

# U.S. Refineries Competitive Positions

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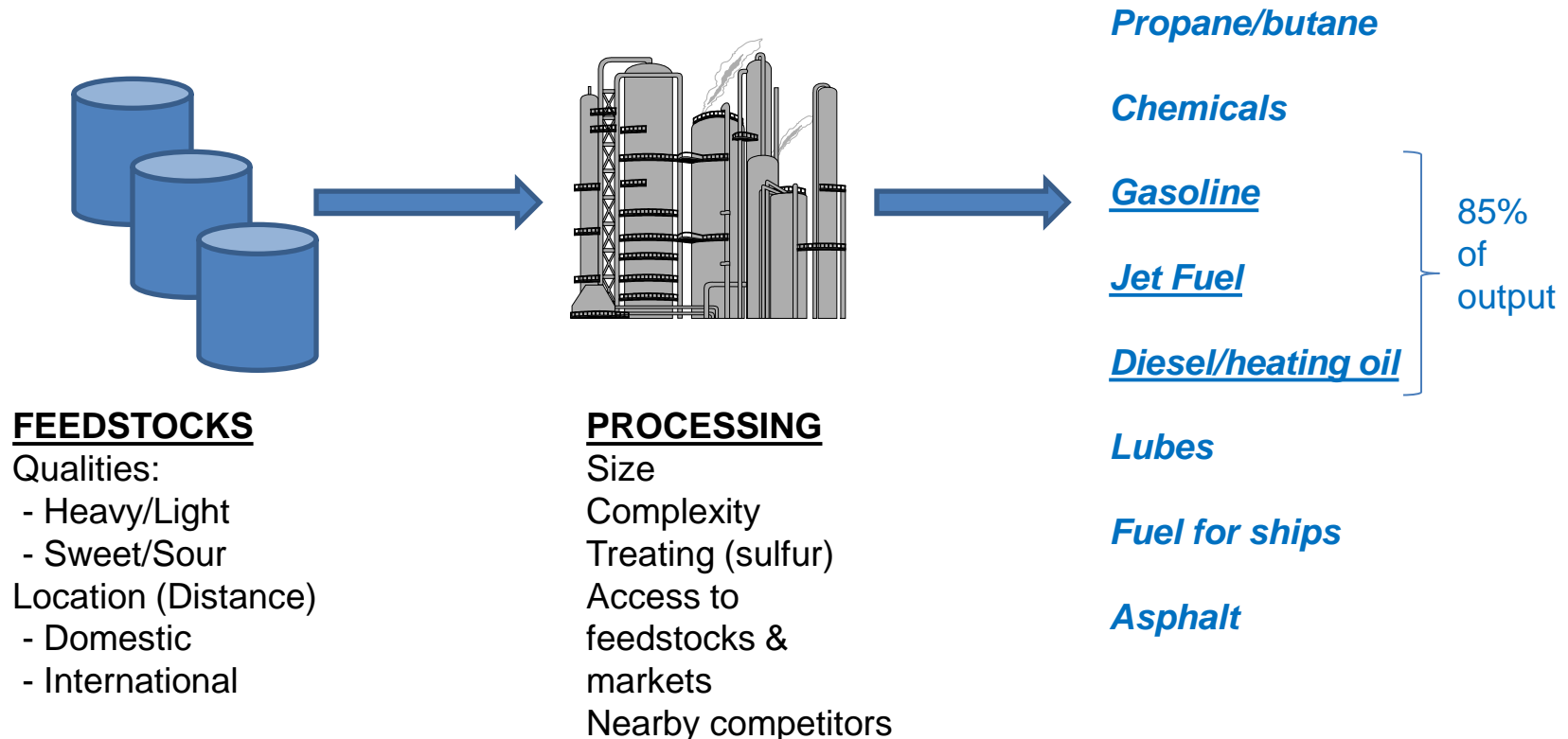
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# Refiners competitive positions

Function of optimizing feedstock costs, operating costs, and revenues through mix of products sold

