

Meeting the Energy and Climate Challenge

Energy Information Administration
2010 Energy Conference
6 April 2010

**America has the opportunity to lead the
world in a new industrial revolution:**

To ensure American competitiveness,

Decrease dependency on foreign oil,

And mitigate climate change.

It starts with good data and analysis...

EIA is impartial, thorough, and fair – and therefore trusted

EIA's importance is growing:

Tripled the size of its residential energy demand survey;
looking to expand commercial and manufacturing surveys

Keeping up with industry changes through work on shale
gas, Smart Grid, and alternative energy sources and
technologies

Increasing attention to energy-financial market
linkages, and ensuring high-quality flagship data releases



U.S. Energy Information Administration
Independent Statistics and Analysis

In the near term, government investment is critical

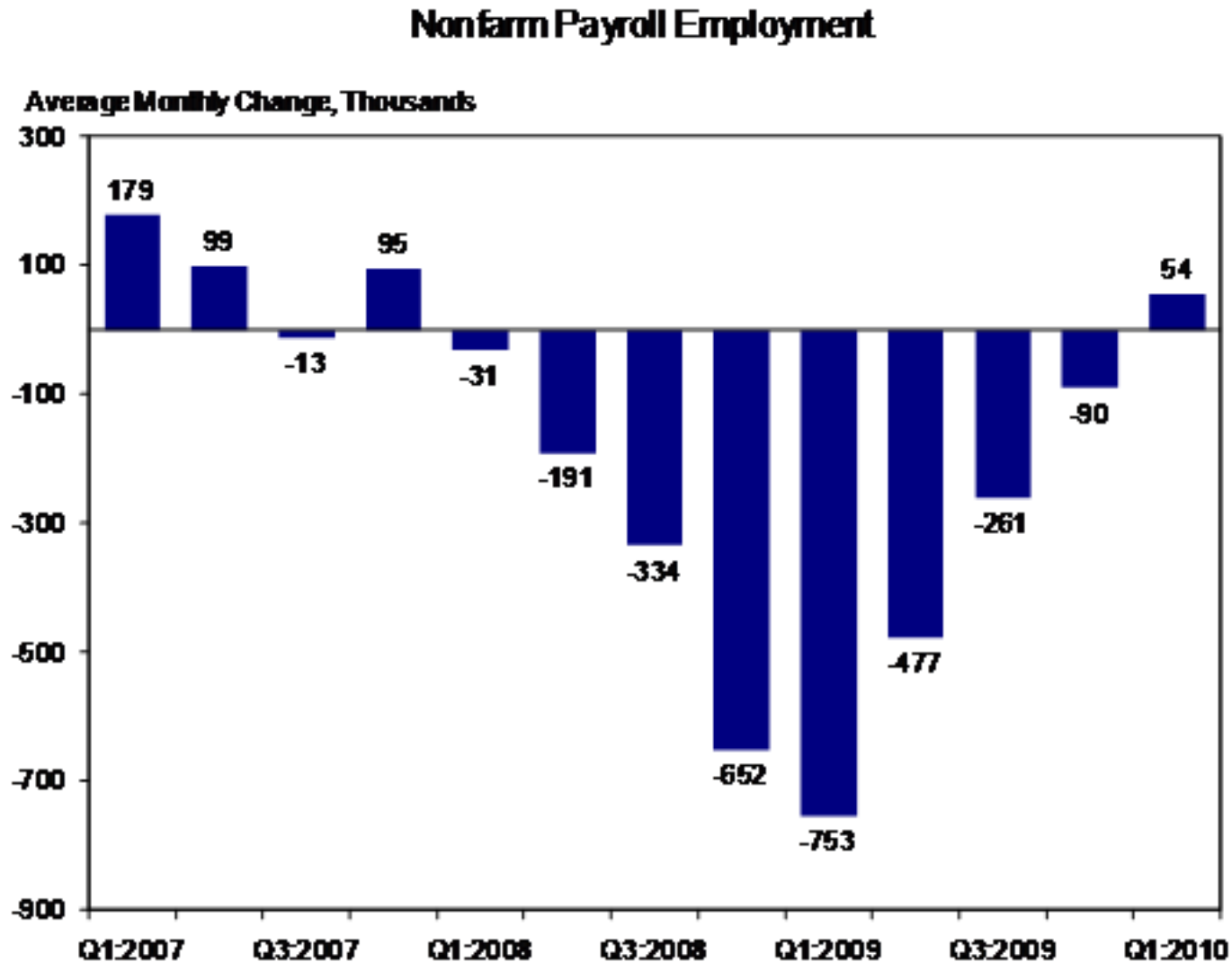


The Recovery Act is making an **\$80 B** down payment on a clean energy economy

Creating jobs immediately

*Investing in our energy infrastructure
to provide lasting value*

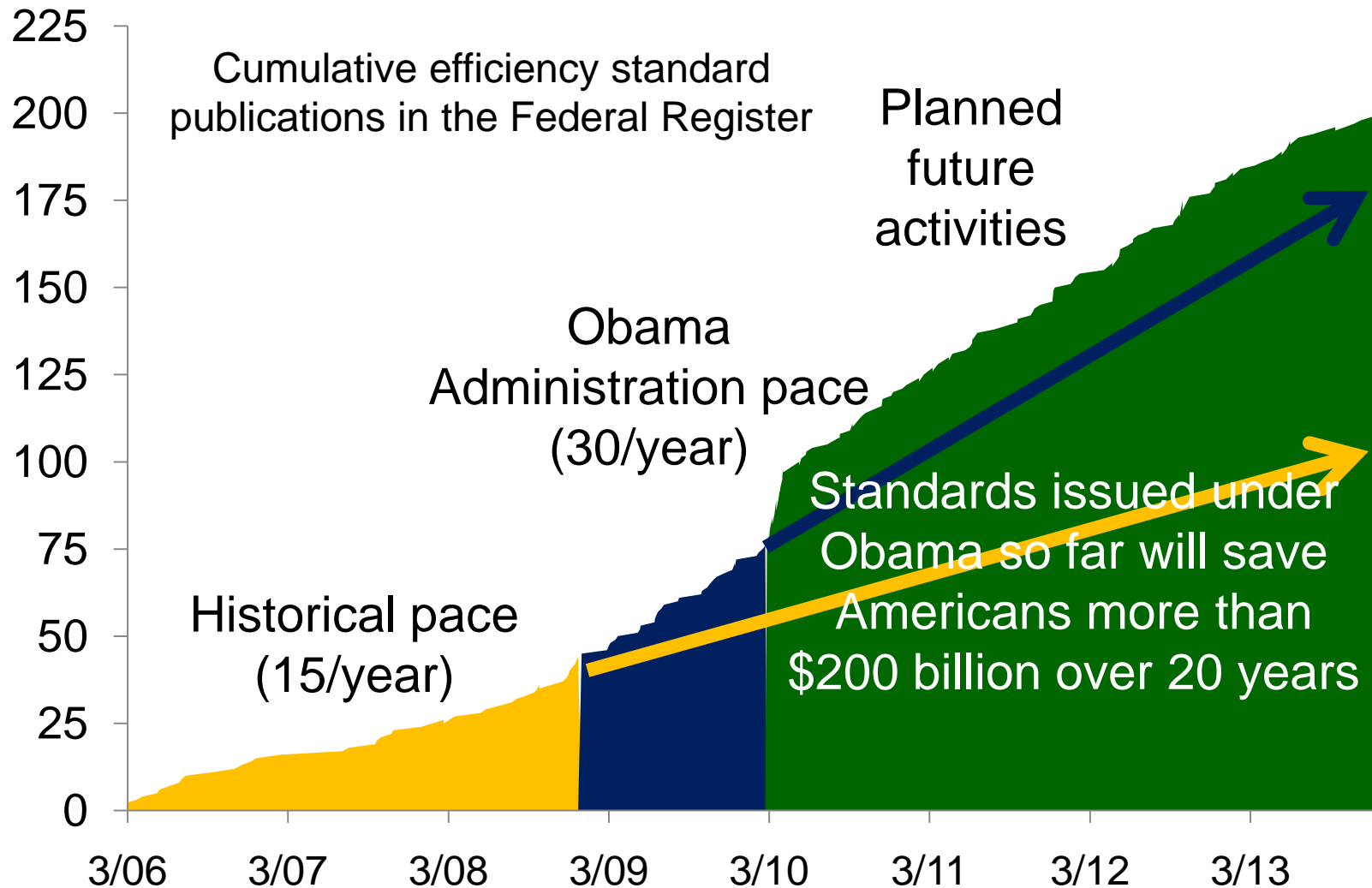
The Recovery Act is putting Americans to work
(From losing 753,000 jobs/month to gaining 54,000/mo.)



