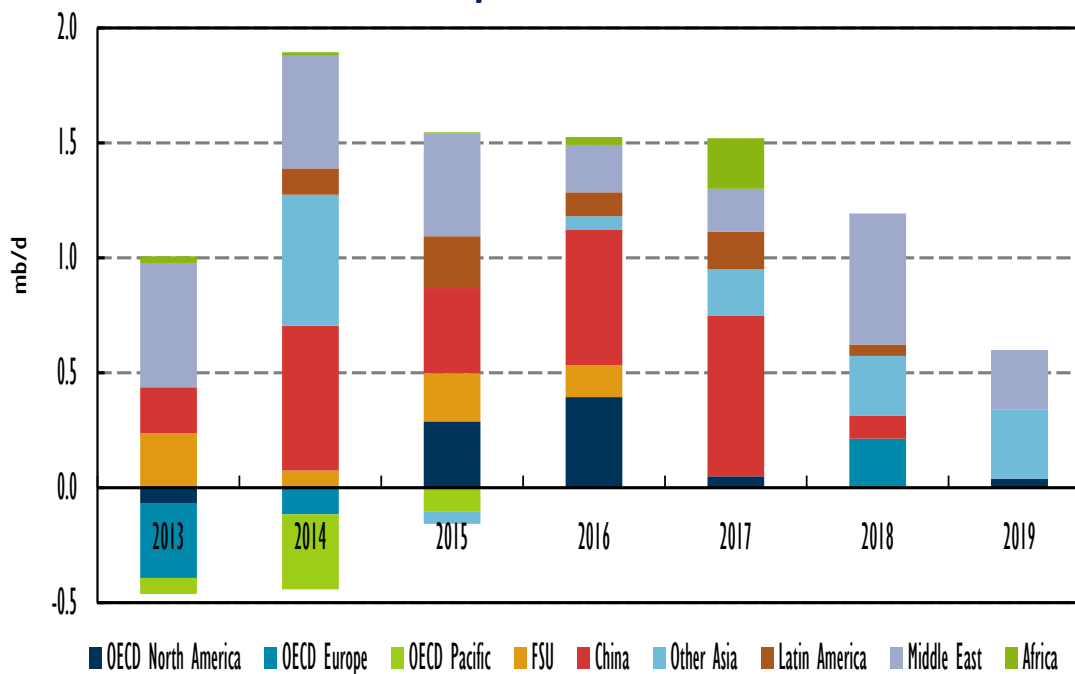
(million barrels per day)



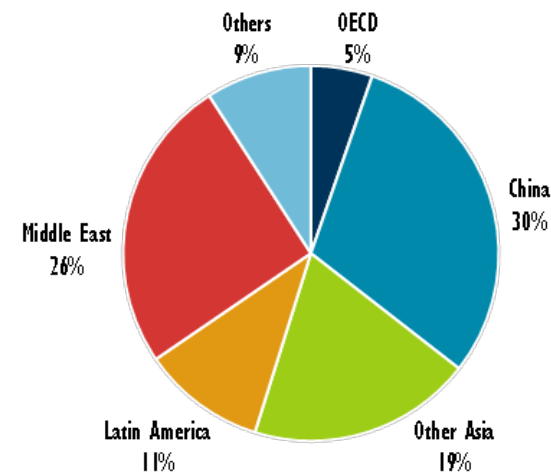
■ Asia imports increase by 2.6 mb/d to 22.1 mb, or 65% of the international crude market