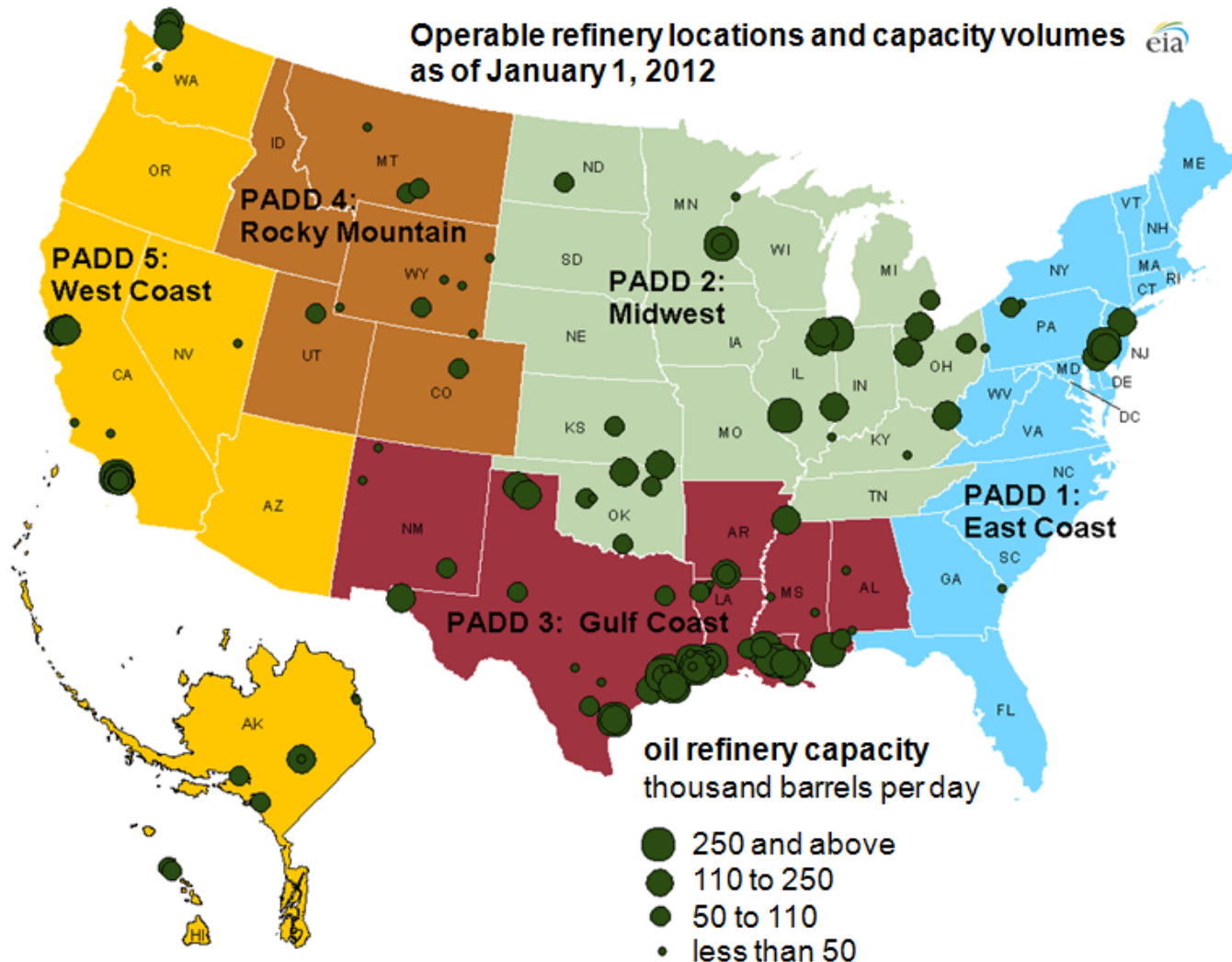


# Who does well?

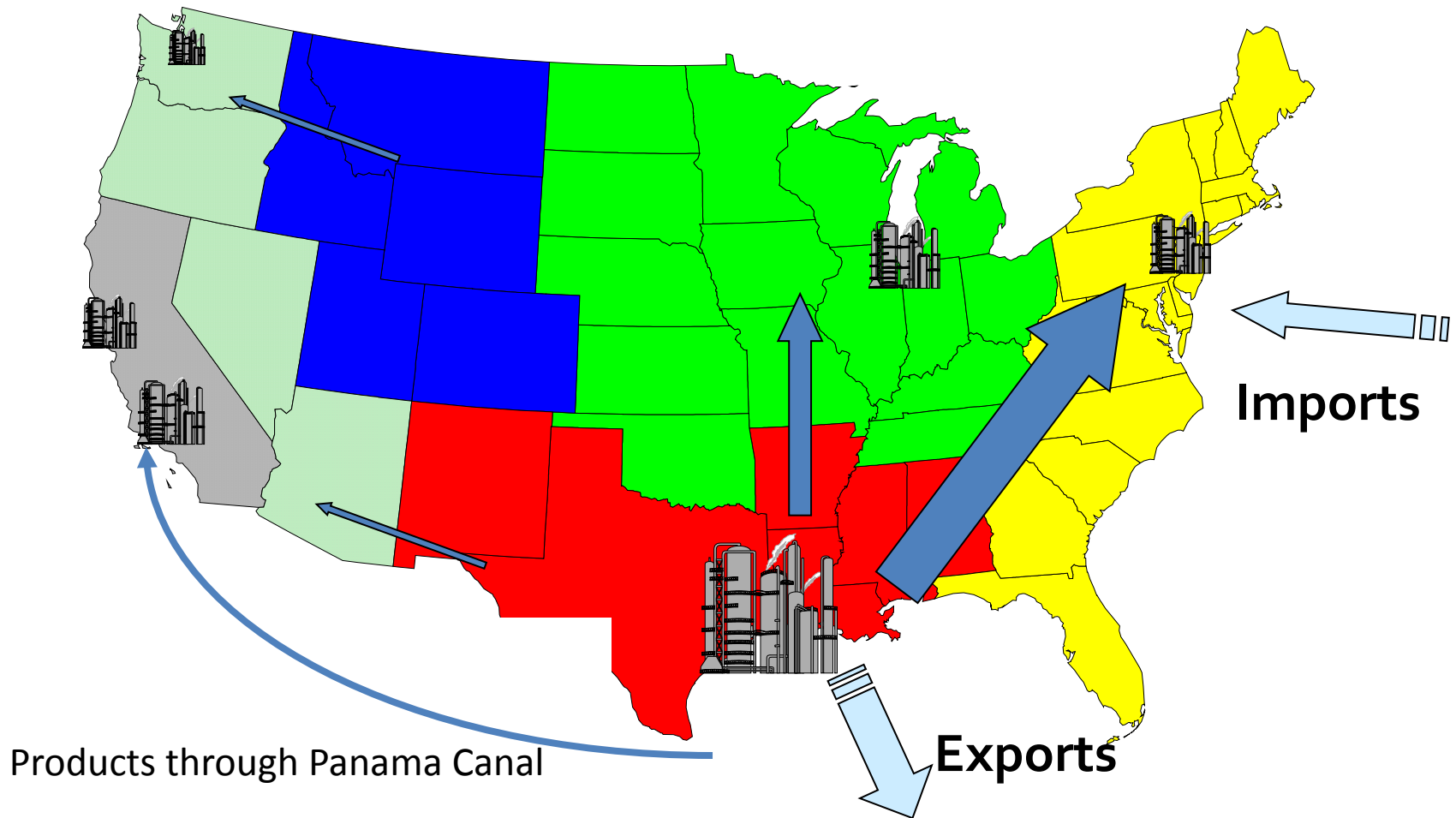


- Being in region and country with good industry margins
- **Favorable access to competitive crude oil and natural gas**
- Superior cost structure: scale, complexity, efficient operations
- Achieve reliability – avoiding unplanned downtime
- Good operations planning