The momentum started by the
Recovery Act needs to be continued.

We can and must become the
global leader in the clean energy
economy of the future.

We are accelerating appliance standards – and toughening & enforcing them



Building a home retrofit industry in America

Retrofit Ramp-up – a \$400 million initiative to fund building retrofit programs that reach ***whole neighborhoods***

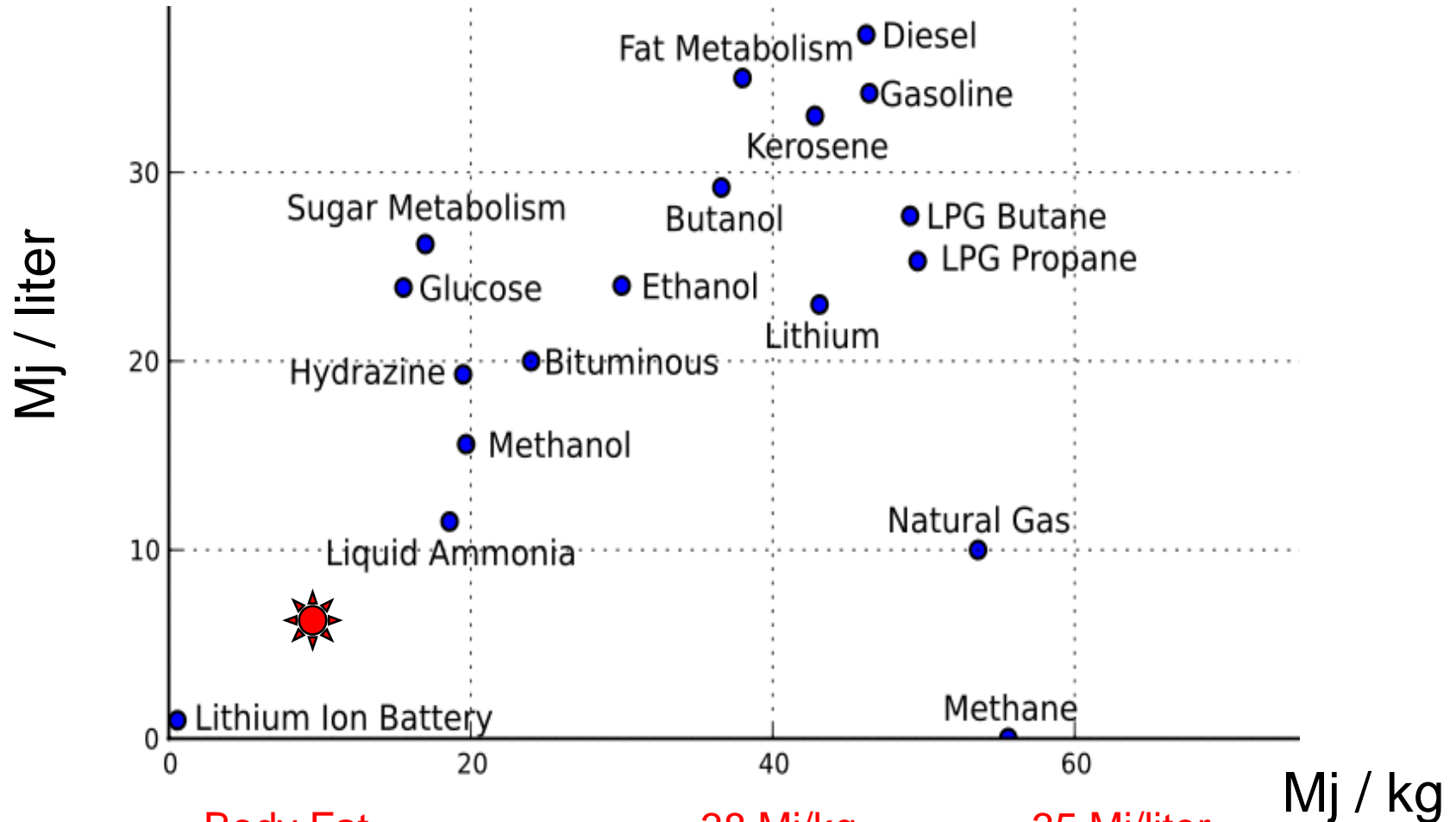


Home Star – Would provide rebates directly to homeowners to create jobs and save energy

We are open to all ideas on how to make energy/money savings a social norm.