# Refinery capacity expansions continue...

*Crude Distillation Expansions*



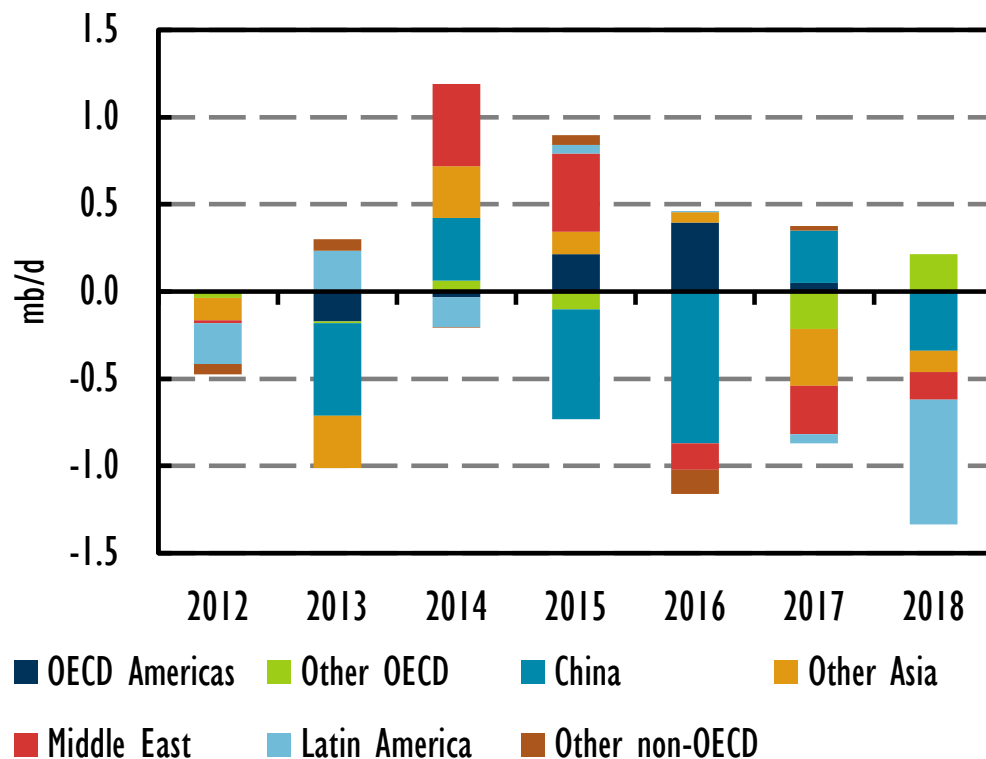
*CDU Expansions 2013-2019 by Region*



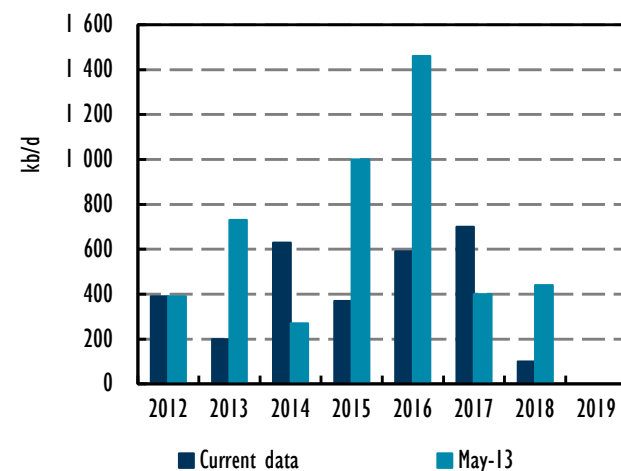
- 95% of new capacity comes from the non-OECD, of which Asia accounts for half

# ...but plans are getting scaled back in the face of rising over-capacity

Revisions to capacity expansion plans since 2013 MTOMR



Chinese CDU expansions vs . previous

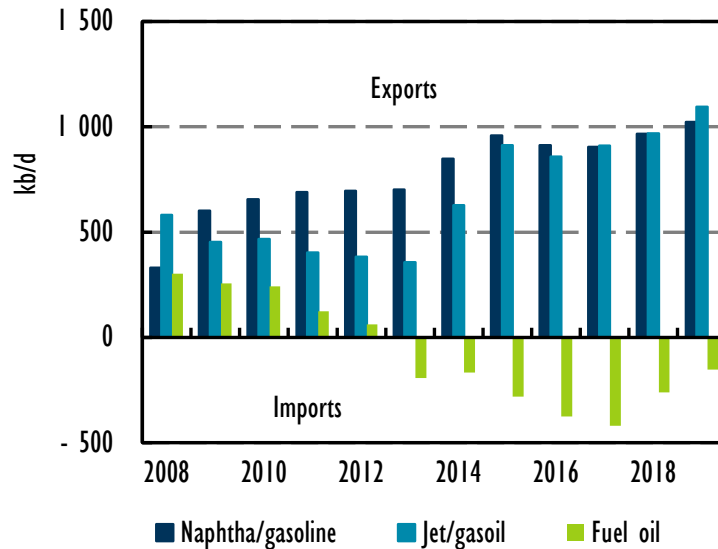


■ Projects slip in Latin America

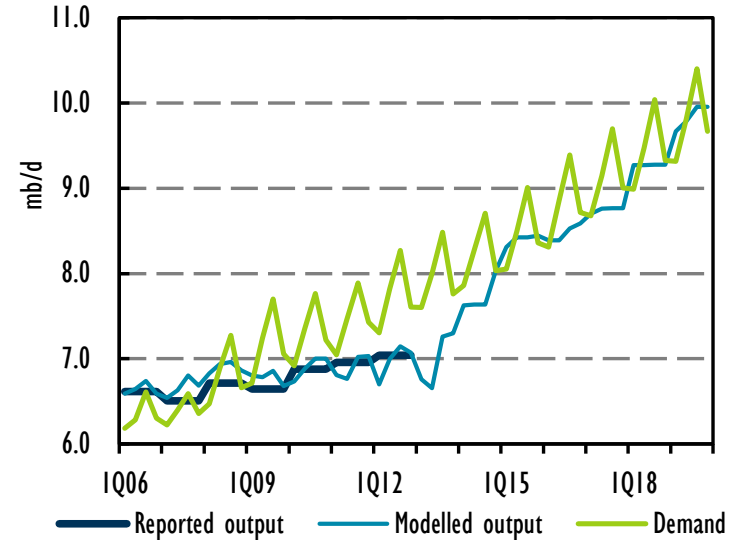
■ China stalls new projects on looming surplus capacity, corruption scandals, pollution concerns

# Middle East emerges as large product exporter

*Middle Eastern product balances*



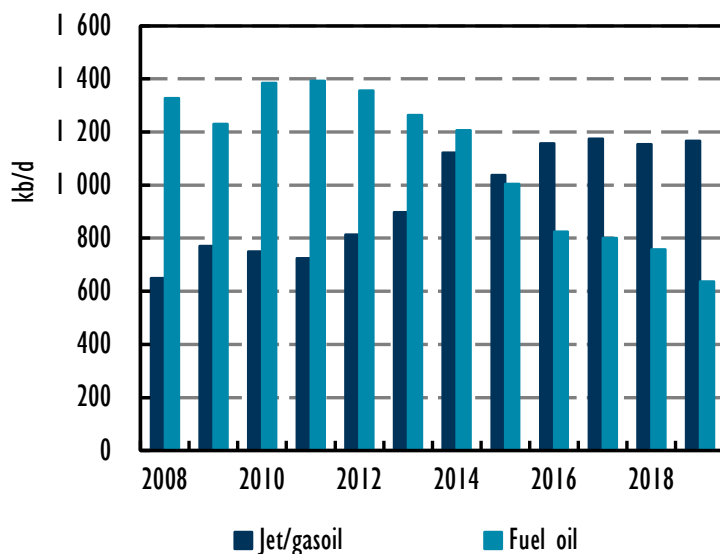
*Middle East refinery output vs demand*



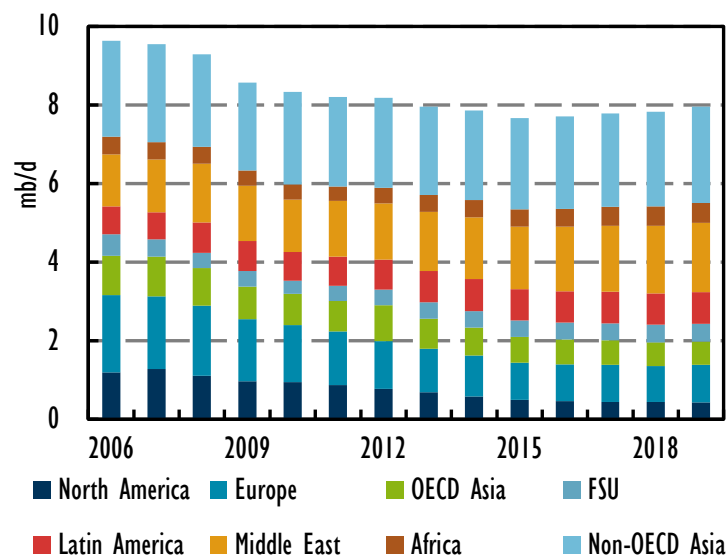
- New refinery projects coming on stream in the Middle East exceed regional demand growth
- Increased product exports – in particular of middle distillates