# U.S. refinery locations affect facility competitive position



# U.S. capacity concentrations & product flows reflect regional competition



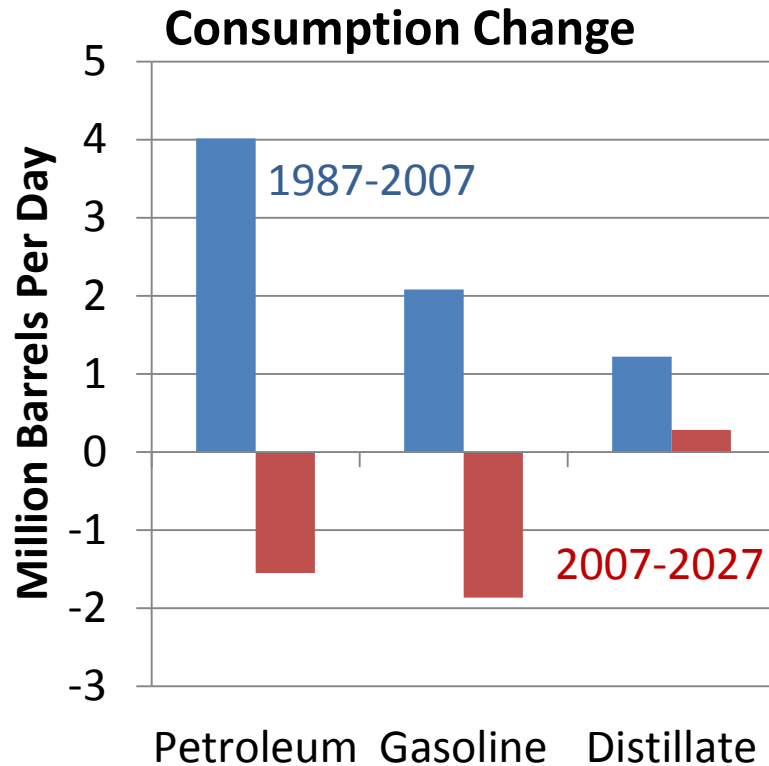
# Competition takes place in a changing environment

- **Demand:** Facing flat demand and changing product mix; growing export opportunities
- **Feedstocks:** Seeing inexpensive natural gas fuel/feed, more domestic light crude oil and Canadian heavy crude oil – but not in the “right” places
- **Regulatory Environment:**
  - Dealing with the blend wall
  - Clean air, clean fuel investments
  - Greenhouse Gas (GHG) concerns
- **Restructuring:** Integrated companies spinning off downstream and midstream (distribution and storage - and sometimes trading)