We can enhance our energy
security through responsible use
of America's energy resources

Energy densities of chemical fuels and the best commercial battery



Body Fat

38 MJ/kg

35 MJ/liter

Kerosene, jet fuel

43 MJ/kg

32 MJ/liter

Lithium ion battery

0.54 MJ/kg

0.9 MJ/liter

Responsible expansion of offshore oil and gas exploration as part of a comprehensive energy and climate program

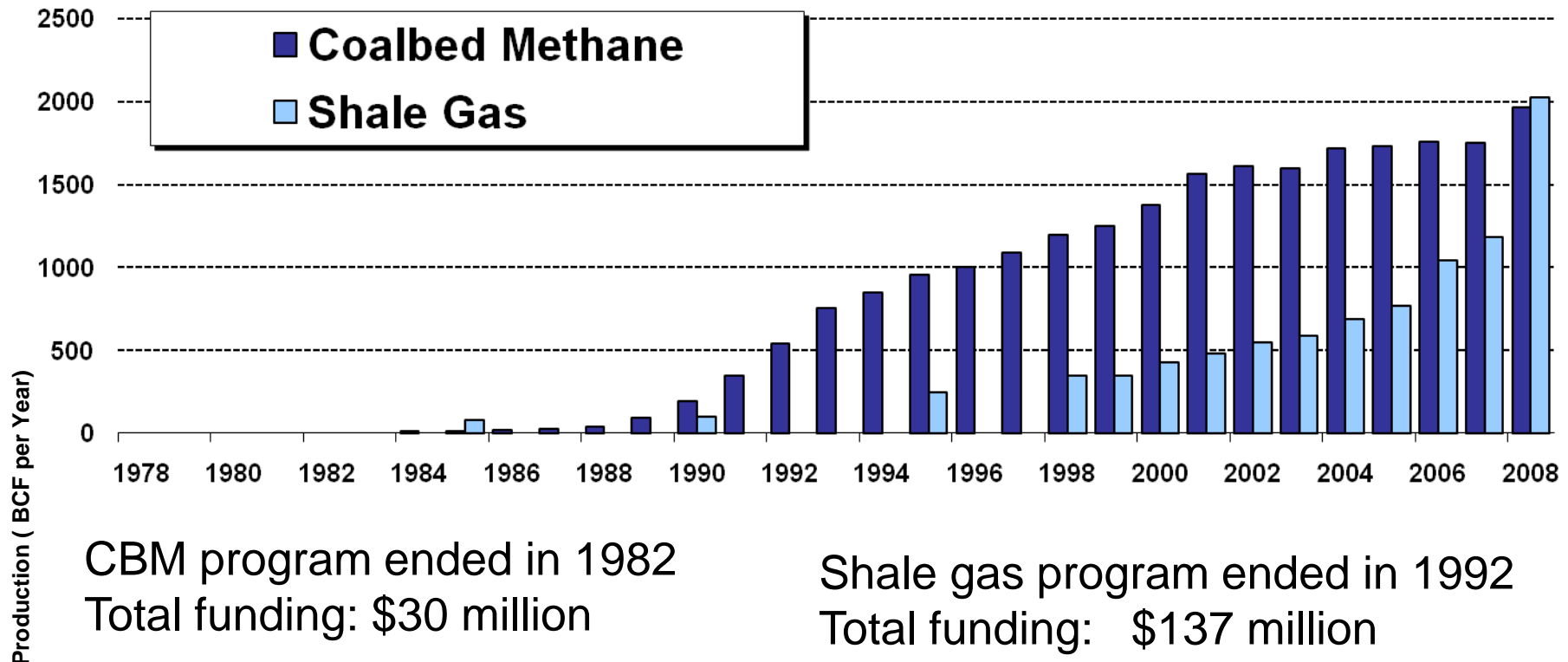


The Administration will expand oil and gas development and exploration on the U.S. Outer Continental Shelf ***in a manner that protect communities and coastlines.***

“Given our energy needs, in order to sustain economic growth, produce jobs, and keep our businesses competitive, we’re going to need to harness traditional sources of fuel even as we ramp up production of new sources of renewable, homegrown energy.” –

President Obama

DOE investments have led to massive increases in recoverable coalbed methane and shale gas

