

Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)

Energy Information Administration/Short-Term Energy Outlook - September 2010

	2009				2010				2011				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2009	2010	2011
Residential Sector															
New England	143	108	132	120	142	115	151	126	146	118	145	128	126	133	134
Middle Atlantic	399	306	379	329	393	325	445	339	397	323	425	344	353	376	372
E. N. Central	571	434	515	480	578	455	636	491	569	455	595	497	500	540	529
W. N. Central	317	241	290	262	335	249	349	267	323	261	349	279	278	300	303
S. Atlantic	993	837	1,102	854	1,128	875	1,253	873	1,013	885	1,207	904	947	1,032	1,003
E. S. Central	355	276	370	282	408	293	431	293	360	291	413	301	321	356	341
W. S. Central	499	493	717	451	592	512	740	458	500	505	730	468	540	576	551
Mountain	240	230	323	230	243	226	316	229	245	237	334	233	256	254	262
Pacific contiguous	442	354	410	395	424	342	408	399	448	360	423	394	400	393	406
AK and HI	15	13	13	15	15	13	14	15	15	14	14	15	14	14	14
Total	3,976	3,293	4,250	3,418	4,258	3,405	4,743	3,490	4,016	3,448	4,635	3,563	3,734	3,974	3,916
Commercial Sector															
New England	128	118	131	119	124	121	141	120	128	124	139	123	124	126	129
Middle Atlantic	449	422	476	417	443	434	517	433	455	439	504	438	441	457	459
E. N. Central	555	536	567	520	543	541	598	515	543	548	602	536	544	549	557
W. N. Central	265	260	281	257	265	267	303	263	267	271	305	269	266	274	278
S. Atlantic	787	827	918	795	793	852	965	800	793	847	964	820	832	853	856
E. S. Central	216	224	253	209	222	230	272	215	217	230	269	220	226	235	234
W. S. Central	426	463	546	442	441	479	561	454	438	490	569	464	469	484	491
Mountain	236	249	281	241	234	251	279	232	226	244	276	237	252	249	246
Pacific contiguous	432	445	490	449	418	424	489	452	436	445	499	453	454	446	458
AK and HI	17	17	17	17	17	16	17	18	17	17	18	18	17	17	17
Total	3,510	3,559	3,960	3,467	3,500	3,615	4,141	3,502	3,520	3,655	4,145	3,579	3,625	3,691	3,726
Industrial Sector															
New England	77	75	79	76	76	78	79	76	75	77	80	76	77	77	77
Middle Atlantic	177	175	184	174	178	186	191	180	177	180	187	176	178	184	180
E. N. Central	443	434	456	459	468	486	508	488	480	486	492	472	448	488	483
W. N. Central	204	201	215	214	218	230	237	228	225	231	244	235	208	228	234
S. Atlantic	348	358	375	359	357	392	386	361	363	381	386	361	360	374	373
E. S. Central	309	298	311	329	335	333	342	349	345	342	342	349	312	340	344
W. S. Central	375	385	409	385	389	427	441	405	399	420	430	395	389	415	411
Mountain	196	207	226	203	197	210	244	216	215	235	250	222	208	217	230
Pacific contiguous	211	221	240	220	212	227	239	214	211	219	236	211	223	223	220
AK and HI	13	14	14	14	13	14	14	14	13	14	14	14	14	14	14
Total	2,353	2,367	2,510	2,432	2,443	2,584	2,682	2,529	2,502	2,585	2,663	2,511	2,416	2,560	2,566
Total All Sectors (a)															
New England	350	303	344	316	343	315	372	324	351	320	365	329	328	338	341
Middle Atlantic	1,039	913	1,050	931	1,026	957	1,165	963	1,041	953	1,127	970	983	1,028	1,023
E. N. Central	1,570	1,405	1,539	1,460	1,592	1,484	1,743	1,495	1,595	1,490	1,691	1,507	1,493	1,579	1,571
W. N. Central	786	702	786	733	818	747	890	757	815	763	898	782	752	803	815
S. Atlantic	2,132	2,026	2,398	2,012	2,282	2,123	2,607	2,038	2,172	2,116	2,561	2,089	2,142	2,263	2,235
E. S. Central	880	797	934	820	964	856	1,045	857	921	864	1,024	870	858	931	920
W. S. Central	1,301	1,342	1,672	1,278	1,423	1,418	1,742	1,317	1,337	1,416	1,730	1,328	1,399	1,475	1,453
Mountain	672	686	831	674	675	688	839	678	686	716	860	691	716	720	739
Pacific contiguous	1,087	1,021	1,142	1,067	1,057	995	1,138	1,067	1,097	1,027	1,160	1,060	1,079	1,065	1,086
AK and HI	45	44	45	46	45	43	45	46	46	44	46	46	45	45	46
Total	9,862	9,239	10,741	9,337	10,224	9,625	11,588	9,542	10,061	9,708	11,464	9,674	9,796	10,246	10,229

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

Notes: The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

Projections: Generated by simulation of the EIA Regional Short-Term Energy Model.