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Shale Gas Plays
Inevitable Updates

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- EIA
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- Potential conflicts of interest have been fully disclosed: see BEG website
- Publications and Press:
 - Several peer-reviewed journal articles see BEG website
 - Oil and Gas Journal Articles Barnett and Fayetteville
 - Mainstream Media including NPR, WSJ and many others

Interdisciplinary approach

Geologic Analysis

Results: geologic characteristics per mi2, incl. OGIP map

Decline Analysis

Results: Well declines, incl. expected recovery (EURs)

Productivity Analysis

Results: Productivity functions and expected productivity "tier"map, inventory of future wells.

Well Economics

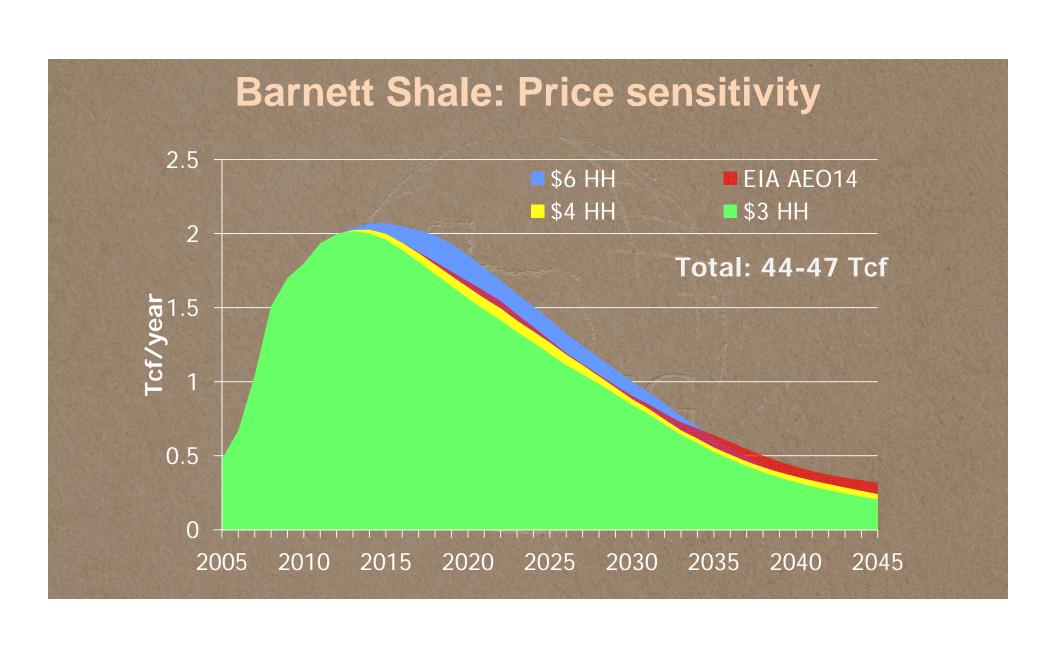
Results by tier:
Breakeven prices and profitability index as a function of completion

Production Outlook

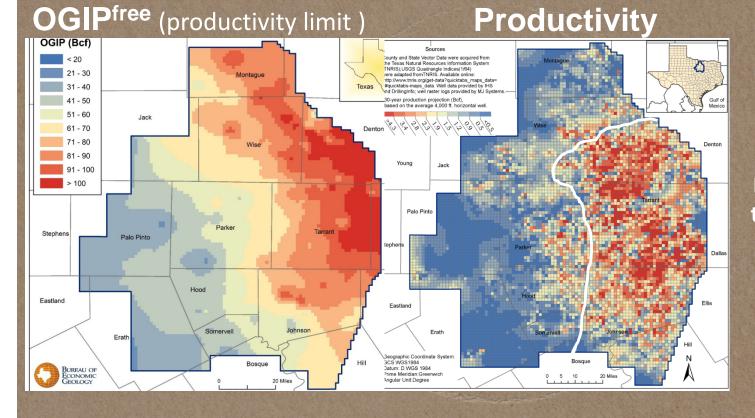
Results by tier: Pace of drilling with respect to economic, technical, policy assumptions