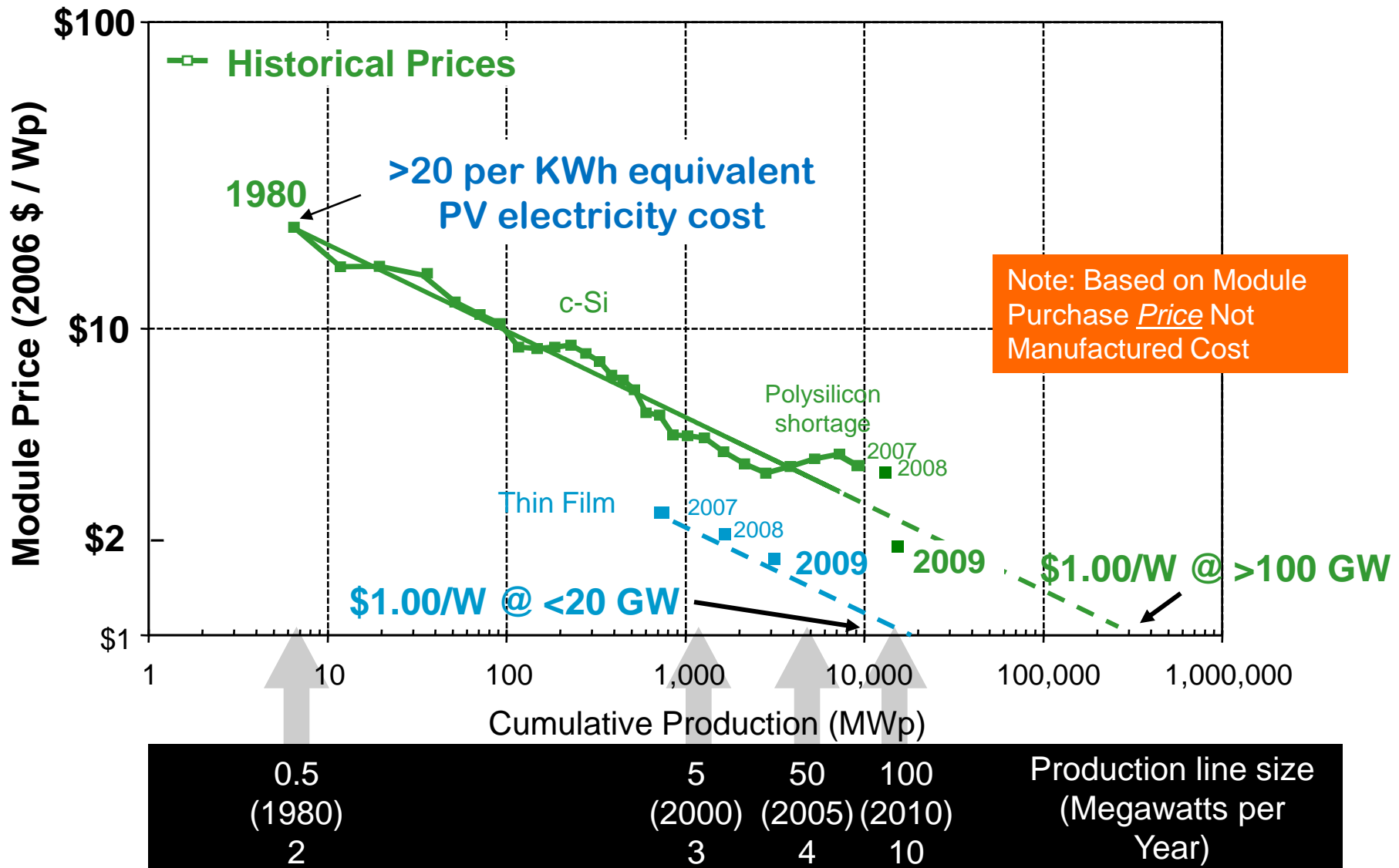


Could methane hydrates be next?

DOE investing \$64 million in early-stage research

We are developing technologies
that will have a significant impact

Learning Curves: crystalline silicon and thin-film technology



Source: Adapted from National Renewable Energy Laboratory



The
US, China, Russia, Australia, and India have $\frac{3}{4}$ of
the world's known coal
reserves.

The US is investing \$4
billion in CCS, matched by
~\$7 billion of private
sector money.

We are supporting \$8
billion in loan guarantees.