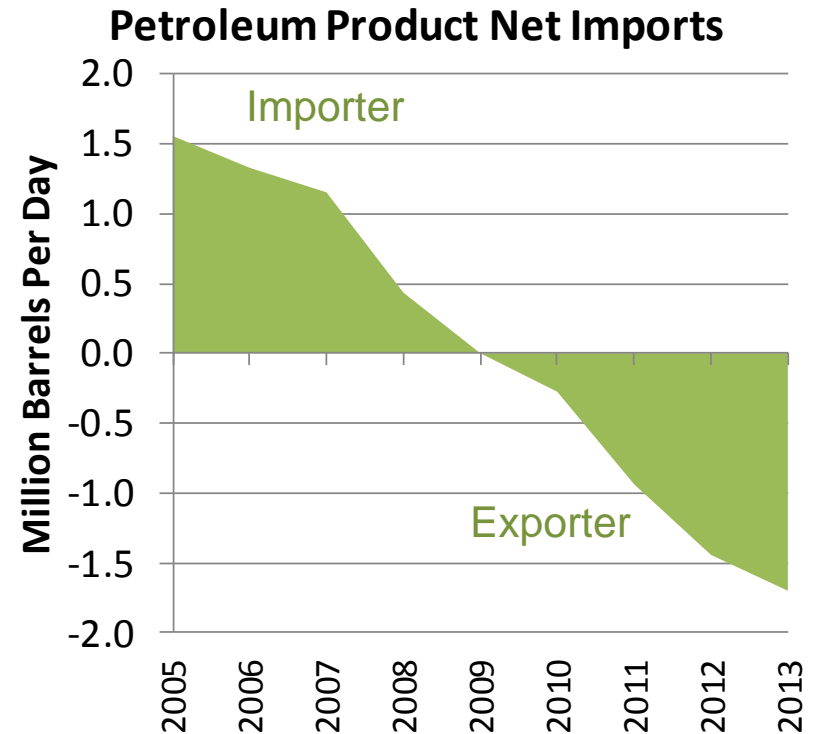


# Demand flip and extra refining capacity

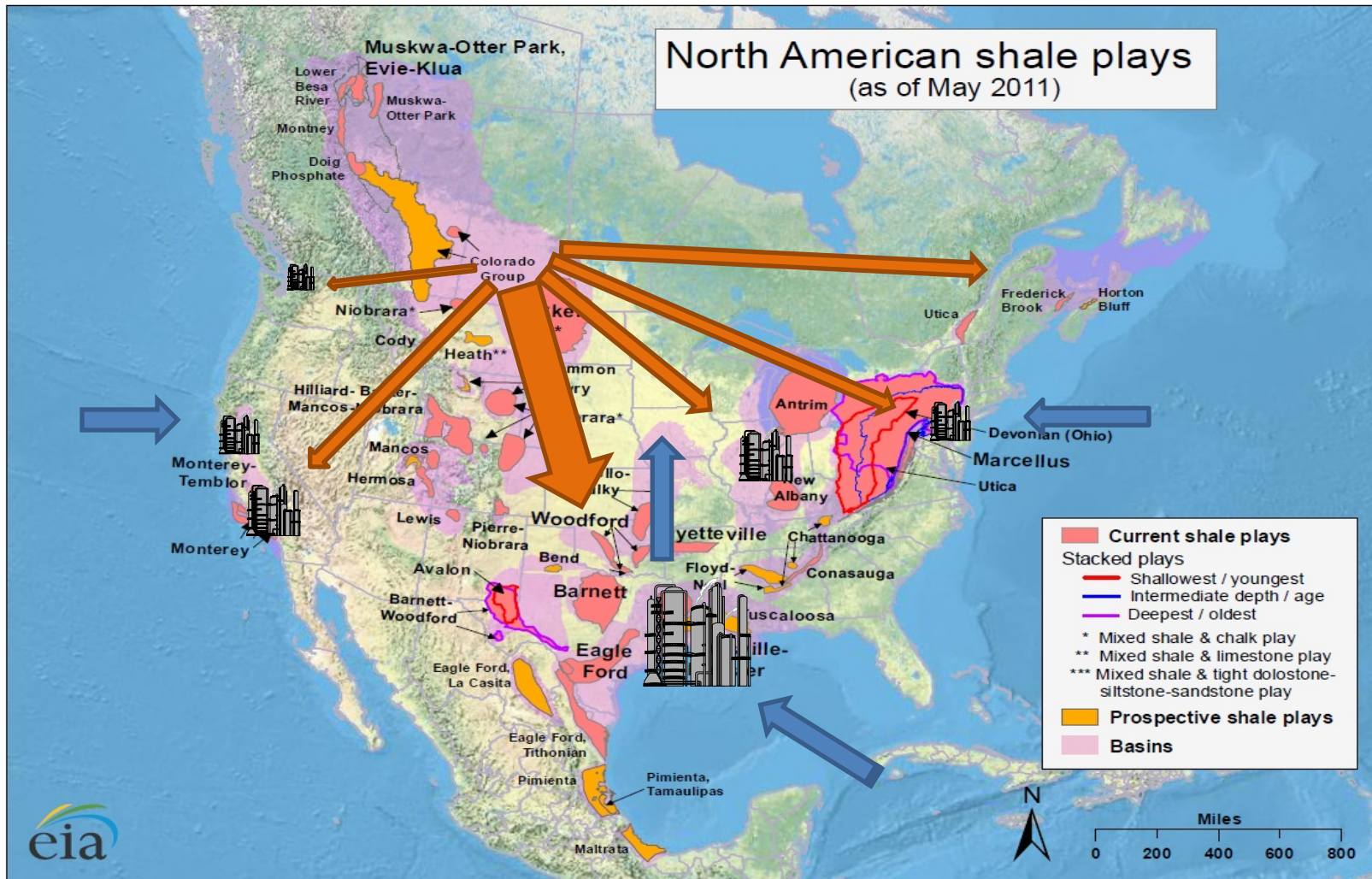
*From rising consumption to falling outlook*