State-of-art

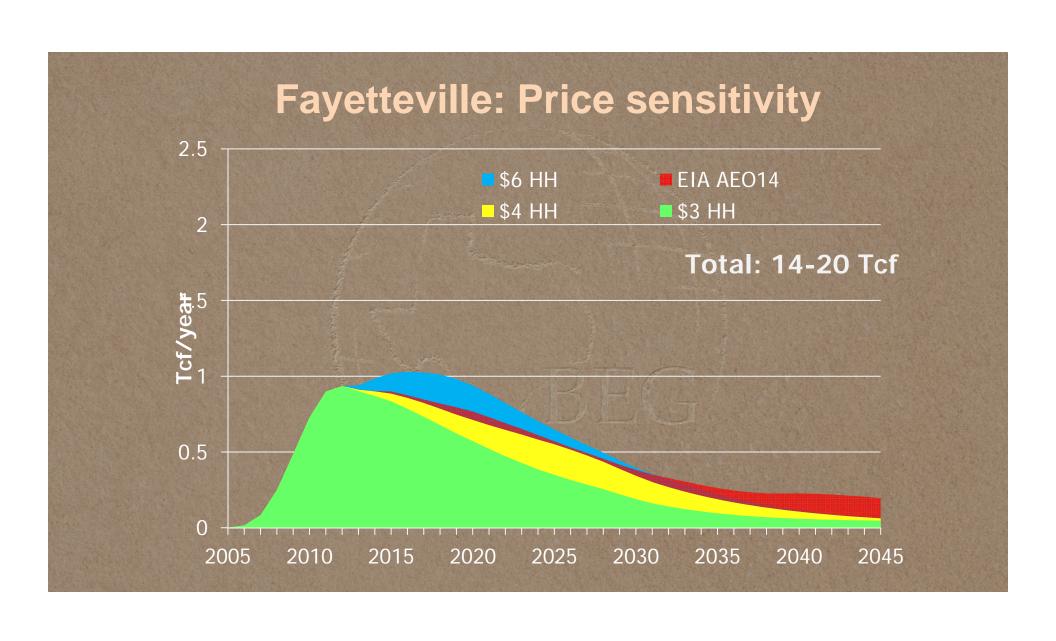
- BEG outlooks have done well so far
- But some of the observe changes in producer behavior are not covered by the models
- We get access to more data
- We keep learning from every new play
- = > Need to enhance our approaches