# FSU fuel oil supplies cut back as refiners upgrade and export duties are changed

*FSU key product exports*



*Global fuel oil demand*

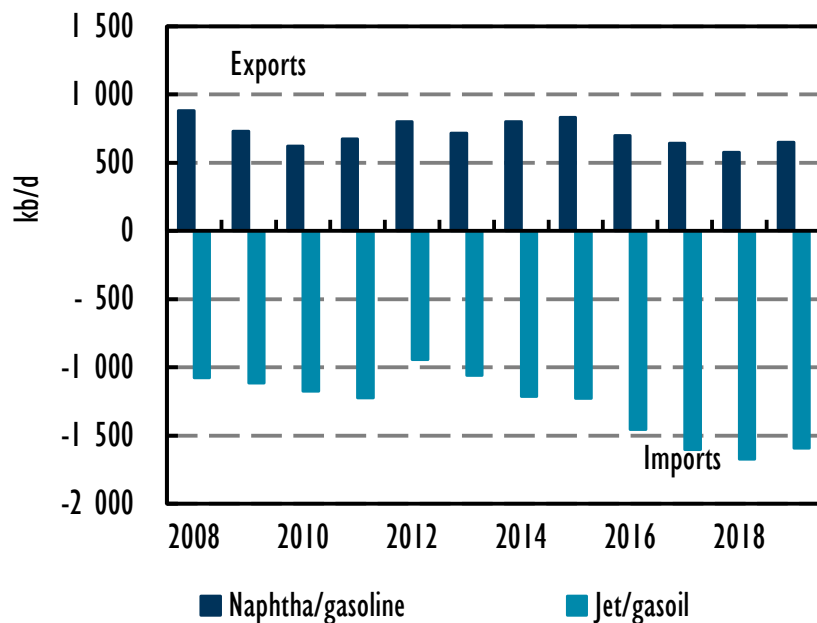


- Equalization of Russian fuel oil export duties with crude oil from Jan 2015, has led to refinery upgrading investments
- New duties make simple refiners, with high fuel oil yield, uneconomical
- Fuel oil demand unchanged through 2019, as non-OECD offset improvement in OECD