*From fears of too little refining capacity to surplus for exporting*



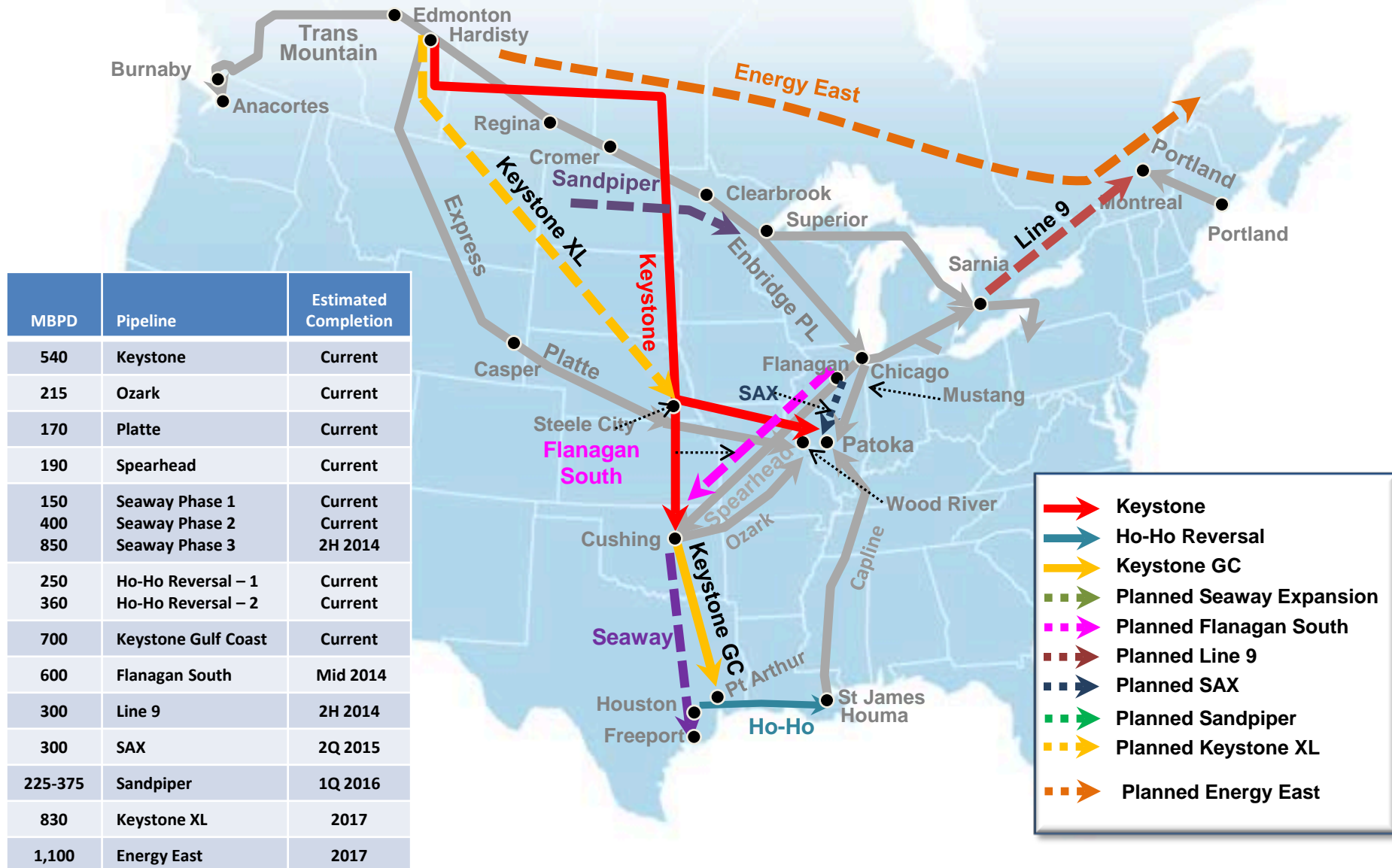
# New supply sources not connected to old refinery delivery infrastructure



Source: U.S. Energy Information Administration based on data from various published studies. Canada and Mexico plays from ARI.  
Updated: May 9, 2011