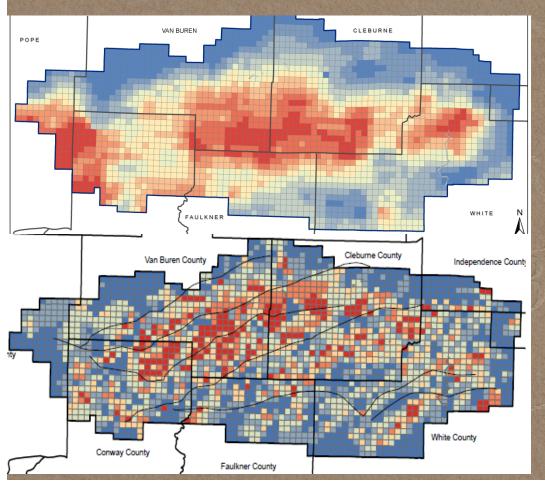
Barnett Shale



How to treat
Resource composition
that affects economics



Fayetteville Shale

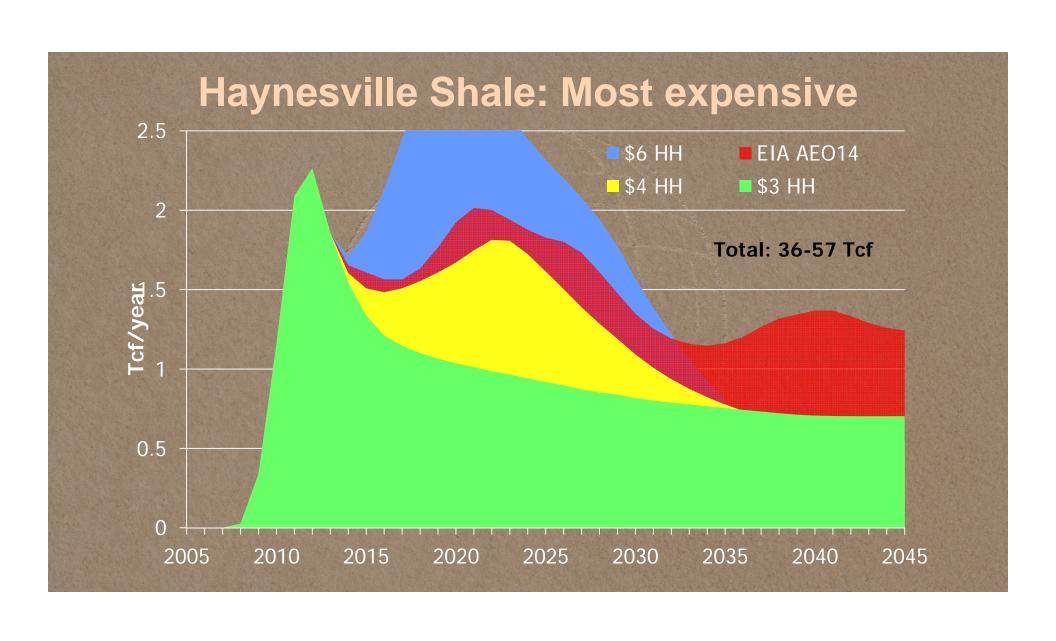


OGIPfree

How to account for

- Desorbed gas that matters for resource and future production
- Natural fractures and faults determining recoverable resource

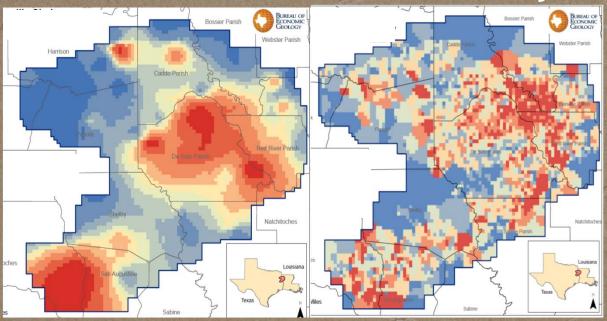
Productivity



Haynesville Shale

OGIPfree

Productivity



How to capture

- Pressure gradient (extreme values lead to dynamic permeability)
- Clay effect
- Potential contributions from adjacent formations

Need for Updates

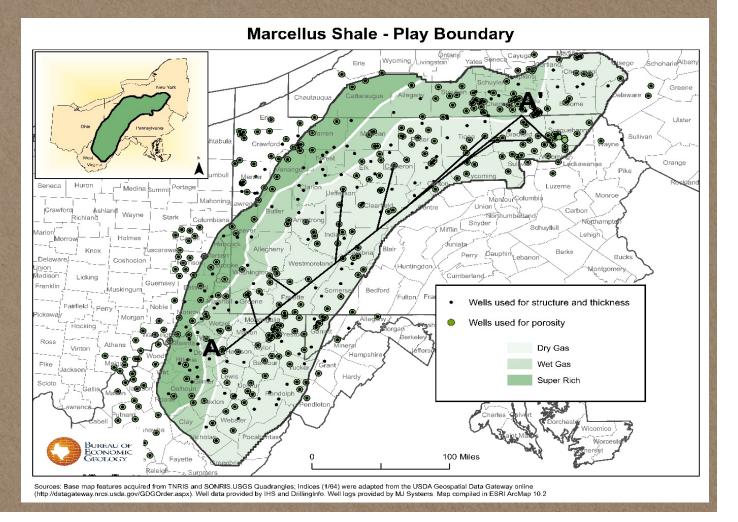
- Improved geologic knowledge
- Updates in decline analysis
- Revised analysis of productivity drivers (structural changes)
- Changes in well economics: cost structure and finances
- Production incentives w.r.t. new constraints

GEOLOGIC UPDATES:

- 1. Improved granularity (on characterization)
- 2. Better understanding (of data and features)
- 3. Knowledge expansion (reinterpretation of existing and usage of new data)

Marcellus Play Boundary

- ~46,000 square miles
- Minimum depth 2000'
- Minimum thickness 30'
- Outcrop +5 miles
- Maximum thermal maturity 3.5% Ro



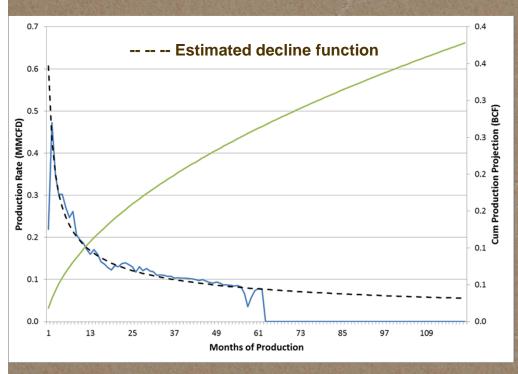
Summary

- Heterogeneity across plays makes us learn more about shale geology
- New data and technological advances lead to continuous updates
- Expansion of drilling activity changes uncertainties
- Changes in economic environment translate into improved granularity

WELL PRODUCTIVITY, RECOVERY, TECHNOLOGY, AND STRATEGY:

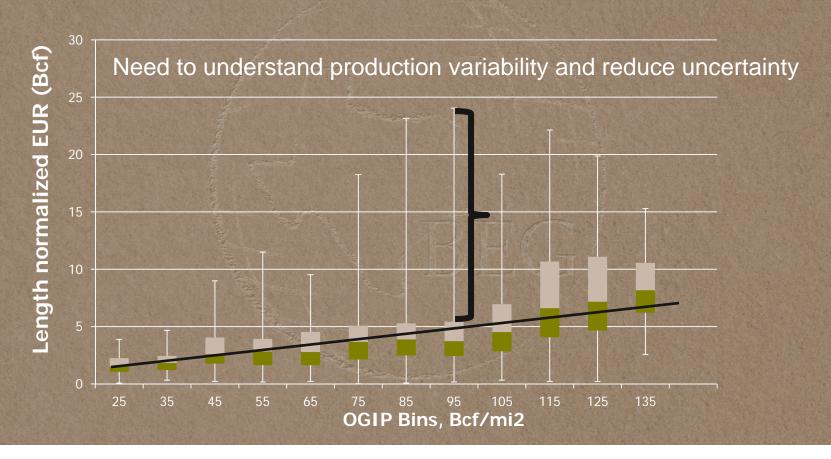
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Decline Analysis

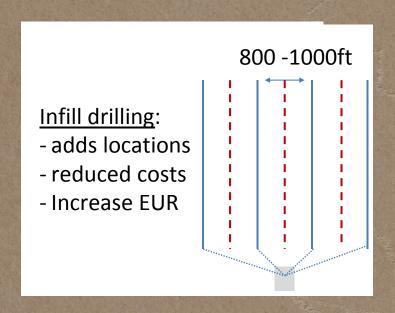


- Production decline is a function of geological rock properties;
- Expected production, however, is a function of completion design, geologic and company parameters.
 - => Standard well approach, or well normalization, cannot be used
 - => Technology and economics determine the productivity along with geology

OGIP vs. EUR Correlation



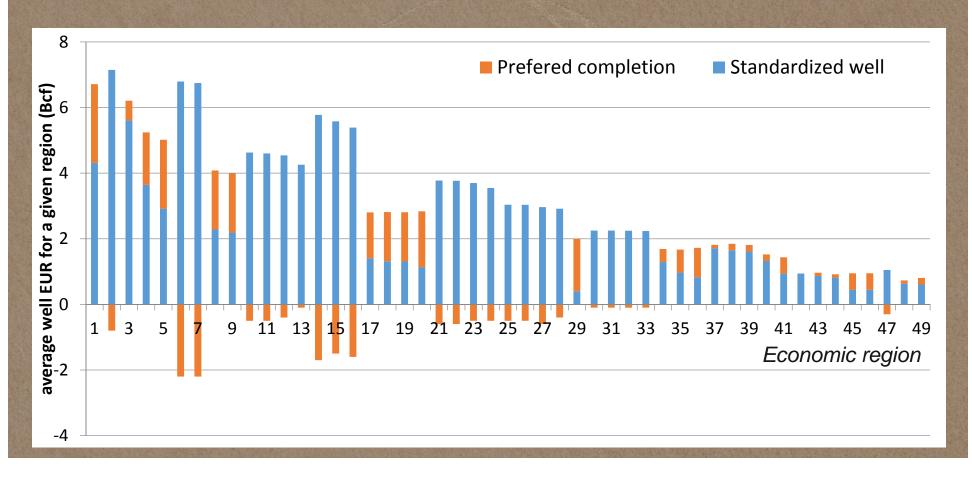
New Strategies



- Drilling and completion strategies determine number of future well locations
- Knowledge accumulation, resource exhaustion, and unfavorable economic result in diversity drilling and completion techniques

Infill drilling and cluster drilling can results in a substantial increase in future individual well and play recovery!

Completions and Experience matter



WELL ECONOMICS AND PLAY OUTLOOK:

- 1. Models expand to account for new trends and practices
- 2. Outlooks improve when tested parameters are well defined and mutually consistent

Inventory w.r.t. Producers' Decisions

- Number of locations & productivity depend on completions (HF water, spacing)
- > Completion choice depends on the market environment and technology

Conclusion

- Changes in any aspect of play description leads to a review of all the parts of the analysis
- The outlooks results keep changing with:
 - Price (NG/NGL/WTI) ,
 - Basis differential/Infrastructure,
 - Costs & Technology improvement;
 - Regulatory framework.
- But resource in place may not by fully known yet.