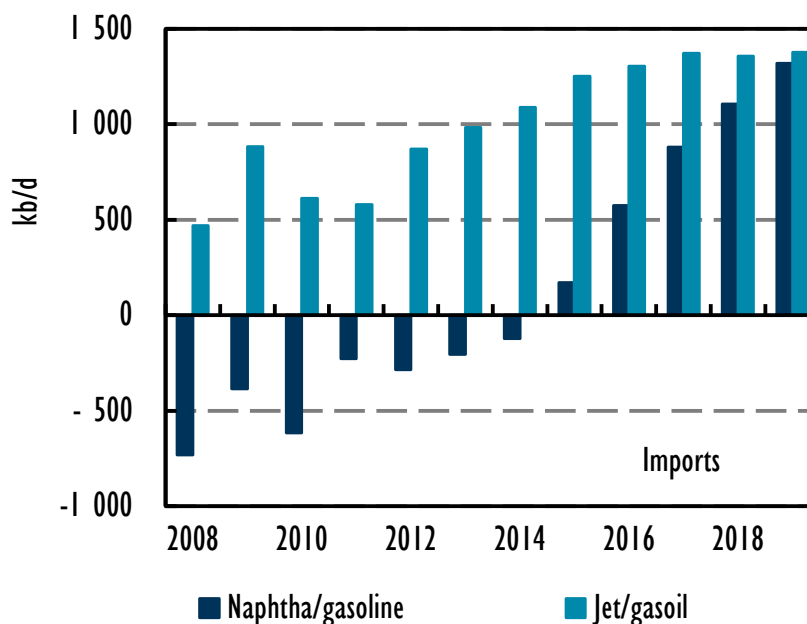


# Atlantic Basin product trade to increase

*Europe's key product balances*



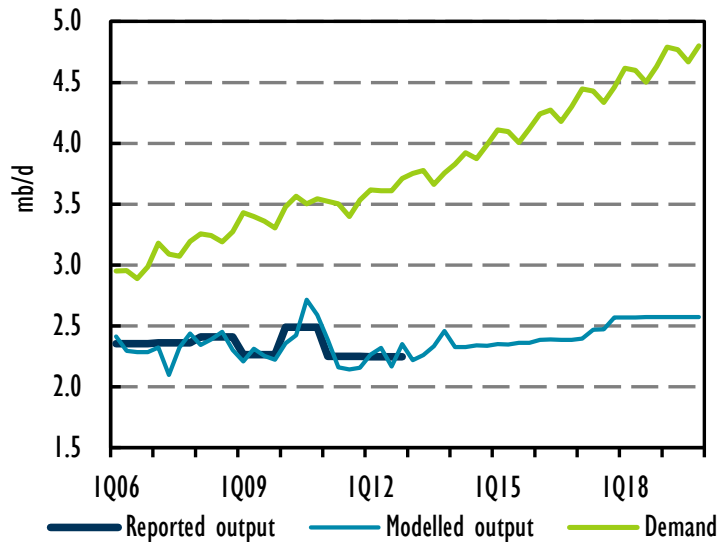
*OECD America's key product balances*



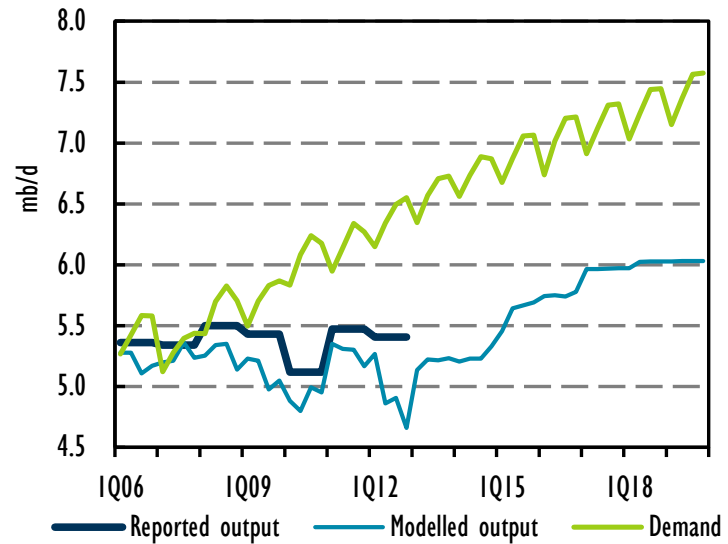
- European middle distillate deficit balloons to 1.6 mb/d by 2019, but region struggles to rid itself of surplus gasoline supplies
- US refinery industry renaissance, coinciding with sharp drop in demand, takes US to top global naphtha/gasoline supplier

# Africa, Latin America remain importers

*Africa refinery output vs total oil demand*



*Latin American refinery output vs total oil demand*



- Difficulties in bringing new refinery projects on stream leave Africa and Latin America with large product import requirements
- Heavy financial burden on governments subsidising fuels

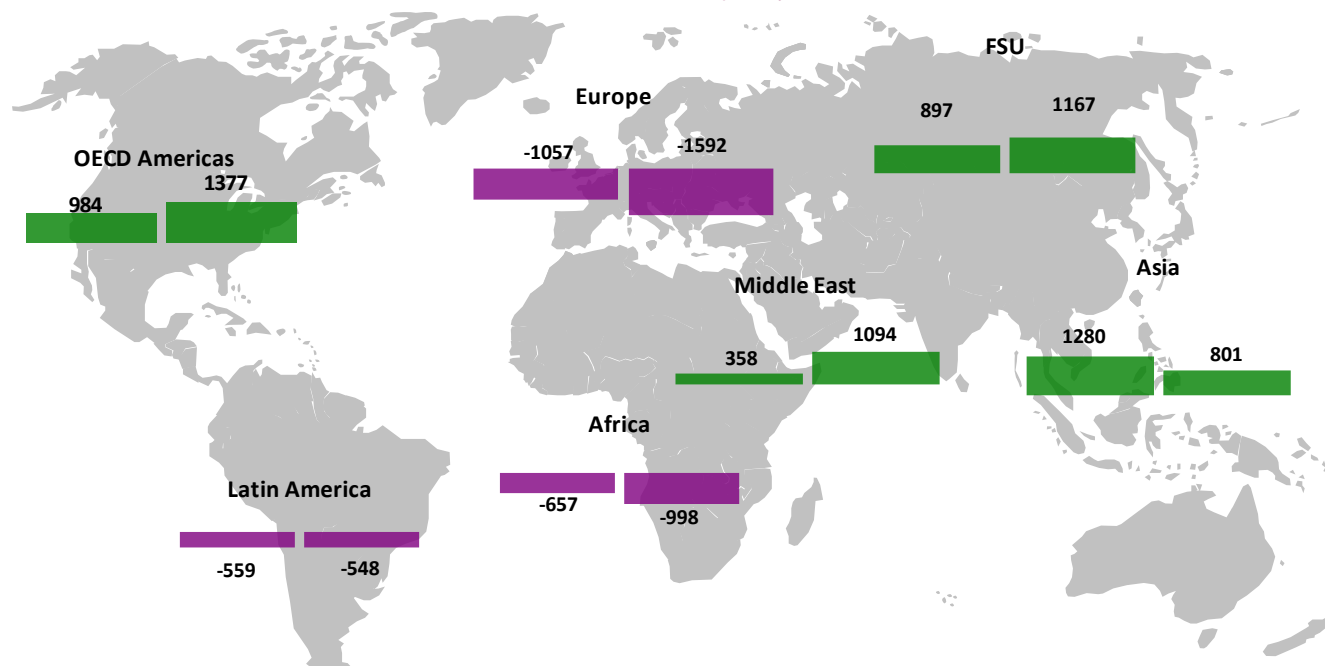


# Europe's middle distillate deficit balloons to 1.6 mb/d by 2019

## Product Supply Balances - Gasoil/Kerosene

### Regional Balances in 2013 and 2019<sup>1</sup>

Thousand barrels per day



Refinery production and supplies from other sources vs. end-user demand. Regional total does not add to zero due to feedstock trade and differences in product classifications.

1. Positive number indicates net-export potential, negative number net-import requirement

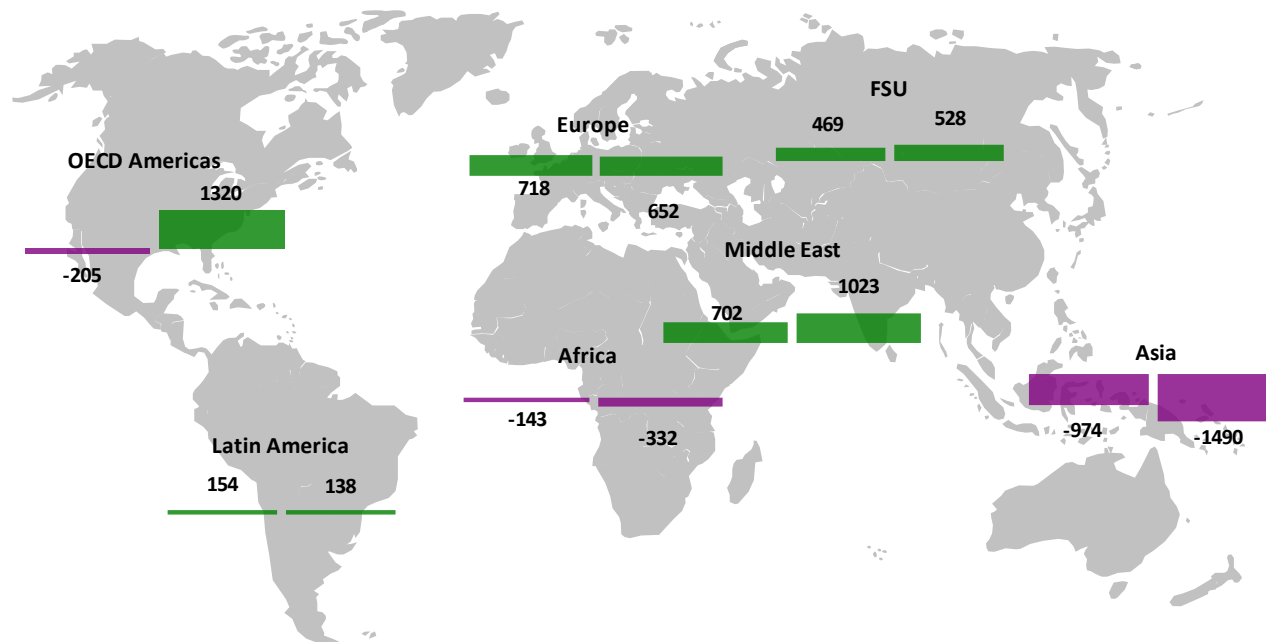
■ Increased supplies from Middle East, North America & Russia