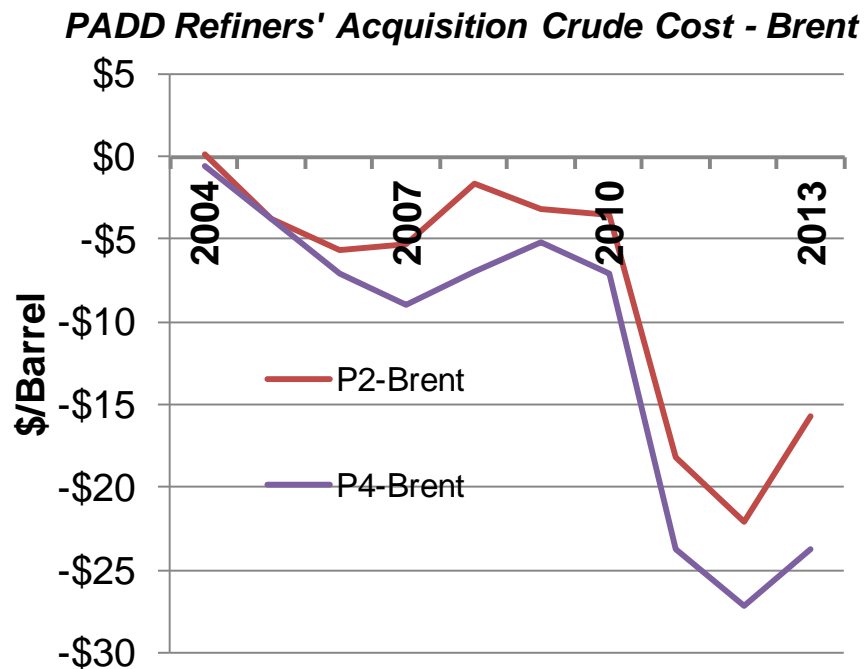
# Key pipelines: Distribution lags production



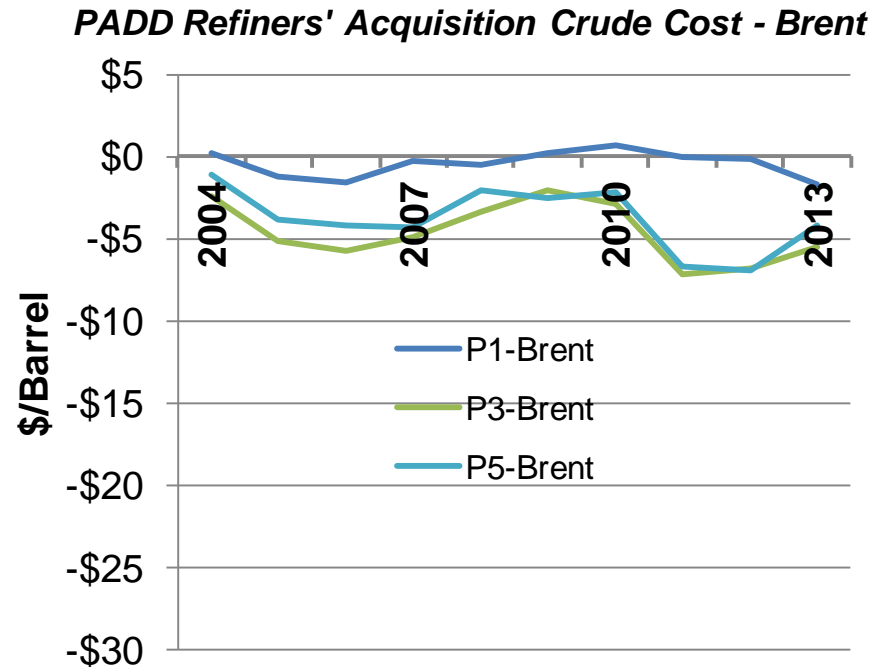
Sources: Publicly available Information

# Feedstock access not equal shown by refiners' crude oil acquisition costs

**PADDs 2 & 4 expanded crude discounts to Brent**



**Little change in crude discount to Brent in PADDs 1,3, & 5**



Source: EIA, Brent – Brent spot price  
Note: P1 – PADD 1 etc.

# Ways refiners shift to use more light sweet crude oil

- Back out light sweet imports
- Use any “unused” light sweet capacity
- Back down intermediate crudes (especially sweet) to use more light sweet
- If light-heavy price differentials are small enough, back down heavier crude oils, reducing use of coking unit to use more light
- Invest in changes to use more

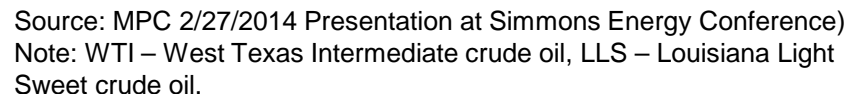
Financial incentives are large enough to encourage change



Refiners have at least 1 MMB/D of capability to process more light crude in the short term

While delivering crude from Gulf Coast to Canada (or even to Europe) via foreign-flagged tanker was \$2 per barrel.

