



*Independent Statistics & Analysis*

U.S. Energy Information  
Administration

July 2014

## Strategic Plan: 2014 – 2018

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### Mission

Collect, analyze, and disseminate independent and impartial energy information to promote sound policymaking, efficient markets, and public understanding of energy and its interaction with the economy and the environment.

### Overview

The U.S. Energy Information Administration (EIA) is the statistical and analytical agency within the U.S. Department of Energy (DOE). EIA conducts a wide range of data collection, analysis, forecasting, and dissemination activities to ensure that its customers, including Congress, Federal and State Government, the private sector, the broader public, and the media, have ready access to timely, reliable, and relevant energy information. EIA is the Nation's premier source of energy information and, by law, its data, analyses, and forecasts are independent of approval by any other officer or employee of the United States Government.

EIA's information is essential to inform a wide range of energy-related decisions, including utilization strategies; availability of energy sources; business and personal investment decisions; policy development; and responses to disruptions and other shocks affecting the energy sector. As the energy industry becomes increasingly more complex and interrelated, EIA continues to evolve its program to present a comprehensive picture of the energy marketplace to an expanding customer base.

EIA's program directly supports Goal 1 (Science and Energy) of DOE's 2014 Strategic Plan. Specifically, EIA has identified four strategic goals that will enable it to contribute to the Department's mission in a meaningful way.

### Goal 1: Transform data operations

It is essential that we continuously strive to improve our data collection and management processes, since this encompasses EIA's largest operational area. By adopting best practices with regard to our business processes, employing common, maintainable IT systems and platforms, and incorporating smarter ways of using third-party data, EIA can better fulfill its role as the Nation's premier source of energy information while also serving as a model of operational efficiency.

### Goal 2: Increase analytical impact

A key part of our mission is to bring context and meaning to the information we convey. To do this, we must modernize our core modeling tools to improve our energy outlooks and increase the availability of resources for analyses beyond our current product slate.

### Goal 3: Improve the customer experience

We live in a real-time world, and to remain relevant EIA must ensure that its customers have access to critical information how and when they need it. We need to carefully consider the way we disseminate our data and analysis and leverage technology to meet evolving customer needs.

### Goal 4: Enable the mission

Our ultimate success rests on the effectiveness of our people. EIA must hire and motivate the best and brightest, give them the technological and developmental tools they need to grow and succeed, and maintain an environment of openness and collaboration so that they will want to stay.

### Values and Principles

People: EIA's people are its greatest asset; together we are a high-performing team.

- We value the unique contributions of each of EIA's employees and are committed to fostering an environment that welcomes, invests in, and empowers a diverse, highly-skilled workforce.
- We adhere to the highest professional and ethical standards.
- We realize that success comes through teamwork where each office and individual contributes to an integrated and strategically directed program.

Purpose: We are customer focused, seeking to meet their needs now and in the future.

- EIA exists to support Congress, Federal and State government, the private sector, the broader public, and the media in their requirements for energy information.
- We strive to create products that exceed customer expectations.
- We seek continuous innovation in our products and their delivery to ensure the highest level of quality and relevance.

Performance: We continually seek to improve our data and analytical tools.

- We maintain and apply rigorous standards to ensure the high quality of our data and analyses.
- We employ a robust quality assurance program, including external engagement, to ensure we consistently produce high value products.
- We seek continuous innovation in our processes and use of technology to ensure we remain efficient and agile.

Perspective: We are independent and impartial—not isolated and irrelevant.

- We embrace challenges, take on the issues of the day, and strengthen our contributions through engagement with other elements of DOE, the Federal Government, and outside stakeholders.
- We scrupulously maintain neutrality and unbiasedness in our development and presentation of energy statistics and analysis.

As a member of the Federal statistical community, EIA also espouses the following guiding principles in all aspects of our day-to-day work:

- Provide relevant energy statistics and analysis as a public good.

- Be accurate and objective.
- Protect the confidentiality of respondents.
- Maintain the public trust.

## Vision

EIA will be recognized as the authoritative independent source of energy information supporting better decisions through enhanced understanding of energy and its interaction with the economy and the environment. EIA will be the gold standard for energy information.