# Emerging North American gasoline glut

## Product Supply Balances - Gasoline/Naphtha

Regional Balances in 2013 and 2019<sup>1</sup>

Thousand barrels per day



Refinery Production and supplies from other sources vs. end-user demand. regional total do not add to zero due to feedstock trade and differences in product classifications.

Positive number indicates net-export potential, negative number indicate net-import requirement

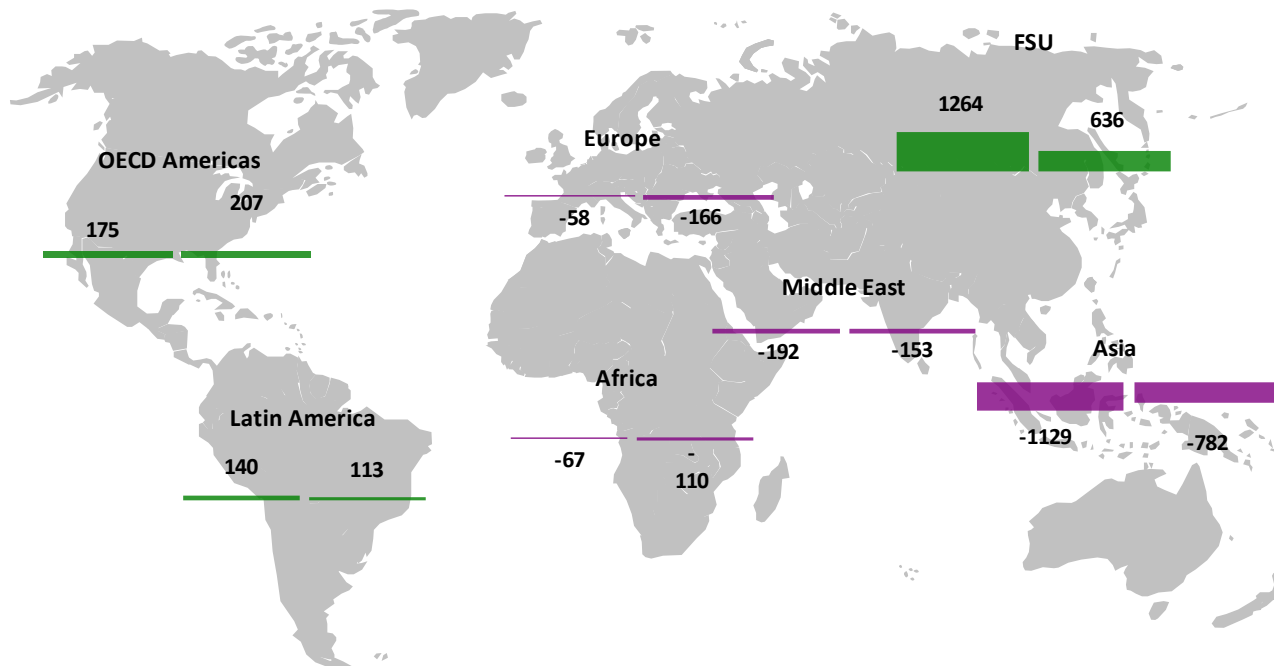
- N. America faces excess light distillate supply of 1.3 mb/d in 2019
- In search of export outlets