Illustrative crude oil transportation costs: Rail is most expensive, but flexible

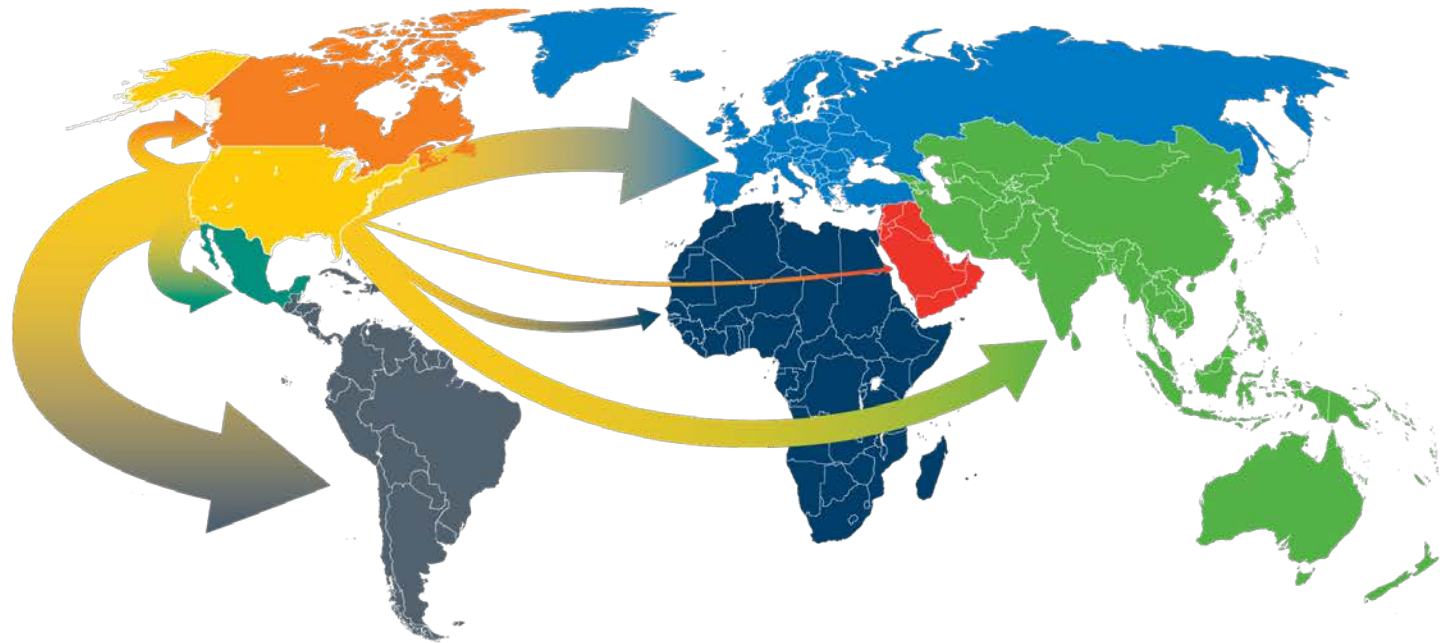


# Petroleum product exports: U.S. location and cost advantages in international markets

**U.S. PRODUCT EXPORTS HELP ADDRESS GLOBAL DEMAND**  
DISTRIBUTION OF U.S. EXPORTS

34%	CENTRAL/ SOUTH AMERICA
22%	EUROPE
16%	MEXICO
14%	ASIA PACIFIC
8%	CANADA
4%	AFRICA
2%	MIDDLE EAST
100%	TOTAL

Source: Energy Information Administration  
(Includes finished petroleum products and gasoline blending components.)



Note: Represents finished products plus blending components. Most exported product leaves from the Gulf Coast. Arrows do not represent export origination ports.



# Refining competitive positions are shifting

***As a result of tremendous changes that will continue for years:***

- Changing access to discounted crude
- Inexpensive natural gas
- Flat/declining U.S. demand, but growing international markets
- Industry restructuring

***And in face of large future uncertainties:***

- How much U.S. crude, where, when, and quality
- Infrastructure's changing ability to move that crude and impact on discounts
- Refiners' investments to use more light crude oils
- U.S. and international demand
- Regulatory/statutory changes, e.g.,
  - Crude exports
  - Pipeline changes
  - Rail
  - GHG

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# Questions?

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