*We are working towards reducing costs to
allow commercial deployment in 8 – 10 years*

Small Modular Reactors (300 MW or less)

Benefits:



- Can be “mass-produced” in a factory, and transported by ship, truck, or rail.
- Replacements for moderate sized power plants with no need to upgrade existing transmission system.
- Investment costs of one conventional large nuclear reactor is between \$7 to \$9 Billion. This amount of financial commitment would be a significant fraction of many power producer’s assets or market capitalization.

President’s budget request includes \$39 million for a new program for small modular reactors.

To achieve our clean energy goals, we need rapid, large-scale deployment of technology.

Technology deployment
requires investment.

Investment flows toward
opportunities for profit.

Market opportunities are
structured by policy.

Strong policies drive clean energy investment

20

15

10

5

0

Supportive, stable government policies created domestic demand in Europe since the beginning of the 1980's. This demand caused domestic production of energy technologies energy efficiencies, and wind solar power generation.

Policies
include:

Carbon cap

Green Bank

Renewable
electricity
standard

Carbon cap

National
efficiency target

Feed-in tariffs

Renewable
electricity
standard

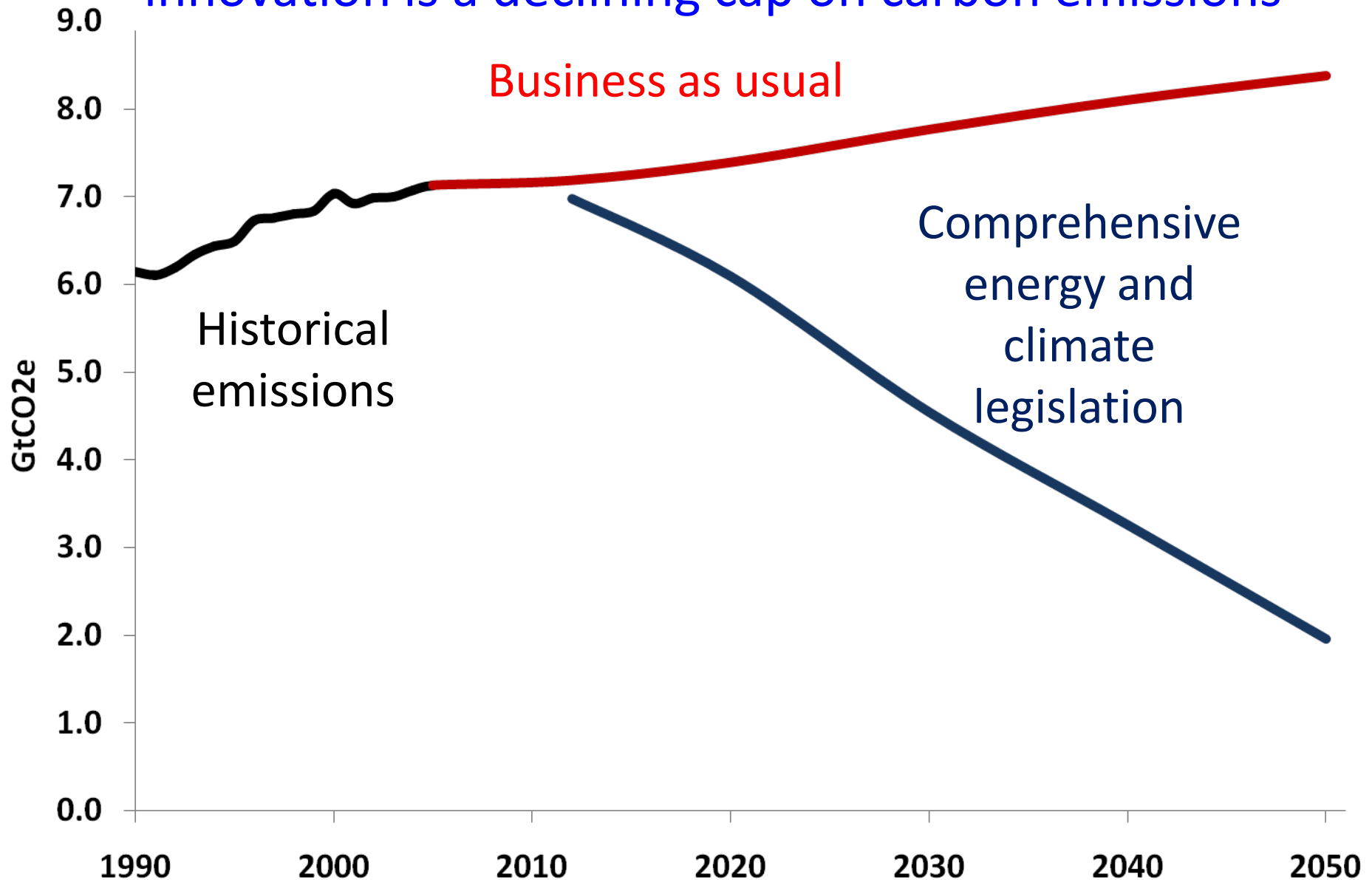
Feed-in tariffs

Tax incentives

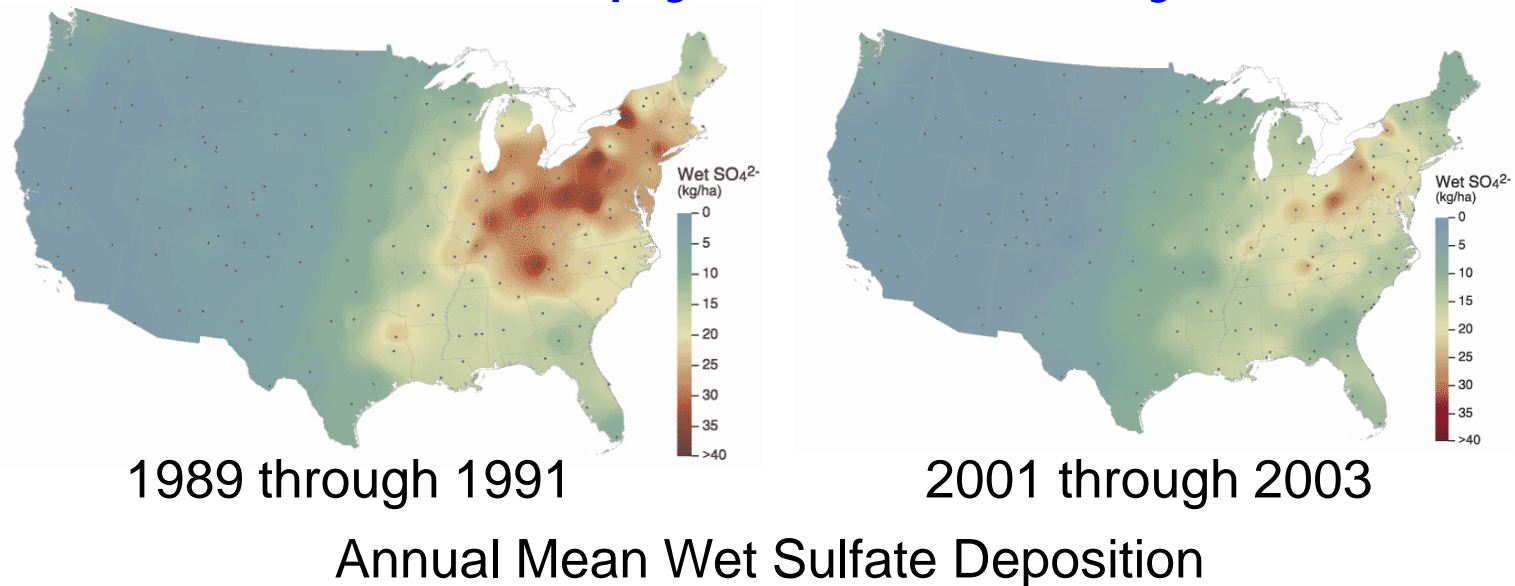
States

?

The most important policy that will stimulate innovation is a declining cap on carbon emissions



The private sector can deliver results cheaply and efficiently



The costs of the Acid Rain Program were 4 times less than originally projected by the EPA

EPA: The Acid Rain Program led to the “largest quantified human health benefits of any major federal regulatory program implemented in the last 10 years, with benefits exceeding costs by more than 40:1”

The U.S. innovation machine is the greatest in the world. We can lead the world in the transition to sustainable energy



Bell Labs solar cell - 1954



First transistor



Pentium CPU



Ted Maiman and the first laser - 1961



NAVSTAR GPS satellite

- The cost of oil and other forms of energy will rise in the coming decades.
- The risks of climate change are becoming increasingly apparent. We *will* live in a carbon constrained world.
- China, EU countries and others see the economic opportunity and are moving aggressively.

America *still* has the opportunity to lead the world in a new industrial revolution and secure our future prosperity, but time is running out.

The train is leaving the station.