# Fuel oil markets could tighten

## Product Supply Balances - Fuel Oil

Regional Balances in 2013 and 2019<sup>1</sup>

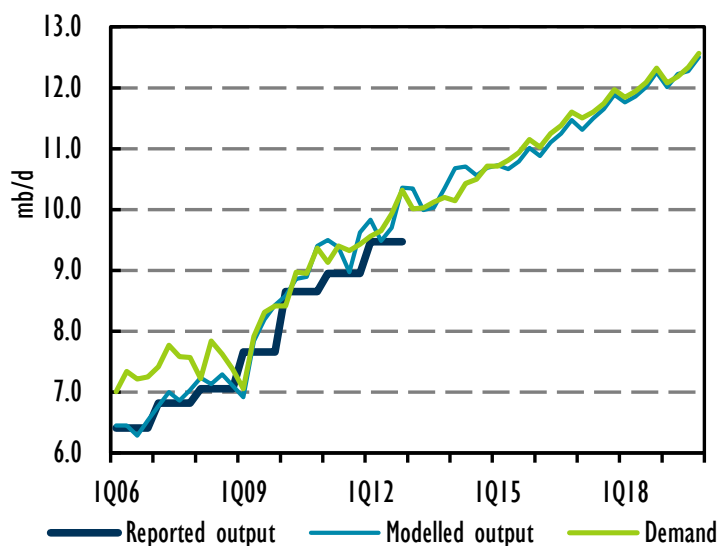
Thousand barrels per day



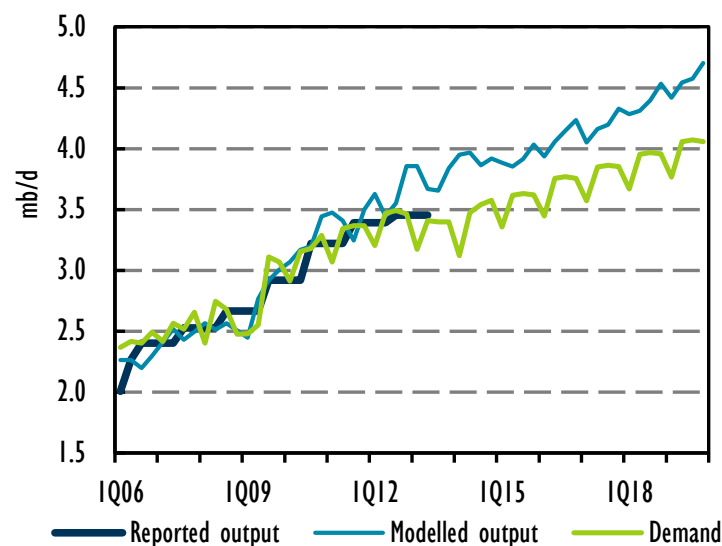
- Russian export duty reform, refinery investments curb output
- Global demand stays flat – unless marine bunker markets shift away from fuel oil ahead of new IMO sulphur standards

# Chinese product output to balance demand as projects scaled back

*Chinese total refinery output vs demand*



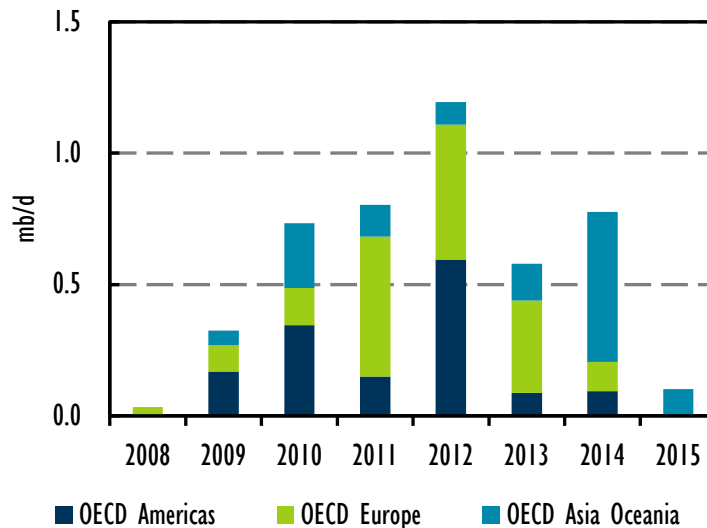
*Chinese gasoil refinery output vs demand*



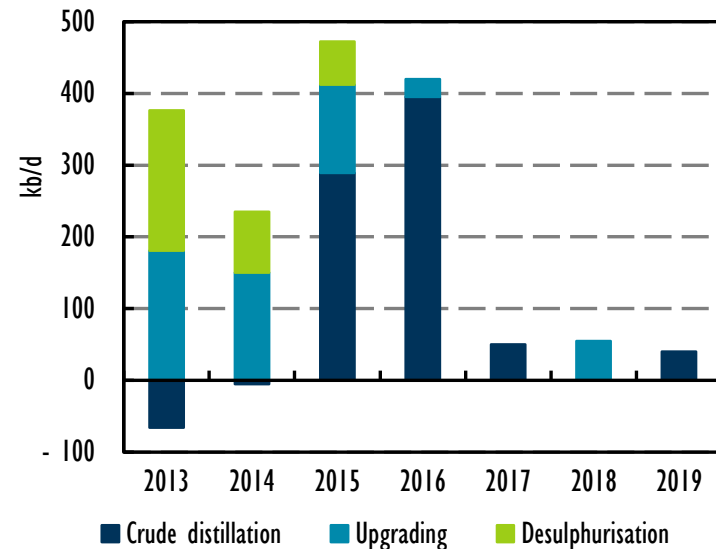
- Apparent slowdown in gasoil demand growth sees product surpluses emerging
- China turned net gasoil exporter in 2013

# Diverging trends in OECD refining: Europe & Asia versus North America

*OECD Refinery Shutdowns*



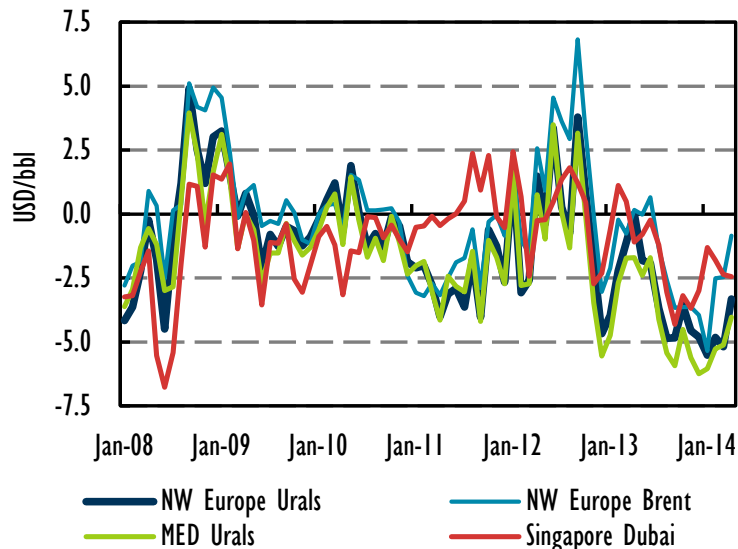
*North America Capacity Additions*



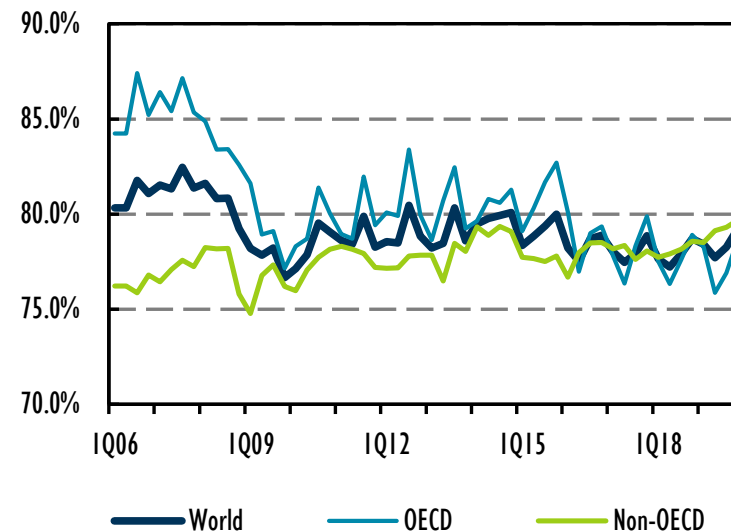
- 4.8 mb/d of OECD crude distillation capacity shut since 2008
- Surging US LTO, condensate supplies lead to 750 kb/d expansion in US in 2015-2017

# Refinery margins, utilization remain under pressure amid surplus capacity

*Benchmark simple refinery margins*



*Refinery utilisation rates*

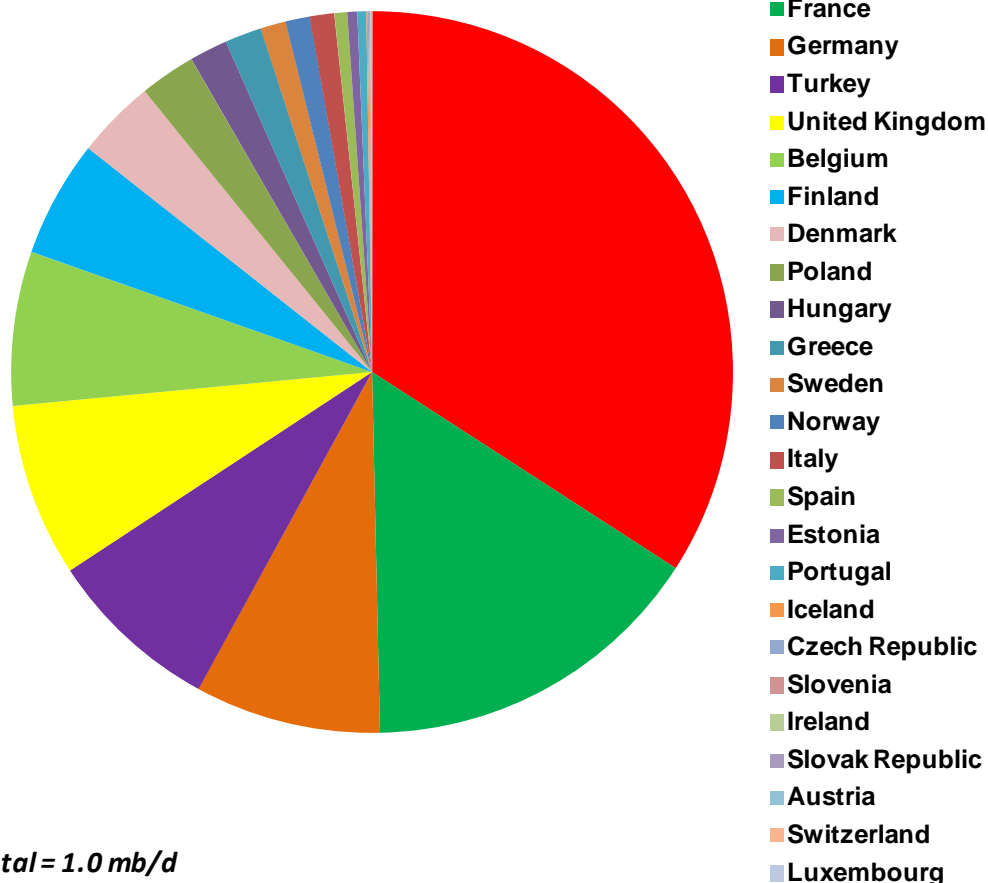


- To bring utilization rates up to 2006-2008 levels (when margins were healthy), another 4.8 mb/d of capacity would have to be cut, whether through plant closures, projects delays or cancellations



# EU-Russian product trade on the rise

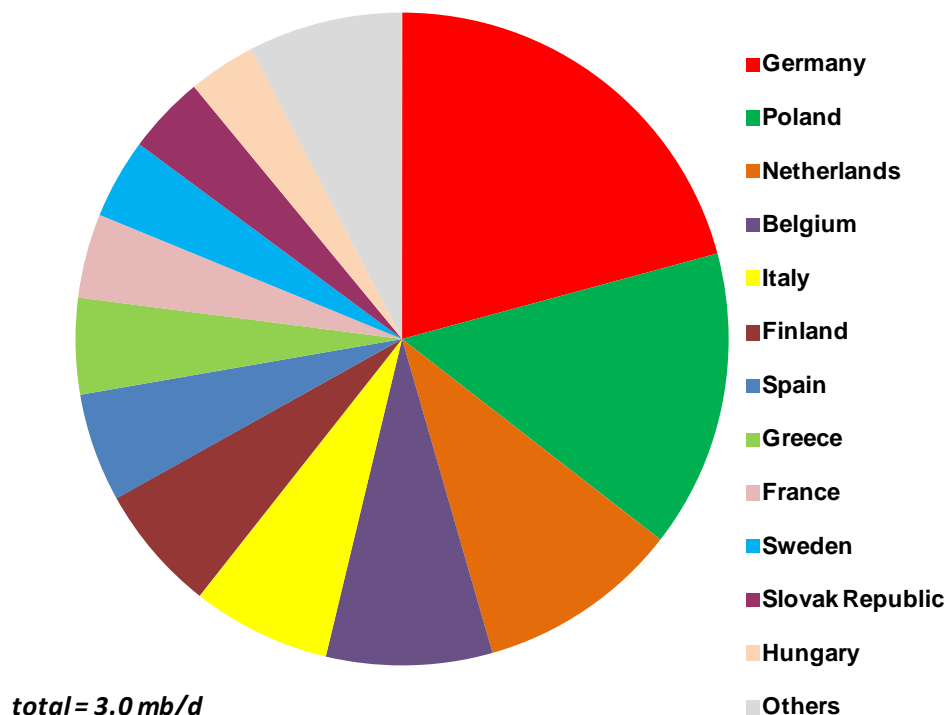
European Imports of Russian Refined Products in 2013



- Russian tax incentives for product exports
- Netherlands and France account for 50% of trade
- Germany, Turkey, UK, Belgium for more than 45%

# EU-Russian crude trade: too deep to fail?

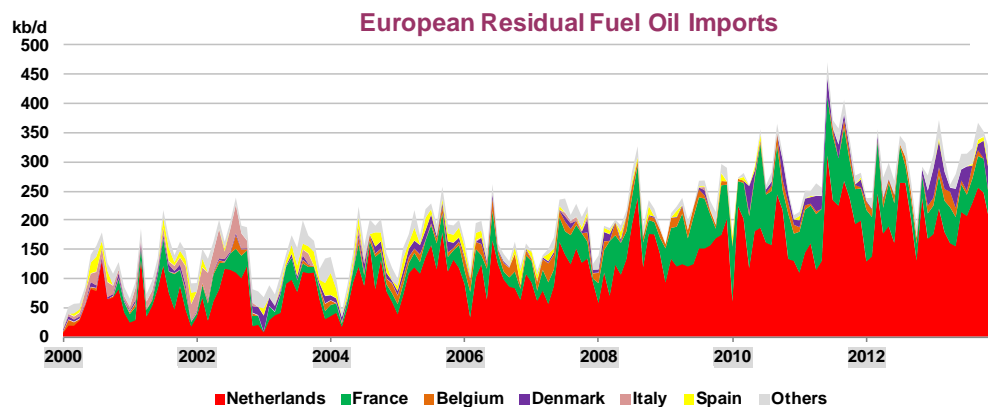
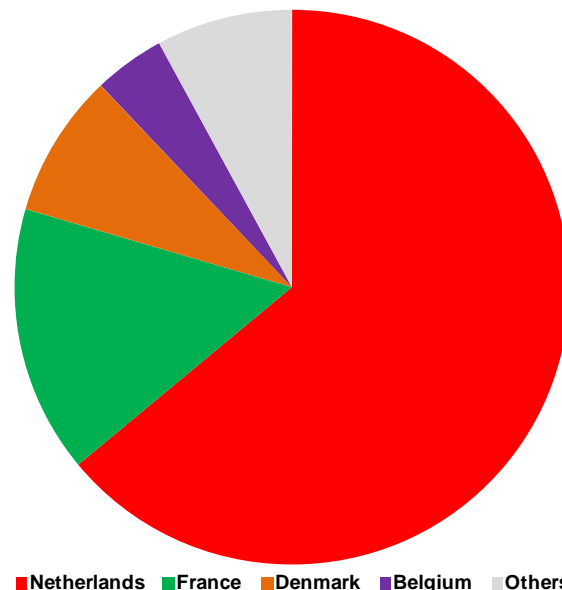
European Imports of Russian Crude in 2013



- OECD Europe gets 36% of its crude from Russia
- Russia exports 71% of its crude to Europe
- 4 countries account for >50% of the trade: Germany, Poland, Netherlands, Belgium
- Declining trend

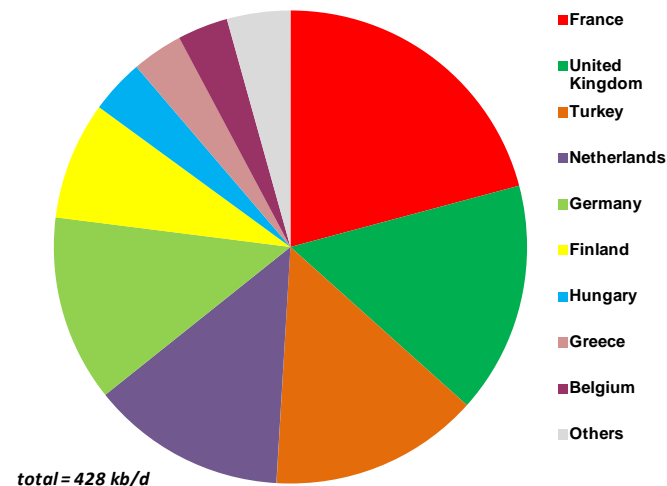
# Russian RFO exports to Europe

European Imports of Russian Residual Fuel Oil in 2013

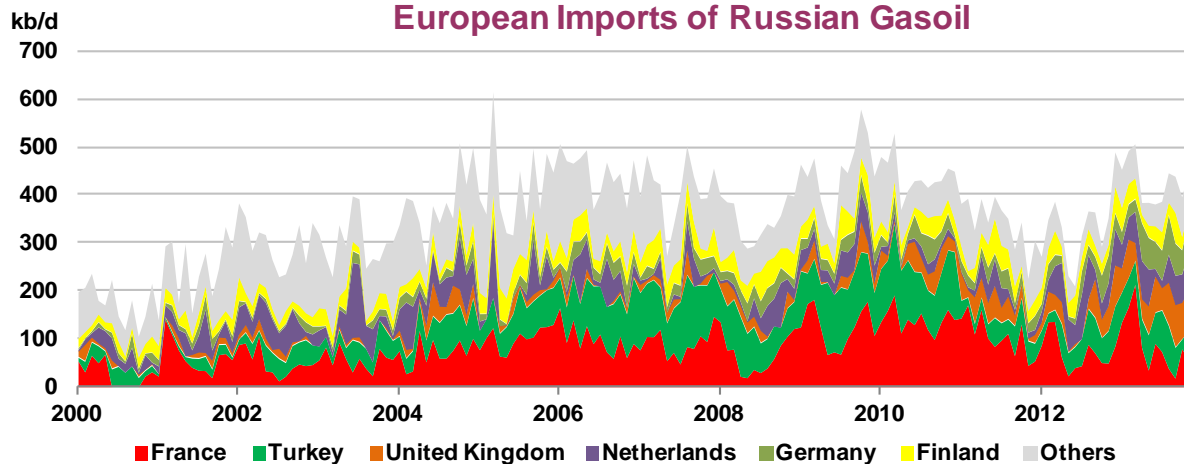


# Russian gasoil exports to Europe

European Imports of Russian Gasoil in 2013



European Imports of Russian Gasoil



# Thank you

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**Further questions: [OilMarketReport@iea.org](mailto:OilMarketReport@iea.org)**